



2022

ANNUAL REPORT

VALUES

INTEGRITY

We lead with integrity demonstrating honesty, transparency and moral courage with our stakeholders at all times.

DIVERSITY & INCLUSION

We serve as a champion for both diversity and inclusion, preparing future leaders and providing thought leadership to help our stakeholders recognize, develop and engage their talent.

ECONOMIC EMPOWERMENT

We support the economic empowerment of our stakeholders—providing access to networks of resources and information about access to capital, entrepreneurship and wealth building.

EDUCATION

We promote education as the primary vehicle to economic mobility for our community—our programming serves to enhance the preparation and competitiveness of our stakeholders during every phase of their careers.

EXCELLENCE

The association is rooted in excellence—we expect and deliver the very best whenever the NBMBAA brand is involved.

SERVICE

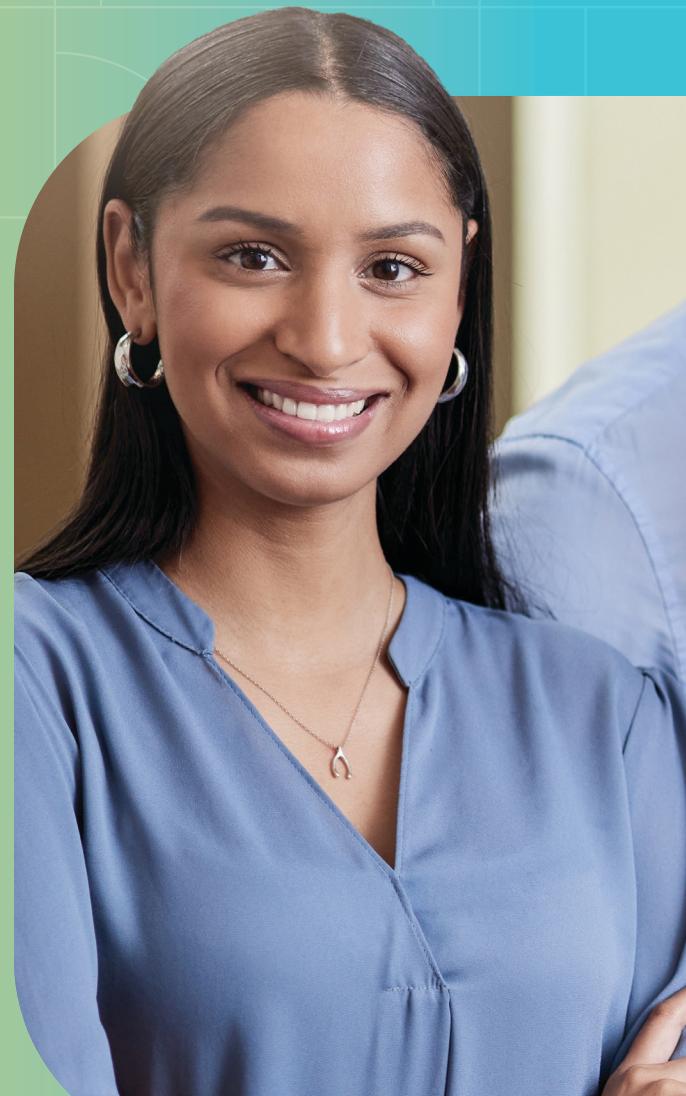
We demonstrate servant leadership—we listen to the needs of our stakeholders and actively serve our communities while preparing our members to do so for life.

MISSION

The mission of the NBMBAA is to lead in the creation of educational, wealth building, and growth opportunities for those historically underrepresented throughout their careers as students, entrepreneurs and professionals.

VISION

Empowering visionaries intellectually and economically to create a world where diversity and inclusion are universal.



NBMBAA LEADERSHIP

Joe Handy, President & CEO

Shawn Graham, CFO

Paula Fontana, VP Strategic Programming Initiatives

Roderick Douthit, VP Partner Development

Elaine Richardson, Senior Director, Conference Operations & Special Events



CHAPTER PRESIDENTS

Norville Barrington, New York
Vonnice Boone, Northwest Arkansas
Barbara Bostick, Dayton
Dayron Bowers, Austin
Maurice Clark, Cleveland
Stacy Crook, Chicago
Kenyana David, Western New York
Tyrone Ellis, Charlotte
LaSondra Gray, Northern Virginia
KaTrina Chantelle Griffin, New Orleans
Traci Harell, Seattle
Johnathon Higgins, Kansas City
Michelle James, Greater Connecticut
Leigh Johnson, Houston
Darrell Joyce II, Memphis
Cecily Keys-Kelly, Milwaukee
Eliot Lee, San Antonio
Ben Moore, Cincinnati
Elizee Milhomeme, South Florida
Abe Minter, Twin Cities
Shatara Murphy, Pittsburgh
Ciara Pierce, Philadelphia
Myisha Robertson, San Francisco
Sonya Ruffin, New Jersey
Kimberly Saunders, Central Florida
Alethea Session, Phoenix
Carla Theophile, Tampa Bay
Travis Townsend, Atlanta
Starla A. Trigg, Indianapolis
Sharhea Wade, Boston
Jon Walls, Los Angeles
Camille White, Kentucky
Lemar White, Washington D.C.
Cherice Williams, Dallas/Fort Worth

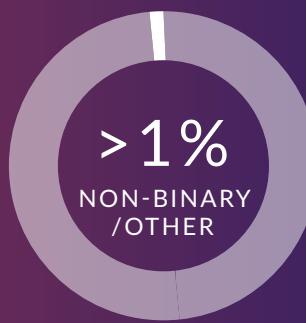
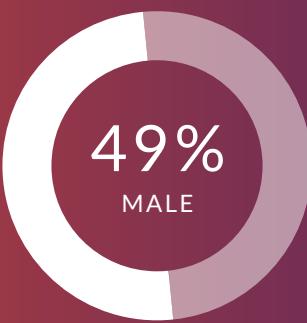
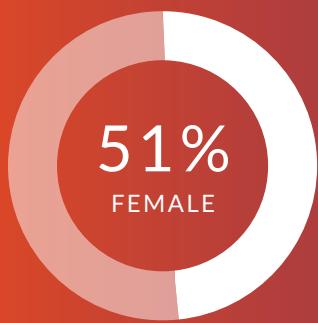
LauRyn Williams, Detroit
Anthony Wilson, Columbus
Sharon Woodward, Greater Harrisburg
LJ Yarborough, Raleigh-Durham
Angela Young, Greater Maryland
Henry Young, Greater Hartford

BOARD MEMBERS

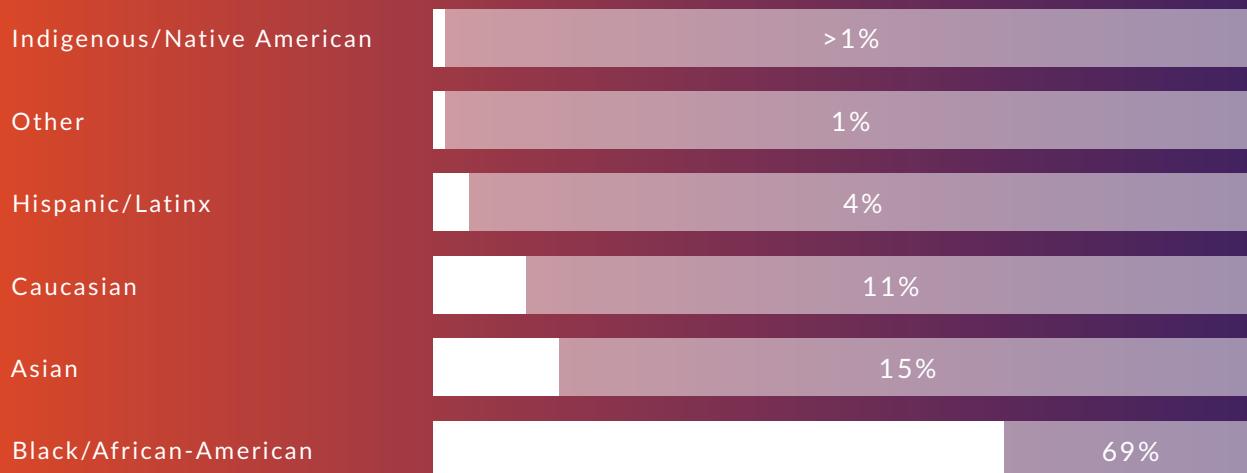
William Borden
Alvin Brown
Cassius Butts, Board Chair
Leslie Coleman
Aisha Gantt
Michael E. Hamilton
Renee Horne
Michael C. McNeil
Louise Perrin
Shelley Stewart III
Oris Stuart
Marvin Turner
Charmaine Ward-Millner

CONFERENCE DEMOGRAPHICS

GENDER



ETHNICITY



CAREER LEVEL



Undergraduate Student



Graduate Student



Entry Level
(Less than 5 years)



Mid-Career
Professional (5+ years,
Non-Manager)



Mid-Level Management
(Manager or Director)



Senior Level
Management (VP,SVP)



Executive
Level (C-Suite)

FINANCIAL REPORT

SUPPORT & REVENUE	2022 AUDITED
Conference & Career Exposition	8,702,209
Membership Revenue	792,888
Contributions	661,185
In-Kind Contributions	375,000
Other Revenue	836,301
TOTAL REVENUE & OTHER SUPPORT	\$11,367,583
EXPENSES	
Conference & Career Exposition	4,246,025
Partner Relations	1,795,367
Membership	1,000,292
Other Programs	2,007,345
Total Program Services	\$9,049,029
Supporting Services	
Management and General	2,305,486
Total Supporting Services	2,305,486
TOTAL EXPENSES	\$11,354,515
CHANGE IN NET ASSETS	\$13,068

2022 CORPORATE SPONSORS



Antares Capital



BANK OF AMERICA



EMORY

GOIZUETA
BUSINESS
SCHOOL



EQUITABLE

fiserv.



J. MACK
ROBINSON
COLLEGE
OF BUSINESS

Hilton

IPEx
Trusted Solutions,
Improving Lives™

JPMORGAN
CHASE & CO.



MarshMcLennan

Marriott
INTERNATIONAL

MASCO

MetLife

Nationwide®

NORDSTROM

NORMA
GROUP

Northwestern
Mutual®

Nutrien®

PHILIPS

RICH'S

ROSS
DRESS FOR LESS®

STATE STREET

WELLS
FARGO

WestRock

3M Science.
Applied to Life.™

COLLEGIATE PARTNERS

Alabama A&M University

Allen University

American University

Arizona State University

Auburn University

Benedict College

Bentley University

Bethune Cookman University

Case Western Reserve University

China Europe International Business School (CEIBS)

Claflin University

Clark-Atlanta University

DePaul University

DeVry University

Emory University

Florida A&M University

Florida Atlantic University

Florida Memorial

George Washington University

Georgetown University

Georgia State University

Georgia Tech

Howard University

Indiana University - Bloomington

Kent State University

Lane College

LaSalle University

Lehigh University

Morehouse College

Morgan State University

National Louis University

North Carolina Central University

Ohio State University

Purdue University

Rice University

Saint Joseph University

South Carolina State University

Stillman College

Suffolk University

Syracuse University

Temple University

The Consortium

University of Alabama

University of California (Berkeley)

University of Chicago (Booth School of Business)

University of Florida

University of Georgia

University of Liberia

University of Miami

University of San Francisco

University of Pittsburgh

Vanderbilt University

Western Governors University



400 West Peachtree Street NW
Suite 203 • Atlanta, GA 30308

404-260-0153

nbmbaa.org