

MISSION

The NBMBA fosters economic equity and career advancement for historically underrepresented professionals and aspiring leaders through transformative educational opportunities, robust professional networks, and actionable advocacy for wealth creation and equitable access.



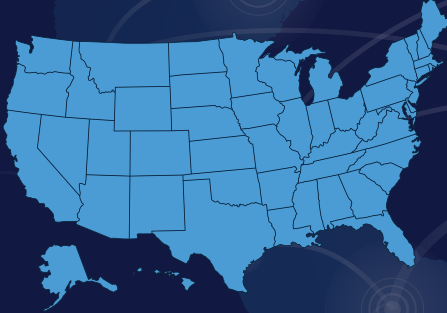
VISION

The NBMBA is the leading catalyst for economic empowerment and career advancement, driving innovation, influence, and prosperity for underrepresented professionals through a global network of transformative leaders.

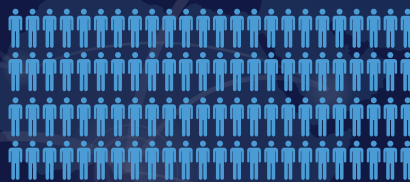
WHO WE ARE

Founded in 1970 on the campus of the University of Chicago, the prestigious NBMBA established its national headquarters in Chicago (1988-2016) before its historic relocation to Atlanta in 2016, where it remains today.

34 CHAPTERS
NATIONWIDE



11K+ ACTIVE
MEMBERS



80K+ ALUMNI
MEMBERS



Through the Transform Campaign, the NBMBA will address inequities by investing in workforce readiness, financial literacy, entrepreneurship training, and educational opportunities.

CAMPAIGN GOAL: RAISE \$10 MILLION BY 2026.

CAMPAIGN PROGRAMMING

Project Pivot

In a world of economic turmoil and shifting job landscapes, 'job insecurity' is a challenge we must confront head-on. The NBMBA is committed to equipping our members with the decisive tools and resources needed to not just survive, but thrive in this time of challenge. Discover your optimal path with our in-depth skills assessments. We go beyond the surface to pinpoint your ideal fit for a powerful and seamless transition into a new professional journey, entrepreneurial venture, or AI-enabled investment. Tailored for every stage of your career journey, these sessions deliver actionable insights and connections that matter.

The Leader of Tomorrow Endowment

For over three decades (since 1991), LOT annually cultivates leadership and STEM skills in ~400 high school students across 25 markets through education, resources, and mentorship. Our program integrates five crucial areas: Leadership, Financial Literacy, College Readiness, Career Preparation, and Life Skills, preparing students for college, career, and beyond. The LOT Endowment secures this vital impact for future generations training, and educational opportunities.



LOT Summit 2024

12K+

HIGH SCHOOL STUDENTS
MENTORED SINCE 1991



HBCU Career Studio

The HBCU Career Studio, anchored by The Launchpad, cultivates workforce-ready graduates and future entrepreneurs from HBCUs. We achieve this by:

- Expanding on successful Career Crash Course and HBCU Cohort models with focused job readiness and career growth training.
- Equipping aspiring founders with practical in-person and virtual education in ideation, growth, marketing, and funding.
- Establishing The Launchpad as NMBBAA's central administrative and institute hub, facilitating member programming and operations.

PARTNERED WITH
20+ HBCUS
SINCE 2017

Operation Future Forward

NMBBAA will modernize its operations and infrastructure to maximize impact by:

- Upgrading technology (CRM, cloud, financial platforms) for increased engagement and efficient donor management.
- Strategically growing through mergers, acquisitions, and partnerships to expand reach and optimize talent, events, and media/technology.
- Securing expert legal, strategic, and change management counsel for successful implementation

\$550K
IN FUNDING TO
ENTREPRENEURS SINCE 2017

Think Exchange

Think Exchange: Delivering expert insights from leading professionals and driving NMBBAA-partnered research to showcase the significant impact of professionals across corporate and entrepreneurial landscapes. Each month, we'll feature successful career journeys and leverage data to underscore the value of *MEI with Equitable Access in building high-performing workforces. [Merit, Excellence, and Intelligence (MEI), with equitable access. Equitable access is a fair opportunity to showcase one's skills, talents, capabilities, and demonstrating potential impact.]

500+
CORPORATE PARTNERS
(ANNUALLY)

These programs exemplify our commitment to fostering innovation, leadership, and financial empowerment in underrepresented communities

PARTNER WITH *THE* NMBBAA: INVEST IN A FUTURE OF EQUITABLE ACCESS

The NMBBAA invites you to partner in dismantling barriers and fostering a pipeline of leadership among underrepresented professionals to transform communities. This call seeks allies who understand that investing in equitable access is essential for progress.

The time for action is now. Partner with NMBBAA and become a driving force in creating a more equitable and prosperous future whether you decide to contribute quietly or publicly, we welcome your support.

- **Corporate Partnerships:** Become a corporate partner and align your **recruitment** goals with impactful programming.
- **Giving Societies:** Become part of a dedicated network of donors committed to advancing **equitable access**.
- **Major Gifts:** Sponsor scholarships or name a Transform Campaign initiative with a gift of \$25,000 or more.

WAYS TO SUPPORT

DONOR RECOGNITION AT NMBBAA: CREATE A LASTING IMPACT

- **Conference Magazine Feature:** Your significant contribution will not only shine brightly but will also underscore your dedication to advancing our mission!
- **Honored at the 2025 Annual Conference & Career Expo:** Join us to be celebrated among industry leaders and peers at this premier gathering, where your impact can inspire others!
- **LinkedIn Spotlight (80K+ followers):** Amplify your influence and connect with a diverse audience that shares your values and aspirations!
- **Membership Newsletter Highlight:** Your campaign support will be showcased to our nationwide network of current and alumni members!

Transform with Us. Lead with Us. Give with Us.

For more information or to make a gift, please contact: National Black MBA Association pd@nbmbaa.org, visit www.nbmbaa.org/donate, or scan the QR code.

