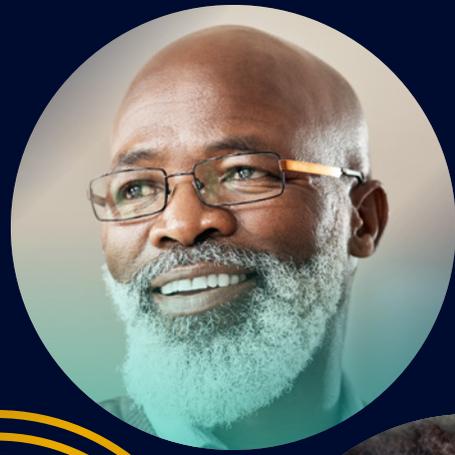


**BUSINESS
ANNUAL
REPORT**



2020

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Welcome to the **National Black MBA Association®**
Annual Business Report for 2019 and 2020.
On the following pages, you'll see highlights
from the past two years that demonstrate how the NBMBA
continues to support Black students and professionals with
activities, events, programs and initiatives.

For the NBMBA's 20,000-plus members, the past two years
have been invigorating and, especially last year, challenging.
Even as we look back, our eyes are clearly focused on the
future and the role the NBMBA plays in the lives of all our
members, stakeholders and communities.

NBMBAA President & CEO

As the National Black MBA Association wrapped up 2019, we all looked forward to 2020 and the celebration of our 50th year. Then, the pandemic hit. Like many organizations and businesses, we all had to adapt. And we did. Successfully.

This past year, the National Black MBA Association continued its unwavering commitment to meet the needs of our 20,000 members across 40 chapters by:

- **Hosting our first-ever Virtual Conference & Career Fair**
- **Conducting robust year-round webinar programming**
- **Launching the Racial Equity Initiative**
- **Awarding \$2M in scholarships**
- **Introducing the COVID-19 Relief Fund and the NBMBAA Fundraising Campaign**

Since this report covers two years, I want to acknowledge additional highlights from 2019 and 2020. In 2019, we introduced the theme, *Transcend the Power of You*. NBMBAA opened trading on NASDAQ®. This incredibly exciting event and our trade mission to Africa, point to our increasing relevance to global business – as does our

continuing relationships with Fortune 500 companies, including AT&T, Target, and FedEx. Our tour of Silicon Valley opened new opportunities with major tech companies like Apple, Google, PayPal, Uber, and Twitter. And organizations, including the NFL and Walmart, leveraged our platform to affirm their commitment to change.

We kicked off 2020 with the theme, *Celebrating Visionaries*. As the year progressed, we had to become our own visionaries to adapt in a changed world. Nearly 10,000 people attended our first ever Virtual Conference & Career Fair, where we expanded year-round webinar programming for students, professionals, entrepreneurs and NBMBAA Gold Key Access participants; and our Virtual Corporate Partner Orientation had record participation.

I am honored to be the President and CEO of the premier business organization serving Black Professionals and look forward to our next 50 years of cultivating educational, wealth building and growth opportunities for groups historically underrepresented in business and entrepreneurship.



JOE HANDY
President & CEO
National Black MBA Association

**NMBAA®
COVID-19
RELIEF FUND**

**STANDING
IN THE GAP**

Join us in supporting
our community!

Any amount you give will
make a difference for
those affected by Covid-19!

DONATE TODAY

[NMBAA.org](https://www.nmbaa.org)

To learn more about the NMBAA® COVID-19 Relief Fund, please contact Terese Foster at terese.foster@nmbaa.org or 854.644.0276.

Giving back has been an essential component of NMBAA’s work, and this year marked a critical time for our nation. Remaining true to our mission and values, we found room to stand in the gap more than ever for those impacted disproportionately. Resulting in the creation of the NMBAA COVID-19 Relief Fund, activating our 40-chapter nationwide network and scaling its resources to help address these urgent challenges.

All of us at NMBAA are grateful for the dedication and commitment of **BRUCE THOMPSON**. For nine years, Bruce served on our Board of Directors, three as Board Chairman. In 2020, Bruce took over as (Interim) President and CEO of NMBAA, helping to navigate the association through a critical transition period. We wish him well in his next business venture.



Chairman of the Board

Looking back at the past two years, I do so with pride, acknowledging the strides that NMBBAA continues to make despite being challenged by a global pandemic and by what it means to be Black in America. At a time when it was most necessary, NMBBAA pivoted to continue serving our 20,000+ members at the level they deserve. In broad strokes, I see major advancements in our organization across multiple areas:

- **Brand Awareness.** Today, media outlets seek out NMBBAA for insights and expertise.
- **Exposure in the Black Community.** More people are aware of our organization than ever before.
- **Individual Programming.** Rather than relying solely on our annual Conference as our main priority, individual programming throughout the year has provided us with continual exposure year-round. More importantly, this always-on direction has led to better engagement with our members and more diverse methods for reaching out to prospects.
- **Thought Leadership.** Going hand-in-hand with our brand awareness, NMBBAA is positioned as a top thought leader in Black business and professional development, as evidenced by our new NMBBAA Advisory Council. This newly formed Council is comprised of NMBBAA members and thought leaders from several different industries and enterprises who will lend their resources, skills and talent in support of the NMBBAA's mission to lead in the creation of educational, wealth building and growth opportunities for its members.
- **Beginning-to-End Career Relevance.** NMBBAA meets our members where they are. Starting in high school with Leaders of Tomorrow and on through undergrad, grad school, entry-level jobs, mid-level and the executive level, we stand behind our members throughout their careers, providing the guidance, resources and support they need to excel and succeed.
- **A Voice for the Voiceless.** Our growing prominence gives us the opportunity and responsibility to speak up for the Black community.

None of these achievements would have been possible without the talented and diverse team that leads this organization. The collective experience and wisdom of this team continues to enhance the NBMBA's value proposition for all members, grow membership, strengthen corporate partnerships and create a sustainable ROI for all stakeholders.

It is an honor to chair NBMBA and to be a part of an association that has accomplished so much over the past two years. I offer sincere gratitude to our members and partners for your continued support. We could not have accomplished all that we did without you.



DONALD COMER
Board Chairman
National Black MBA Association



NATIONAL
BLACK
mba[®]
ASSOCIATION, INC.
50th ANNIVERSARY

2020
CELEBRATING VISIONARIES

The logo features the text 'NATIONAL BLACK mba ASSOCIATION, INC.' in a sans-serif font, with 'mba' in a larger, bold, lowercase font. Below this is '50th ANNIVERSARY' in a smaller font, followed by a horizontal line and the year '2020' in a very large, bold font. At the bottom, it says 'CELEBRATING VISIONARIES'. A decorative starburst graphic is positioned above the 'mba' text.

April 3, 2020 marked the 50th Anniversary of the National Black MBA Association. Due to the worldwide pandemic, we engaged members past and present for a nationwide virtual 50th Anniversary.

Mission, Vision & Values

MISSION

The mission of the NBMBA is to lead in the creation of educational, wealth building, and growth opportunities for those historically underrepresented throughout their careers as students, entrepreneurs and professionals.

VISION

Empowering visionaries intellectually and economically to create a world where diversity and inclusion are universal.

VALUES

INTEGRITY. We lead with integrity – demonstrating honesty, transparency and moral courage with our stakeholders at all times.

DIVERSITY & INCLUSION. We serve as a champion for both diversity and inclusion, preparing future leaders and providing thought leadership to help our stakeholders recognize, develop and engage their talent.

ECONOMIC EMPOWERMENT. We support the economic empowerment of our stakeholders – providing access to networks of resources and information about access to capital, entrepreneurship and wealth building.

EDUCATION. We promote education as the primary vehicle to economic mobility for our community – our programming serves to enhance the preparation and competitiveness of our stakeholders during every phase of their careers.

EXCELLENCE. All aspects of organization are managed with excellence – we expect and deliver the very best whenever the NBMBA brand is involved.

SERVICE. We demonstrate servant leadership – we listen to the needs of our stakeholders and actively serve our communities while preparing our members to do so for life.



STRATEGIC PRIORITIES

**Enhanced Value
Proposition and
Compelling Member
Benefits**

**Diverse Funding
Sources**

**Enhanced Chapter
Model & Support**

**Dynamic Thought
Leadership
& Community
Engagement**

**Expanded Member
Base, Competitive
Membership Rates**

Member Demographics

Our Member Demographics change year over year, and without exception, we have seen a spike in our Black Membership of 10% and growth of 7% of our target audience of 25 years and younger with an increase of 5% of those with Bachelor of Arts and Bachelor of Science degrees.

10%

SPIKE IN BLACK MEMBERSHIP

2019

HIGHEST DEGREE



GENDER



AGE



ETHNICITY



7%

GROWTH IN MEMBERS
25 AND YOUNGER

5%

INCREASE OF MEMBERS
WITH A BA/BS

2020

HIGHEST DEGREE

5% High School

43% BA/BS

41% MBA

11% Other

GENDER

48% Male [He/Him/His]

52% Female [She/Her/Hers]

AGE

27% Under 25

35% 26-35

23% 36-45

15% 46+

ETHNICITY

83% Black

7%
Asian

6%
Caucasian

2%
Other

Member Demographics (cont'd.)

Holding steady, our Chapters reflect consistency in North America, with most members located primarily in the South (26%), East Coast (18%) and NBMBAA's new home in the Southeast—Atlanta (22%) and all boasting an excess of 15+ years in the workforce across our total membership. Those with Undergraduate and Graduate Degree attainment represent 51% of our Members and we realized an uptick from 2019 to 2020 of 12% in Mid-Level Management Careers. Importantly, as our organization continues to evolve, we are realizing steady gains and momentum among Entrepreneurs.

15+

**YEARS IN THE WORKFORCE
ACROSS TOTAL MEMBERSHIP**

2019

YEARS OF WORK EXPERIENCE

9% 0-2 YRS 15% 3-5 YRS 19% 6-10 YRS 14% 11-14 YRS 43% 15+ YRS

MEMBERS BY REGION

18% East 15% Midwest 7% South 26% Southeast 6% West 6% International

CAREER LEVEL

48% Undergraduate/Graduate 10% Entry Level 10% Mid-level Management 18% Professional/Technical 14% Senior/Executive Management

51%

OF MEMBERS HAVE ATTAINED
UNDERGRADUATE OR GRADUATE DEGREES

12%

INCREASE OF MEMBERS IN
MID-LEVEL MANAGEMENT CAREERS

2020

YEARS OF WORK EXPERIENCE

7% 0-2 YRS 16% 3-5 YRS 21% 6-10 YRS 16% 11-14 YRS 40% 15+ YRS

MEMBERS BY REGION

18% East 15% Mideast 7% Midwest 26% South 22% Southeast 6% West 6% International

CAREER LEVEL

51% Undergraduate/Graduate 5% Entry Level 17% Mid-level Management 8% Professional/Technical 8% Senior/Executive Management 4% Entrepreneur 7% Other

Financial Report

2019

SUPPORT & REVENUES

2019 AUDITED TOTALS

Conference & Career Exposition	\$7,753,679
Membership Revenue	\$885,285
Contributions	\$194,820
In-Kind Contributions	\$106,860
Other Revenue	\$323,380

TOTAL REVENUE & OTHER SUPPORT

\$9,264,024

EXPENSES

Program Services

Conference & Career Exposition	\$3,056,236
Partner Relations	\$1,217,089
Membership	\$877,141
Other Programs	\$1,985,929

Total Program Services

\$7,136,395

Supporting Services

Management and General	\$1,891,384
------------------------	-------------

Total Supporting Services

\$1,891,384

TOTAL EXPENSES

\$9,027,779

CHANGE IN NET ASSETS

\$236,245

The NMBBAA's net assets went from 3% in 2019 to 16% in 2020.

2020

SUPPORT & REVENUES

Conference & Career Exposition	\$5,399,326
Membership Revenue	\$862,234
Contributions	\$475,334
In-Kind Contributions	\$7,000
Other Revenue	\$359,013

TOTAL REVENUE & OTHER SUPPORT

\$7,102,907

EXPENSES

Program Services

Conference & Career Exposition	\$1,109,710
Partner Relations	\$729,397
Membership	\$869,586
Other Programs	\$1,326,040

Total Program Services

\$4,034,733

Supporting Services

Management and General	\$1,957,680
------------------------	-------------

Total Supporting Services

\$1,957,680

TOTAL EXPENSES

\$5,992,413

CHANGE IN NET ASSETS

\$1,110,494

2020 was admittedly a challenging year for many businesses and nonprofit organizations; however, NBMBAA's change in net assets in 2020 was over **\$1M+**, which was accomplished by managing expenses and moving to an entirely virtual Conference, which allowed the organization to move confidently into the new fiscal year.



The New Normal

Without warning, 2019 was set to transition like most years and 2020 forced us all to take serious and concerted pause. But, for each day that presented itself, we discovered our resilience, ability to become more agile and our creativity in business elevated to the next level.

The NMBBAA utilized its very origins in business to develop a forward-thinking strategy to shift under the extraordinary circumstances of COVID-19. Our programming shifted to all-virtual platforms, that because of the circumstances of the day, mandated that we deliver digital content to Members, Chapters, Donors and Corporate Sponsors in an unprecedented fashion. Maximizing social media tools, digital assets and working virtually from home became our “new normal.”

We are proud to present our programming growth year-over-year and pleased to showcase that, despite obstacles created by social distancing, we saw **unprecedented evolution** in membership increases, exceeding scholarship awards and competition-based programming success. Specifically, we have witnessed growth in the following Pillar Programs:

- **Leaders of Tomorrow[®]**
- **Gold Key Access[®]**
- **CASE Graduate**
- **CASE Undergraduate**
- **Scale-Up Pitch Challenge**
- **Black Think Symposium**
- **2019/2020 Annual Conferences**

Leaders of Tomorrow (LOT)

1991

YEAR FOUNDED

10,000+

MEMBER IMPACT

HOW IT WORKS

Since its inception in 1991, LOT has trained and developed nearly 10,000 Black high school Students through 33 Chapters across the country. The program provides roughly 400 students annually with resources and support that enables them to properly prepare for their future career and educational goals.

PARTICIPATION CRITERIA

- Current NBMBA Member
- Nominated by Regional Chapters Leaders
- High School Students
- Real-world critical thinking & problem-solving skills



2019/2020 CORPORATE SPONSORS



[PROGRAM DETAILS](#)

BENEFITS

LEADERSHIP CURRICULUM
LEADERSHIP SUMMIT
CASE COMPETITION

\$600_k

ACADEMIC
SCHOLARSHIPS
AWARDED

100%

PARTICIPATING SENIORS
GRADUATED HS AND
ENTERED A POST
SECONDARY INSTITUTION

PREP SKILLS

STEM

Leadership

Financial Literacy

College & Career
Preparation

Life Skills

2019 LEADERSHIP CASE

1ST PLACE, \$15,000
Philadelphia

2ND PLACE, \$10,000
Detroit

3RD PLACE, \$5,000
Washington, D.C.

2020 VIRTUAL SUMMIT

Students had the opportunity to participate in breakout sessions, a STEM workshop and engaged in fun, interactive activities and win prizes.

Gold Key Access

2018

YEAR FOUNDED

1,200+

MEMBER IMPACT

HOW IT WORKS

Gold Key Access is a program specifically designed for senior managers and directors who are pursuing executive-level leadership roles. Research has demonstrated diversity in the workplace improves profitability and employee retention, but only 2% of Executive Suite positions at Fortune 500 companies are held by Black leaders.

PARTICIPATION CRITERIA

Current NBMBA Member

Currently in Director-level
OR above

10+ Years' Experience in
Senior Management Roles



2019 / 2020
CORPORATE SPONSORS



[PROGRAM DETAILS](#)

- Access to Gold Key Sponsors
- Year-round Programming
- Exclusive Networking Event at Conference

341
GOLD KEY
ACCESS MEMBERS

NBMBAA provides exclusive invitation-only access to assist in matching over 300 experienced members with director and higher-level corporate openings.

NBMBAA partnered with True North Leadership Group to provide a webinar series rooted in fundamental leadership competencies, along with access to Executive Coaching.

Self-Awareness

Understanding the impact emotional intelligence and leadership behavior has on organizational outcomes

Communicating Effectively

Communicating the goals of business while inspiring trust

Stewarding Influence

Learning the process and practices of influencing others across vertical, horizontal, stakeholder, demographic and geographic boundaries

Learning Agility

Applying previous knowledge in new ways, the power of adaptability, and the challenges and benefits of knowing when to change course

Graduate CASE Competition

1996

YEAR FOUNDED

8,000+

MEMBER IMPACT

HOW IT WORKS

The competition allows student consulting teams to analyze a complex business case, using their problem-solving skills and present their findings before a panel of Fortune 500 executives.

PARTICIPATION CRITERIA

Current NBMBA Member
MBA Graduate Students
Ability to Work Effectively
Within a Team
Willingness to Represent
Your Institution

NATIONAL BUSINESS CASE COMPETITION

2019/2020
CORPORATE SPONSOR



[PROGRAM DETAILS](#)

BENEFITS

\$50K BUSINESS CASE COMPETITION
PRESENTATION SKILLS

70

2019/2020 INSTITUTIONS
PARTICIPATED

PREP SKILLS

Analyze Complex
Business Problem

Problem-solving Skills

Presentation Acumen

Cross-functional
Team Skills

2019 WINNERS

1ST PLACE, \$25,000

The Ohio State University

2ND PLACE, \$15,000

Georgia State University

3RD PLACE, \$10,000

Georgia Institute of Technology

2020 VIRTUAL WINNERS

1ST PLACE, \$25,000

University of Texas at Austin

2ND PLACE, \$15,000

Georgia State University

3RD PLACE, \$10,000

New York University

Undergraduate CASE Competition

2015

YEAR FOUNDED

8,000+

MEMBER IMPACT

HOW IT WORKS

The competition allows undergraduate student consulting teams to analyze a complex business case, using their problem-solving skills.

This hands-on student experience provides early exposure to MBA-level business case strategy and allows them to be considered for competitive summer internship opportunities.

PARTICIPATION CRITERIA

Current NBMBAA Member

Undergraduate Students

Ability to Work Effectively
Within a Team

Willingness to Represent
Your Institution

NATIONAL BUSINESS CASE COMPETITION

2019/2020
CORPORATE SPONSOR

Walmart 

[PROGRAM DETAILS](#)

BENEFITS

\$50K BUSINESS CASE COMPETITION
PRESENTATION SKILLS

33

2019/2020 INSTITUTIONS
PARTICIPATED

PREP SKILLS

Analyze Complex
Business Problem

Problem-solving Skills

Presentation Acumen

Cross-functional
Team Skills

2019 WINNERS

1ST PLACE, \$25,000

Howard University

2ND PLACE, \$15,000

The Ohio State University

3RD PLACE, \$10,000

University of Southern California

2020 WINNERS

1ST PLACE, \$25,000

Howard University

2ND PLACE, \$15,000

Xavier University of Louisiana

3RD PLACE, \$10,000

University of Southern California

Scale-Up Pitch Challenge

2017

YEAR FOUNDED

800

MEMBER IMPACT

HOW IT WORKS

Scale-Up Pitch Challenge was launched to help create and support wealth-building opportunities for its members. The pitch competition was designed to “Make Big Ideas Bigger” by encouraging our members to create startups that are scalable by providing access to venture capital.

PARTICIPATION CRITERIA

- Current NMBAA Member
 - Entrepreneurial-focus
 - Resources & Relevant Training for Entrepreneurs
 - Scalable Business Idea
-



2019 / 2020
CORPORATE SPONSORS



[PROGRAM DETAILS](#)

BENEFITS

ACCESS TO \$50K V.C. FUNDING
START-UP BUSINESSES WANTED
SCALE-UP YOUR BUSINESS

The top three teams, selected by judges, were awarded cash. The audience will also have the opportunity to vote for the People's Choice Award winner, which will also receive a cash prize.

PREP SKILLS

Entrepreneurial Skill
Effective Sales
Pitch Techniques
Start-Up to
Scaleable Processes
Growth Strategies

2019 WINNERS

1ST PLACE, \$50,000

Alerje

2ND PLACE, \$10,000

Kitty Kare Beauty

3RD PLACE, \$5,000

HLDR

PEOPLE'S CHOICE, \$1,000

Alerje

2020 WINNERS

1ST PLACE, \$50,000

Pedul, Inc.

2ND PLACE, \$10,000

SecondKeys

3RD PLACE, \$5,000

MedHaul

PEOPLE'S CHOICE, \$1,000

Pedul, Inc.

Black Think Symposium

2017
YEAR FOUNDED

2019 MILLENNIAL EDITION

Black Think Symposium: Millennial Edition offered millennials from the Atlanta area an opportunity to engage in conversations and share feedback on how Black millennials can get a better return from the workplace while creating more financial stability in the growing economy.

HOW IT WORKS

The NBMBA Black Think Symposium assembles relevant thought leaders, experts and stakeholders from across sectors to inspire collaboration, inform the development of public-private partnerships, and create actionable advocacy plans.

PARTICIPATION CRITERIA

Current NBMBA Member

Thought-leadership

Proponents of
Evidence-based Solutions

Demand Creators of
Actionable Advocacy Plans



2019 / 2020
CORPORATE SPONSOR



[PROGRAM DETAILS](#)



2019 Annual Conference

41ST
CONFERENCE

8,900
MEMBER IMPACT

HOW IT WORKS

The 41st Annual Conference was held from September 24-28, 2019 at the George R. Brown Convention Center in Houston, TX and boasted over 8,900 Registered participants. With our biggest year to date, the NBMBA Conference remains the “gold standard” for Black Professional networking, job creation and unprecedented leadership training.

CELEBRITY SPEAKER PANEL





Empowered to Lead, Equipped to Succeed

STRATEGIC PARTNERS



200

CORPORATE SPONSORS,
ACADEMIC AND
NON-PROFIT PARTNERS

“ The networking opportunities, engaging like-minded people, mentorship opportunities, powerful speakers, professional development and the Career Expo is what the NBMBA Conference is all about. ”

– Camille White
NBMBA President, Kentucky Chapter

CONFERENCE AWARDS

CHAIRMAN'S AWARD

Tandra Jackson,
Managing Partner, KPMG

H. NAYLOR FITZHUGH
AWARD OF RELEVANCE

Eddie Brown, Founder,
Chairman and CEO, Brown
Capital Management

ACADEMIC PARTNER
OF THE YEAR AWARD

Alabama A&M University
College of Business and
Public Affairs

ENTREPRENEUR
OF THE YEAR AWARD

L.P. Green, II, CEO &
Founder, Savoy
Venture Partner

HELPING HANDS
AWARD

Kimberley Ann Hayes,
MA, EdM, CEO, Social
Systems Strategies

PRESIDENT &
CEO AWARD

Brenda Lauderback,
Board Chair, Denny's, Inc.

SILVER TORCH AWARD

Nationwide

SCALE-UP PITCH
CHALLENGE WINNER,
sponsored by FedEx

Javier Evelyn, Alerje

OUTSTANDING
MBA OF THE YEAR

Jacqueline Mims

2020 Annual Conference

42ND
CONFERENCE

9,600
MEMBER IMPACT

HOW IT WORKS

In an unprecedented year, 2020 demanded that we all pause and recalibrate to deliver our live conference, for the very first time, in an all-virtual setting due to the global pandemic. The 2020 NBMBA Conference & Career Fair: A Virtual Experience presented the premier conference for today's Black professionals. During this same year, the NBMBA marked its 50th Anniversary and this major milestone did not go unnoticed – the organization celebrated its golden anniversary with a virtual celebration!

CELEBRITY SPEAKER PANEL



NATIONAL
BLACK
mba[®]
ASSOCIATION, INC.
50th ANNIVERSARY

2020
CELEBRATING VISIONARIES

STRATEGIC PARTNERS

FCA
FIAT CHRYSLER AUTOMOBILES

FedEx[®]

fiserv.

Johnson & Johnson

Nationwide

200

CORPORATE SPONSORS,
ACADEMIC AND
NON-PROFIT PARTNERS

“ Hats off for launching our Association's first virtual conference. ”

– Carole Copeland Thomas
TEDx Keynote Speaker, Social Entrepreneur

CONFERENCE AWARDS

CHAIRMAN'S AWARD

Professor Afolabi Soyode

H. NAYLOR FITZHUGH AWARD OF RELEVANCE

Dean Erika James,
Wharton School of
Business, University
of Pennsylvania

ACADEMIC PARTNER OF THE YEAR AWARD

Howard University
School of Business

ENTREPRENEUR OF THE YEAR AWARD

Kimberly A. Blackwell,
Entrepreneur, Investor,
Philanthropist

SILVER TORCH AWARD

Liberty Mutual Insurance

SCALE-UP PITCH CHALLENGE WINNER,

sponsored by FedEx
Kayla Michele, Pedul, Inc.

CHAPTER PRESIDENT OF THE YEAR AWARD

R. Leigh Johnson,
Houston Chapter

Thank You to Our Partners

STRATEGIC PARTNERS



2U	American Family Insurance	BlackRock, Inc.	Chicago Booth	Dow Chemical	EY LLP
3M	Ameriprise Financial	Blue Shield of California	Cisco	DTCC	Federal Deposit Insurance Corporation (FDIC)
AARP	Amgen	BMO Capital Markets	Citigroup	DTE	Federal Housing Finance Agency
Abbott	Apple, Inc.	Boston Beer	The Coca-Cola Company	DTE Energy Co.	FedEx
AbbVie Inc.	AstraZeneca	Bristol-Myers Squibb	Cognizant	E. & J. Gallo Winery	Fiat Chrysler Automobiles (FCA)
Accenture	AT&T	Capco	Comcast NBCUniversal	Eaton Corporation	Fidelity Investments
Ahold Delhaize	Avient Corp	Capital Group	Danaher Corporation	Edward Jones	FINRA
Albemarle	Bank of America	Capital One	Danone North America	Edwards Lifesciences	Fiserv
Alexion Pharmaceuticals	BASF	CBRE	Deloitte	Eli Lilly & Co	Ford Motor Company
Allstate Insurance Company	Baxter International	Central Intelligence Agency	Diageo	Equitable	Fortive
Altria	Bayer Corporation	Chevron Corporation	Discover Financial Services	Everbridge	Gartner, Inc.
Amazon	BD			Experian	
	Bimbo Bakeries USA			ExxonMobil	

General Mills	J.Mack Robinson College of Business	McDonough School of Business	PDI, Inc.	T-Mobile	USAA
The George	Jim Beam	McKesson Corporation	PepsiCo, Inc.	Toyota Motor North America	Verizon
Georgia-Pacific Corporation	John Deere	McKinsey	The PhD Project	TransUnion	VF Corporation
Gies College of Business, University of Illinois at Urbana-Champaign	Johnson & Johnson	Medtronic	PNC Financial Services Group, Inc.	Tyson Foods	Vizient, Inc.
Ginkgo Bioworks, Inc.	KeyBank	Microsoft	Premier Nutrition	U.S. Cellular	Walgreens
Google	Kimberly-Clark Corporation	MLT	Procter & Gamble	Under Armour	Wayfair
Grainger	Kohl's	Morgan Stanley	Public Consulting Group	Unity Technologies	Wells Fargo
Hanesbrands	L'Oréal	National Credit Union Administration	Quest Diagnostics	University of Georgia, Terry College of Business	Western Union
H-E-B	LEGO	National Football League	Republic Services	University of San Francisco	Whirlpool Corporation
Henkel Corporation	Levi Strauss & Co.	National-Geospatial- Intelligence Agency	Rockwell Automation	University of Utah: David Eccles School of Business	William & Mary
The Hershey Company	Liberty Mutual Insurance	Nationwide	S&P Global		Yum Brands
Hewlett-Packard	LinkedIn	NextEra Energy, Inc.	Sandia National Laboratories		
Hilti North America	Lockheed Martin Corporation	Nike, Inc.	Sanofi		
The Home Depot	Louis Vuitton Inc.	Nintendo of America	SC Johnson		
Horizon Therapeutics	Lowe's Companies, Inc.	North Highland	ScottMadden, Inc.		
Hormel Foods	LVMH Moët Hennessy	Novartis	Sentara Healthcare		
HSBC	M&T Bank Corporation	Nuveen	Sentara Healthcare		
Hubbell	Marsh & McLennan Companies	NYU Stern School of Business	Spectrum		
IBM	Mayo Clinic	Okta	Spirit Airlines		
Infosys Consulting	McCormick	Otis Elevator	Stryker		
Intel		PacArtic LLC c/o U.S. Department of State	SunRun		
International Paper			Target Corporation		
			Texas Instruments		
			Thermo Fisher Scientific		

“ The caliber of talent that Nationwide meets at the annual conference is excellent. Throughout our partnership, Nationwide has made over 1,000 job offers and internships to attendees. ”

– ANGELA BRETZ
Chief Diversity, Equity and
Inclusion Officer, Nationwide

Donors

Oluwaseun Abiona	Neha Bavirisetty	Cassius F. Butts	Chase Collins	Elaine Eaton	Jessi Garhart	Yvette Hollingsworth-Clark
Yash Acharya	Karen Beachy	Elizabeth Byer	Queenie Collins	Ian Erard	Oyauma Garrison	Angela Hollis
Advanced Mtg Sol	Bean Affinity/CSC Holdings	Kimberly Byer-Clark	Donald Comer	Janet Essix	Georgia Power	Anthony Holloway
Michael Agbaere	Bee Partners	Zanielle Cabrera	Community Impact Fund	EY (Jason French)	GI Panorama Employee Giving	Karen Holly
Air Products	Benedict College	Leia Cahill	Modupe Congleton	EY Fundraiser/Stripe	Jordan Ginsberg	LaNella Hooper-Williams
Sabir Aissi	Benevity/Microsoft	Alexander Cain	Will Connery	Fabric Anthropology	Global Impact	John Houghton
Alok Ajmera	Sheila Benjamin	Kristen Camacho	Julia Conte	FCA US LLC	Menelik Glover	HP Inc/Benevity
Lionel/LaRae Alcidor	Brett Benner	Eric Cameron	Darrin Cook Jr.	Victoria Fenleyh	Alexandra Gomes	Archie Hubbard
Gina Alexander	Michael Berolzheimer	Paula-Rae Camille	Tinesha Craig	O R Firkins	Google	Amy E. Hull
Kimberly Alexander	Kyle Bialek	Deborah Campbell	Daniel Curry	Fiserv	Sheena Gordon	Sandra Ibe
Brian Alexander Watson	Blackman&Assoc/ Kevin Hicks	Katie Cecere	Tamika Curry-Smith	Rachelle Fisher	Alison Graves-Calhoun	International Paper
Joe Almon	Brianna Bolon	The Center for Workforce Excellence	Jennifer Daniels	Michael Florence	Toby Grooms	Vernon Irvin
Amazon Smile ACH	William Borden	Courtney Chambless	Nnea David-Mathews	Amanda Flores	Alice Guina	L Ivey
Brian Anderson	William Borden	Carmita Champ	Tyrone Davis	Nicholas Ford	Vance Gunn	Mona J. Roberts
ApplicantLab, Inc.	Susie Botfeld	Caroline Choy	Beth De Lima	Ford Motor Company	Michael Hamilton	Jesse J. Tyson
Dr. Roslyn Artis	Trudy Bourgeois	Chrysler Group LLC	John Deere	Fosdick Fulfillment Corp.	Ron Hamilton	Amelia Jackson
Gena Ashe	HS Bowen	Lorinzo and Denise	Lorinzo and Denise	Juliet Foster	Reginald Harmon	Kimberly Jackson
Dwayne Ashley	Richard/Challis Bowers	Tina Chubb	Stratford Dennis	David Fourie	Joyce Harrigan	Darrion Jacobs
AUC RWWL Inc.	Tatiana Bozovic	Thomas Chully	Gary Dent	Debra Franke	Amy Harris	T. Jeffries
Abiola Bankole-Hameed	Adrian Bracy	Cisco Systems	Dana DeVance	Sommer Frazier	Gwendolyn Harris	Michael Jennings
Brenton Bannister	Prashanth Brindavan	Ryan Clark	Daniel Dieterich	Carl Freeman III	Andrea Hatcher	Dinecia Johnson
Samantha Barbeito	John Briscoe	Cognizant	Discover	Brian Frese	Vonetta Hawkins	Gail Johnson
David Barnett	Andrea Brown	Scott Cohen	DTE Energy	Walter Friedrich	Lillie Hayes	Preston Johnson
Julie Barrientos	Margaret Brown	Janet Coleman	Sam Dunn	Alexander Gabbin	Marcus Hill	Tony Johnson
	Veda Burns	Jerry Coleman	Nique'la Durham	Robert Gallo	Darius Hinton	Kira Johnson-Adams
		Leslie Coleman	Alix Dyer	Divina Gamble	James Hokonya	

Rosalind Johnson-O'Neal	Jamal Martin	Anika Natson	Latanyua Robinson	Joleen Spencer	Abraham Turner	Camille Washington
Olu Jolaoso	Dawn Mason	Noble Energy	Rhonda Robinson	Kevin Stacia	Marvin Turner	Brian Watson
Danielle Jones	Essie Mason-Purnell	Ijeoma Odu	Shetika Rogers	Sonja Stanley	T Turner	John Watson
Thomas Jones	Alina Matthew	Jeff Okeke	Rollins College	Lorna Stark	Christopher Upperman	Kenneth Watson
Tiffany Jones	Wausheen Mayes	Kene Onuorah	Amanda Romell	Shelley Stewart III	Janet Uthman	Deborah Weatherspoon
Victoria Jones	Christine Maynard	Rebecca Orr	Dalton Ruch	Stinson	Karen Van Kummer	Shena Weaver
KeyBank	Deloris McClam-Cross	Jennifer Pappas-Denne	Pamela Ruffin	Jamella Stokes	Christa Van Wieringen	William Wells
Jennifer Kim-Matsuzawa	April McKay	Kirk Parker	Rust College	Donna Storay	Oris Stuart/NBA	Robin White
Debra King	McKinsey & Company	Adarious Payton	Karissa Rusu	Belinda Stubblefield	Kelia Veiga	Camille Whitehead
Karen King	Michael McNeil/Phillips Health	Abby Perlman	Brenson Saint Jean	Colin Sydora	Erin Vogel	Maria Wich-Vila
Constance Klimko	Natasha Melendez	Louise Perrin	Terrell Sanders	Chrystal Taylor	Anthony Walker	Darren Williams
Michael Kokotajlo	Curt Mencer	The Perrin Family Charitable	DeWayne A. Shambler Sr.	TeamPeople	Maxine Walker	Patricia Williams
Nicole Komen	Glennys Merritt	Verdun Perry	DeWayne Shambley	Joby Thomas	Ronald Walker	Karen Williamson
MCR Labs	Jeff Michel	Rachel Peters	Najla Siddeeq	Simone Thomas	Shannon Wallace	Derrick Wilson
Becky Lane	Rodney Miller	Thomas Peterson	Traci Simon	William Thomas	Walmart	Kim Wilson
Kim Lanier	Vernetta Mitchell	Geoff Plante	Trey Sinkfield	Bruce Thompson	Roxanne Walton	Tonia Woodbury
Steven Lauricella	Colleen Mohnkern	Barbara Postick	Patricia Smalls	Carey Thompson	Calvin Ward	Kevin Wright
Catherine LeBlanc	Antonio Montez	Eddie Powell	Kaitlyn L Smith	Taylor Thorpe	Charmaine Ward-Millner	Yile Zhu
Mark Lewis	Cherese Moore	Prudential Financial	Andrea Smith	Faye Tippy		
Stephen Lewis	Christa Moreland	Nicole Quallis	Curtrina Smith	LaTonya Charles		
John Lewis Jr.	Judith Morgan	Holly Raindrop	Malaika Smith	Lenda Townsend-Williams		
Valerie Love	Latoyia Morgan	Derryl Reed	Margo Smith	Travel Administration		
Erica Lowe	Robert Mos	Yolanda Reed	Rhonda Smith	Morris Treadway		
Donna Lowery	Allen Narkiewicz	C. Renee Foster	Twana Smith	TGR Group/Ernesto Clarke		
LSAC/Abdul Kareem		Gabriella Resendez	Tess/Willie Rose Snipes	Gregory Trigub		
Nitou Makidi		Cornelia Robinson	Denis Somoza	Leo Tungaraza		
Craig Marchbanks						

“ We are so proud to support the NBMBA. ”

– TIA BARRETT-BROWN
Diversity Campus Recruiter,
Bank of America

Collegiate Partnerships

NBMBA seeks to increase the college placement and retention rates of student members by establishing long-term holistic partnerships with higher education institutions.





Scholarship Recipients

2019 • \$1M

Awarded on behalf of our academic and corporate partners in 2019.

Herve Angiolo

Rachelle Antoine

Roger Assez

Daniel Bailey

Timothy Ballenger

Kevin Baynes

Dantrell Bell

Bria Booker

Broderick Brown

Julia Brucks

Jared Burdgress

Bryonna Burrows

Andrea Chacon

Yolanda Christophe

Michael Cox

Duran Cunningham

Jay Little Cunningham

Mohammed Deriye

Kamal Eko

Max Fequiere II

Shakerri Garrett

Jourdan Green

McKinley (PJ) Hatcher

Nia Hill

Demetria Horton

Silas Humphries

Kelvin Isom

Lydia Kickham

Sonia Kishasha

Christina Lane

Erin Yu-Lee

Erin Lightfoot

Tevin McKenzie

Diamond McNeil

Jaehla Meacham

Carla Mensah

Bankole Meroko

Stephanie Mitchell

Frederic Morgan

Naquesha Morris

Mwemba Mwemba, Jr.

Chinonso Ndimantang

Michael Nero

Chelsea Nesbeth

Sophia Omuemu

Lola Osho

Marc Punette

Lovie Rice

Anique Russell

Carlos Salas

Erika Nang Sobze

Bianca Lopez de Victoria

Lenise Vining

Maruka Walker

Justin Washington

Justin Webbs

Marla White

Aaron Williams

Laci Williams

Chazz Wilson

Aundrea Winbush

Michelle Wu

“ I was able to get an internship offer while at Conference, in addition to the opportunity to network with companies I was actively pursuing an internship. ”

– Daniel Hayden,
College of William & Mary

2020 • \$2M

Awarded on behalf of our academic and corporate partners in 2020.

Faiz Adem

Samuel Adeoye

Nneka Akukwe

Christine Anderson

Rolland Appiah

Jordan Are

Simone Bayfield

Bria Booker

Amber
Richardson-Booker

Blake Brady

Kristen Brinson

Tyrone Brunson

Cierra Calloway

Lem-marie Chizungu

Nickolas Collins

Grey Congo

Devin Cooper

Duran Cunningham

Lydia Kickham-Dawes

Yakubu Dawud

Mohammed Deriye

Fedia Deshommes

Shana Dukes

Daria Earland

Kamal Eko

Donteria Evans

Dominick Ferguson

Anthony Fleri

Jaida Ford

Leandra Gardner

Shakerri Garret

Brianna Gaulding

Rhajni Gooden

Caleb Harris

Martin Hill

Desmond Hill

Matthew Houser

Tatiana Hugue

Silas Humphries

Ashlyn Jackson

Marshall Johnson

Kordel Johnson

Jasmine Johnson

Brandon Johnson

Erin Jones

Jerome King

Christina Lane

Mayleek Lott

Marquis Lynch

Brittney Mamon

Jada Martin

Denzel McCollum

Diamond McNeil

Jaehla Meacham

Carla Mensah

Jahari Mercer

Stephanie Mitchell

Amber Moore

Frederic Morgan

Dominique Mosbly

Amara Moss

Mwemba Mwemba, Jr.

Chinonso Ndimantang

Chiamaka Nwosisi

Augustine Onwunali

Ashanti Osteen

Erin Parks

Bianca Payton

Derek Pendleton

Brianna Powell

Janaya Reid

Kortini Roberts

Oliver Robinson

Abunahla Roulan

Sjaun Sanderson

Amanda Schultze

Nyziare Scott

Breanna Spurley

Willie Sullivan

Kelsey Townsell

Isaiah Washington

Andrew Watson

Justin Webbs

Jordan Williams

Christine Williams

Allan Wiltshire

Anthony Winfield

Ragen Yarbrough

Chapter Presidents

2019

2020

ATLANTA

Sonya Stallings Ward

AUSTIN

Damien Richburg

BOSTON

Sharhea Wade

CENTRAL FLORIDA

Stephanie Hampton-Best

Kimberly Saunders

CHARLOTTE

Toya Everett

Tyrone Ellis

CHICAGO

Amelia Jackson

CINCINNATI

Lorenzo Green

Ben Moore

CLEVELAND

Maurice Clark

COLUMBUS

Anthony Wilson

DALLAS

Cherice Williams

2019

2020

DAYTON

Barbara Bostick

DETROIT

Bryan Howard

GREATER CONNECTICUT/ WESTCHESTER

Derrick Williams

GREATER HARRISBURG

Sharon Woodward

GREATER HARTFORD

Guilaine Menefee

Henry Young

HOUSTON

Leigh Johnson

INDIANAPOLIS

Starla Trigg

KANSAS CITY

Mozella Dyer

Johnathon Higgins

KENTUCKY

Camille White

LOS ANGELES

Jon Walls

2019

2020

MEMPHIS

Darrell Joyce II

MILWAUKEE

Cecily Keys-Kelly

NEW JERSEY

Sonya Ruffin

NEW ORLEANS

KaTrina Chantelle Griffin

NEW YORK

Andrew Hamilton

NORTHERN VIRGINIA

LaSondra Gray

PHILADELPHIA

Sharana Worsley

PHOENIX

Alethea Session

PITTSBURGH

Shatara Murphy

RALEIGH-DURHAM

LJ Yarborough

2019

2020

SAN ANTONIO - INTERIM

Eliot Lee

SAN FRANCISCO

Deborah Watson

SEATTLE

Traci Harrell

ST LOUIS

Carrie Sanders

SOUTH FLORIDA

Elizee Milhomme

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WESTERN NEW YORK

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NAC's purpose is to lead in the creation of educational, wealth building and growth opportunities for members throughout their careers as students, professionals and entrepreneurs.



DR. ROSLYN ARTIS
President Benedict College



OYAUMA GARRISON
President & CEO, A Kid Again



GENA HUDGINS ASHE
Chief Legal Officer and Corporate Secretary



ALISON GRAVES-CALHOUN, PHD
Principal Clinical Specialist at Medtronics



TRUDY BOURGEOIS
CEO, Center for Workforce Excellence



YVETTE HOLLINGSWORTH CLARK
Executive Vice President & Regulatory
Innovation Officer, Wells Fargo & Company



GARY DENT
Principal, Devine Talent Management



LANELLA HOOPER-WILLIAMS
CEO, Hooper-Williams Communications



DIVINA GAMBLE
Senior Client Partner, Korn Ferry



VERNON IRVIN
Chief Revenue Officer, Everbridge



JOHN LEWIS, JR.

Partner, Shook Hardy & Bacon, LLP



ANTHONY WALKER

Vice President, Tax- Asia Region, Walmart



MARK LEWIS

Director of Executive Education
Booth School, University of Chicago



BRIAN WATSON

Product Marketing, Apple



VERDUN PERRY

Senior Managing Partner and
Co-Chief Executive Officer at Blackstone



WILLIAM (BILL) WELLS

President, W. Wells & Associates, LLC



CORNELIA ROBINSON

Senior Manager, Global Community
Engagement Leader, Amazon Web Services



RODERICK BARTON

^NAC Honorary Member,
Atlanta Chapter President (2018)
Senior Business Consultant, ISI Services



CHRIS UPPERMAN

CEO, Envolve Entrepreneurship



CHANDA GLOVER

^NAC Honorary Member,
Kentucky Chapter President (2018)
Lead Problem Incident & Event Mgmt.,
IT Services Assurance Humana

^Honorary Members: Chapter Presidents whose efforts led to the 2019 Chapter of the Year Award.



2019 & 2020 Executive Management Teams



JESSE J. TYSON

President & CEO 2019



JOE HANDY

President & CEO 2020



ABIOLA BANKOLE-HAMEED

Chief Financial Officer 2019 & 2020



KIMBERLY ALEXANDER

Vice President, Development 2019



PAULA FONTANA

Vice President, Strategic Programming
Initiatives 2019 & 2020



RITA H. PARKER

Vice President, Marketing 2019

2019 & 2020 Board of Directors



DONALD COMER

Board Chair 2019 & 2020

FedEx Corporation Staff Vice President,
Operations Analysis

(Exec. Comm.*; Ad-hoc member of
all committees, except Nominating)



CHARMAINE WARD-MILLNER

Board Secretary 2019 & 2020

Georgia Power – Director, Corporate Relations

(Executive Committee, Advancement and Development,
Board Policy Manual, By-Laws*, Marketing)



LOUISE PERRIN

Chair of Advancement &
Development* 2019-2020

State Farm Insurance Companies –
Senior Vice President – Retired

(Exec. Comm.; Adv. & Dev. NAC Chair *)



ORIS STUART

Board Treasurer 2019/Chair of
Finance Committee 2019-2020

NBA – Senior Vice President,
Chief Diversity and Inclusion Officer

(Finance*; HR)



MICHAEL C. McNEIL

Board Vice Chair – Policy and Programs
2019/Chair Board Policy Manual 2020

McKesson Corporation – Senior Vice President,
Global Chief Information Security Officer (CISO)

(Exec. Comm.; By-Laws; BPM*; HR; Programs*)



WILLIAM BORDEN

Member 2019 & 2020

Microsoft – Corporate Vice President,
Worldwide Financial Services

(Audit*; Programs)



VALERIE LOVE

Chair HR 2019/Board Vice Chair –
Policy and Programs 2020

Coca-Cola – Senior Vice President,
Human Resources North America

(HR*; BPM)



CASSIUS BUTTS

Chair Time & Place Member 2019 & 2020

President/CEO 1st Choice Credit Union

(Adv. & Dev.; By-Laws; HR; Programs)



ASHTON CLARK

Chair Marketing Member 2019 & 2020

Director, Advanced Analytics & Insights,
Starcom Worldwide

Co-Founder – TicketFalcon.com
(Marketing*)



BRUCE THOMPSON

Member 2019 / Interim CEO 2020

Arconic, Chief Separation Officer
(Executive; Audit; Finance)



MICHAEL HAMILTON

**Chair of Marketing 2019 / Chair of
Nominations Committee 2019-2020**

Walmart, Inc. Senior Director II, International Strategy
(Marketing*; Adv. & Dev.; Nominating; Programs)



JANET UTHMAN

Member 2019 & Chair HR 2020

Comcast Cable – Northeast Division Vice President,
Inclusion and Multicultural Marketing
(Human Resources; Marketing)



GAIL JOHNSON

Member 2019

AT&T, VP, Leadership Development
& Strategic Partnerships
(Audit; Finance; Marketing)



KAY WALLACE (EX-OFFICIO)

President and CEO 2019

National Black MBA Association, Inc.



SHELLEY STEWART III

Member 2020

Partner McKinsey & Company
(Finance, Nominations)



JOE HANDY (EX-OFFICIO)

President & CEO 2020

National Black MBA Association, Inc.



NBMBAA is a non-profit, 501(c)(3) member-based professional organization which leads in the creation of educational, wealth building and growth opportunities for Black students, professionals and entrepreneurs. Representing more than **20,000 members, 40 professional and 33 Leaders of Tomorrow chapters**, and over **500 corporate, academic and non-profit partners**, the Association is dedicated to developing alliances that create intellectual and economic wealth in the Black community through its five channels of engagement: **career, education, entrepreneurship, leadership and lifestyle.**

NBMBAA.ORG



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