



NATIONAL  
BLACK  
**mba**<sup>®</sup>  
ASSOCIATION, INC.

Empowering Visionaries.



2017 ANNUAL REPORT



Our power comes from optimal performance. Optimal performance leads to the success and empowerment of great leaders who strive to impact their communities while mentoring others along the way.

## National Black MBA Association®

### MISSION

The mission of the National Black MBA Association® is to lead in the creation of educational, wealth building, and growth opportunities for those historically underrepresented throughout their careers as students, entrepreneurs and professionals.

### VISION

Empowering visionaries intellectually and economically to create a world where diversity and inclusion are universal.

### VALUES

**INTEGRITY:** We lead with integrity – demonstrating honesty, transparency and moral courage with our stakeholders at all times.

**DIVERSITY & INCLUSION:** We serve as a champion for both diversity and inclusion, preparing future leaders and providing thought leadership to help our stakeholders recognize, develop and engage their talent.

**ECONOMIC EMPOWERMENT:** We support the economic empowerment of our stakeholders – providing access to networks of resources and information about access to capital, entrepreneurship and wealth building.

**EDUCATION:** We promote education as the primary vehicle to economic mobility for our community – our programming serves to enhance the preparation and competitiveness of our stakeholders during every phase of their careers.

**EXCELLENCE:** All aspects of organization are managed with excellence – we expect and deliver the very best whenever the NMBAA® brand is involved.

**SERVICE:** We demonstrate servant leadership – we listen to the needs of our stakeholders and actively serve our communities while preparing our members to do so for life.

### STRATEGIC PRIORITIES

- Enhanced Value Proposition and Compelling Member Benefits
- Diverse Funding Sources
- Enhanced Chapter Model & Support
- Dynamic Thought Leadership & Community Engagement
- Expanded Member Base, Competitive Membership Rates

*Power of Performance...*  
Leads to remarkable achievements





## PARTNERSHIPS

As we move into our 48th year of operation, the National Black MBA Association® (NBMBAA®) has made intentional and strategic moves designed to propel us into a position of greater reach, influence, and value to our members.

In 2017, for the first time in our history, NBMBAA® formed a strategic alliance with Prospanica®, The Association of Hispanic Professionals, as we hosted our 39th Annual Conference and Exposition in Philadelphia. This partnership allowed us to highlight enhanced diverse offerings and events, including panels that featured some of today's best business thought leaders. Our signature career fair featured 300 corporate and university partners in attendance. Our goal each year is for each conference to be better than the last. With that in mind, we look forward to our 40th Annual Conference and Exposition this year, Sept. 25 – 29, in Detroit, Michigan. Attendees should expect an exciting agenda and many opportunities to meet with companies that are looking to hire the best and brightest. Our theme this year is “One Voice, One Mission” – you won't want to miss it!

Further demonstrating the importance of strategic partnerships, the NBMBAA® Collegiate Partnership Program was launched in April 2017. The program will increase awareness of and facilitate access to graduate and business education programs in professional fields around the country. With 11 partner institutions, the establishment of long term partnerships with institutions of higher education allows the NBMBAA® to work toward accomplishing our goal of awarding \$20 million in scholarships to members and securing 100 Collegiate Partners by 2020. For their part, each of these distinguished partnering institutions have demonstrated a commitment to supporting our mission, which includes a commitment to diversity and inclusion.

In September, we announced the NBMBAA® partnership with Year Up, a national workforce development nonprofit that provides low-income youth (ages 18-24 without college degrees) with six months of free technical and professional skills training, followed by a six-month internship at a top company. This strategic partnership reinforces NBMBAA®'s commitment to providing educational and professional development opportunities to diverse students and developing a pipeline of successful career-ready students to enter the workforce.

As we continue to seek mutually beneficial partnerships, we also continue to explore and implement new ways of providing professional development to our members. The launch of the NBMBAA® Webinar Academy in 2017 married technology and convenience with industry experts who provide exclusive online training sessions targeting the professional skills required for career advancement. These webinars are recorded, offering 24/7 access and a wealth of content to NBMBAA® members.

Finally, the NBMBAA® launched the “Black Think” series in 2017 as an executive roundtable discussion convening key influencers and stakeholders from across sectors to inspire collaboration, inform the development of public-private partnerships, and create actionable advocacy plans. At the end of each event, attendees walk away with actionable solutions and best practices.

As you can see, the NBMBAA® enjoyed progressive accomplishments in 2017. Please know that your continued input and support are key to the future of NBMBAA®. Let's go meet it together.

Sincerely,

Jesse Tyson  
President & CEO  
National Black MBA Association®



## STRATEGIES

The National Black MBA Association® moves forward with purpose and excitement as we implement initiatives designed to fulfill our mission and add value to our members along with our corporate, academic and foundation partners.

We were very pleased to announce our 5-year strategic plan in 2017. Developed with substantial input from NBMBAA® members, Chapter leaders, Board members and partners as well as support from Goizueta Business School at Emory University, the strategic plan will guide our focus, programming and activities over the next several years. We updated our mission -- “to lead the creation of education wealth building and growth opportunities for those historically underrepresented in leadership throughout their careers as students, entrepreneurs, and professionals” and identified five strategic priorities aimed at fostering our growth and advancement in delivering growth and value.

An important part of our mission is predicated on preparing high school students for college and careers. Over 30 chapters of our Leaders of Tomorrow Program® (LOT®) coach students in the areas of leadership, college and career preparation, public speaking, STEM and financial literacy. These attributes were on full display in June as students gathered in Chicago for the 16th Annual LOT Leadership Summit. Student teams tackled an MBA-level business case in competition for scholarship awards. Let me assure you, if these young men and women are any indication -- our future is indeed bright.

We continue to leverage the power of our alliances to provide compelling benefits to our members and stakeholders. We have demonstrated an unparalleled ability to connect the best diverse talent with jobs, to provide scholarships that enable academic excellence, and to offer online training as well as national conference and local chapter programming that drive professional growth and development.

Service is inherent in our DNA. In the aftermath of the tremendous devastation wreaked by Hurricanes Harvey and Maria in Texas, Florida, and Puerto Rico, NBMBAA® partnered with Hargrove Inc., 100 Black Men of Atlanta, Prospanica, Sigma Phi Pi Fraternity, and others to organize 2 “Convoys of Care”, which shipped disaster relief supplies to those most impacted by the hurricanes.

I extend my personal thanks for the dedicated service of Ken Charles and John Lewis, members of the NBMBAA® Board of Directors who retired in 2017. Ken and John each contributed to our advancement as an organization -- we greatly value their wisdom and continued involvement. As I hand off the Board Chairmanship to my colleague and former Board Treasurer Donald Comer, I look back on the progress we've made in strengthening and diversifying the association's funding, enhancing its programming and expanding its impact. I am truly grateful for the support of my Executive Committee and Board of Directors throughout my three years as Chairman. Thanks also to the NBMBAA® Headquarters staff and Chapter leadership for your continuing commitment to achieving our mission. It has been my honor to serve you thus far and I will continue serving as a board member through the end of my term in 2019. I am confident that 2018 will usher NBMBAA® into an incredible season of growth and increased value for its members and partners. Our 40th Annual Conference and Exposition, in my hometown of Detroit, marks the return of the first conference to this great city. I look forward to seeing you there in September!

Sincerely,

Bruce Thompson  
Board Chairman  
National Black MBA Association®

## *Do you have what it takes to be a great leader?*

Successful leaders are visionaries who motivate with charisma, ignite passion and take calculated risks to achieve results. Effective leadership requires continuous self-evaluation and professional development to remain a peak performer who can harvest creativity in ways that positively impact the bottom line.



## The POWER of... Leaders of Tomorrow® Summit



Through a targeted curriculum, designed to inspire and motivate aspiring young leaders to achieve greatness, our Leaders of Tomorrow® (LOT®) program is executed annually within each NMBAA® chapter. Each chapter conducts their own compelling programs that begin with a ceremony that introduces students to the discipline required for the engaging year-long program. Each year, LOT® students gather at a central location to participate in key workshops and to prepare for competition in the LOT® National Business Case Competition at the Leaders of Tomorrow® Summit.

In 2017, over 200 high school students participated in the annual programming. 120 students, representing 20 of the NMBAA®'s 40 chapters, traveled to the 2017 National Black MBA Association® Leaders of Tomorrow® Leadership Summit at Loyola University Quinlan School of Business. The summit featured inspiring guest speakers (some who were former LOT® participants), engaging leadership sessions designed to expose students to college tours and sessions around key targets: Leadership, College Readiness, Financial Literacy and Career Preparation.

As always, the highlight of the LOT® Summit was the annual National Black MBA Association Case Competition®. The students displayed critical thinking and problem-solving skills to address a business case study around Fitbit. They had to present their business case to a panel of esteemed judges representing the sponsoring companies: FedEx, Loyola University Quinlan School of Business, State Farm and Starbucks. To see these students present as if they were Fitbit executives validated the true value of the program. The NMBAA® awarded a total of \$30,000 to the top three winning teams: First Place: Central Florida, Second Place: Houston, Third Place: St. Louis. FedEx, to each winner's surprise, gifted each team member with a brand-new Fitbit. The NMBAA® continues to see the engagement of former LOT® members who return year after year to share their success stories, serve as key speakers, or become LOT® advisors.



Since inception in 1991,  
the NMBAA®  
has awarded over  
\$800,000 in  
scholarships to help  
our young  
leaders of tomorrow  
excel academically.



## *The POWER of...*

### the National Black MBA Association® Annual Conference and Exposition

In the 39th year presenting the nation's largest conference and exposition, the National Black MBA Association® aligned with Prospanica® to execute another riveting event. The conference featured extensive programming developed to strengthen leadership competencies while imparting key information to enhance attendee marketability in this highly competitive landscape. Not only did this conference have a record number of attendees, but the NMBBAA® welcomed over 300 leading corporations who were ready to recruit the best and brightest in diverse talent.

During the conference, the Association conducted compelling tracks that addressed professional development for entrepreneurs, students, and professionals alike. The conference attracted key executive speakers including Arne Sorenson, CEO, Marriott International; Gale V. King, EVP & Chief Administrative Officer, Nationwide Mutual Insurance Company; Cynthia Bowman, Chief Diversity and Inclusion Officer, Bank of America; and many others who took time to share the wisdom they have gained from in-depth leadership experience.

Attendees departed with not only the knowledge and development to enhance academic and career performance, but, most importantly, attendees cited phenomenal success stories about professional positions secured at this year's Career Fair.

The NMBBAA® also introduced new programming at the conference this year, which proved to be well attended and received many accolades. They included the Higher Ed Expo, NMBBAA Gold Key Access®, and Black Think Symposium.

Higher Ed Expo was launched as an initiative to bring high school and college students to the conference to take advantage of the resources and valuable networking. Our hope is that this early exposure will motivate them as they continue their educational path to success.

NMBBAA Gold Key Access® was introduced as an invitation-only networking event for emerging leaders and junior executives seeking director level and above positions within Fortune 500 companies. Attendees were able to network with senior executives from leading companies to enable further career success.

The Black Think Symposium explores key topics and concerns within the Black professional community. The inaugural session provided some thought-provoking discussion surrounding why Blacks continue to be under-represented in the C-Suite.

# The *POWER* of... Academic and Entrepreneurial Excellence

Each year the NBMBAA® strives to provide scholarship and financial rewards to those members who exhibit academic excellence and to those who eagerly take the risks necessary for entrepreneurial success. During the past year, the National Black MBA Association® has awarded over \$200,000 to recognize those members for their pursuit of excellence.

***The NBMBAA® applauds the power of excellence!***

## **NATIONAL BLACK MBA ASSOCIATION® GRADUATE SCHOLARS**

### **UNIVERSITY OF ALABAMA**

RAVEN BALL  
MAX FAZELI  
MARUKA WALKER

### **JOHN DEERE/NBMBAA® SCHOLARS**

KAVONDA KELLEY - West Texas A&M University  
JEVONNE SHEPHARD - California State University  
JEREMIAH WALL - Southeastern Oklahoma State University

### **NATIONAL BLACK MBA ASSOCIATION CASE COMPETITION® - GRADUATE**

1ST PLACE: The University of Alabama  
2ND PLACE: Georgetown University  
3RD PLACE: Boston University

### **NATIONAL BLACK MBA ASSOCIATION CASE COMPETITION® - UNDERGRADUATE**

1ST PLACE: Indiana University  
2ND PLACE: South Carolina State University  
3RD PLACE: Alabama State University

### **NATIONAL BLACK MBA ASSOCIATION CASE COMPETITION® - LOT®**

1ST PLACE: Central Florida  
2ND PLACE: Houston  
3RD PLACE: St. Louis



# The POWER of... Leadership at the Next Level

At the National Black MBA Association®, the realization of our mission is paramount to our success. Dynamic leaders, who are focused on our core mission of economic empowerment and professional success, work hard in their volunteer positions to make a difference. The chapter members are the lifeline for implementing the five channels of service delivery which are career, education, entrepreneurship, lifestyle, and leadership. The NMBBAA® chapter leaders, and members across the country, promote and strengthen our Leaders of Tomorrow® (LOT®) program, which is our foundation for developing diverse youth into exceptional leaders and professionals of tomorrow. With the talent in the 40 chapters across the country, the NMBBAA® supports the mission by implementing a variety of programs across all membership levels.

***The NMBBAA® applauds all leaders and members who are focused on giving back to others in a powerful and impactful way!***

## 2017 NMBBAA® CHAPTERS OF THE YEAR

Chosen for demonstrating excellence in programming, membership development and acquisition, and upholding the mission and vision of the Association:

Congratulations to Stephanie Hampton-Best (Central Florida) and Cheryl Long (Dallas) for their outstanding leadership and to each member of these chapters.



Stephanie Hampton-Best - Central Florida



Cheryl Long - Dallas

# The POWER of... Collegiate Partnerships

As we continue to implement our strategic priorities to create opportunities that empower members of the Association, the NMBBAA® Collegiate Partnership was created to establish long-term holistic alliances with institutions of higher education and to facilitate access to graduate programs in an array of fields. This program not only exposes each institution to exclusive benefits, which includes access to the Annual Conference and Exposition, but it also exposes students to leading Fortune 500 companies seeking diverse talent for hundreds of internships and full-time job opportunities. The highlight of this program is that it will ultimately provide NMBBAA® members with access to \$20 million in scholarships through our goal of securing 100 Collegiate Partners by 2020. Since the program's inception in the fall of 2017, the program has secured over \$4.3 million in scholarships, and has a total of 19 collegiate partners participating in this dynamic program.

Our collegiate partners will also be able to discuss key topics that impact institutional diversity and inclusion efforts, among other key topics certain to foster the path of academic excellence for their students. These forums will prove to be highly impactful in driving change for students and our members.

Education is the foundation that enables personal and professional goals and dreams!

## We salute our 2017 Diamond Collegiate Partners!



# NBMBAA® 2017 ANNUAL REPORT



## STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

	2017 Preliminary Totals* (Unaudited)		2016 Audited Totals	
<b>SUPPORT AND REVENUE</b>				
Corporate Partner Revenue	\$7,940,767		\$5,502,528	
Membership Revenue	615,515		532,793	
Contributions	188,145		261,226	
In-Kind Contributions	151,400		493,608	
Investment Income	30,966		19,339	
Other Revenue	<u>298,295</u>		<u>1,556,514</u>	
Total Revenue and Other Support	\$9,225,088		\$8,366,008	
<b>EXPENSES</b>				
<i>PROGRAM SERVICES</i>				
Conference and Other Programs	6,398,215		5,359,397	
Membership	<u>925,864</u>		<u>815,192</u>	
Total Program Services	\$7,324,079	79.9%	\$6,174,589	77.3%
<i>SUPPORTING SERVICES</i>				
Management and General	<u>1,839,565</u>		<u>1,817,298</u>	
Total Supporting Services	1,839,565	20.1%	1,817,298	22.7%
Total Expenses	<u>9,163,644</u>		<u>7,991,887</u>	
CHANGE IN NET ASSETS	\$61,444		\$374,121	

\* FY 2016 - Unusual items excluded

\* FY 2017 - Includes joint conference collaboration

# The POWER of... Partnership

Without the partnership of some of the world's leading organizations and universities, the NBMBAA® would not be able to meet our key strategic objectives. Our partners are aligned and committed to walk with us on the path to strengthening the development of diverse youth, students and professionals to reach their full potential. The NBMBAA® and the Board of Directors extends a heartfelt thank you!

3M  
AARP  
Abbott  
AbbVie, Inc.  
Accenture PLC  
Aetna  
Air Products & Chemicals  
Aldi  
Allstate  
Ally Financial  
Amazon.com, Inc.  
American Airlines, Inc.  
Amgen, Inc.  
Arizona State University - W.P. Carey School of Business  
AstraZeneca  
AT&T, Inc.  
Bain & Co.  
Bank of America Corporation  
Barclays Investment Bank  
BASF  
Bayer U.S. LLC  
Beckton, Dickinson and Company  
Bentley University  
Berkeley Research Group  
Bimbo Bakeries USA  
BlackRock  
Bloomberg BNA  
Blue Cross and Blue Shield of Illinois, Montana, New Mexico, Oklahoma & Texas  
Blue Cross and Blue Shield of Massachusetts  
BMW of North America USA  
Box  
BP  
Brandeis International Business School  
Brandeis University - Heller School for Social Policy and Management  
Brigham Young University  
Bristol-Myers Squibb  
Cambia Health Solutions  
Campbell Soup Company  
Capella University  
Cardinal Health  
Carl H. Lindner College of Business, University of Cincinnati

Carlson School of Management - University of Minnesota  
Carrington and Carrington Ltd.  
Case Western Reserve University, Weatherhead School of Mgt.  
Central Intelligence Agency  
Chapman University - Argyros School of Business  
Chevron Corporation  
Chick -fil-A  
Christiana Care Health System  
CIGNA  
Claremont Graduate University  
Clark Atlanta University  
The Clorox Company  
CAN Financial  
Cognizant  
Colgate-Palmolive Co.  
Comcast NBCUniversal  
Constellation Brands Inc.  
ConvaTec Group  
Corning Inc.  
Cox Communications  
Cracker Barrel Old Country Store, Inc.  
Crosby MBA Program - University of Missouri  
Cummins Inc.  
CVS Health  
Dartmouth College/ Tuck School of Business  
David Eccles School of Business  
Dell  
Delta Airlines, Inc.  
Direct Energy  
Discover Financial Services  
DiversityComm Inc./ Black EOE Journal & Hispanic Network Magazine  
Dow Chemical Company  
Dr. Pepper Snapple Group  
Drexel University LeBow College of Business  
DTE Energy Co.  
Duke University: The Fuqua School of Business  
E & J Gallo Winery  
Eaton Corporation  
Education Pioneers  
Edward Jones Investments  
Eli Lilly and Company  
Ellie Mae, Inc.

Elsevier  
EQT Corporation  
Ernst & Young, LLP  
Essilor of America  
Exelon Corporation  
ExxonMobil  
Ernst & Young  
Facebook, Inc.  
Federal Deposit Insurance Corporation (FDIC)  
Federal Housing Finance Agency  
Federal Reserve System  
FedEx Corporation  
Fiat Chrysler Automobiles  
FINRA (Financial Industry Regulatory Authority)  
Food Lion/ Delhaize America  
Ford Motor Co.  
Fox School of Business, Temple University  
Genentech  
General Mills, Inc.  
General Motors Co.  
Georgetown University - McDonough School of Business  
Georgia Institute of Technology, Scheller College of Business  
Georgia-Pacific LLC  
Georgia State University Robinson College of Business  
Gilead Sciences, Inc.  
GlaxoSmithKline  
Goizueta Business School, Emory University  
Google LLC  
Grainger Industrial Supply  
H&R Block, Inc.  
Hanesbrands, Inc.  
Harvard Law School, J.D. Admissions  
Henkel Corporation  
Henry Schein, Inc.  
Hewlett Packard Enterprise  
Hilton Hotel & Resorts  
Howard University MBA Program  
HSBC Holdings  
IBM  
IE Business School  
Indiana University Kelley School of Business  
Intel Corporation  
International Paper

Iowa State University - Business Graduate Programs  
Iron Mountain, Inc.  
Jones Lang LaSalle, Inc.  
John Deere  
Johns Hopkins Carey Business School  
Johns Hopkins Health System Corporation  
Johnson & Johnson  
Kaiser Permanente  
W.K. Kellogg Foundation  
Kellogg School of Management/Northwestern University  
Kimberly-Clark Corporation  
Korn Ferry  
L Brands, Inc.  
La Salle University  
Legacy Health  
Liberty Mutual Group  
Lincoln Financial Group  
Lockheed Martin  
Lowe's Companies, Inc.  
Loyola University Chicago  
Lubrizol, a Berkshire Hathaway Company  
LVMH  
M Financial Group  
Management Leadership for Tomorrow  
M&T Bank Corporation  
Manderson Graduate School of Business, University of Alabama  
Manhattan Prep  
Marriott International, Inc.  
Mars, Incorporated  
MassMutual Financial Group  
Medtronic  
Mercedes-Benz, USA LLC  
Merck & Co., Inc.  
MGM Resorts International  
Michigan State University - Broad MBA  
Microsoft Corporation  
Moore School of Business, University of South Carolina  
Morgan Stanley  
Mutual of Omaha  
National Basketball Association  
National Credit Union Administration  
National Football League  
National Geospatial-Intelligence Agency  
Nationwide Mutual Insurance Co.  
NC State Jenkins MBA  
NextEra Energy, Inc.  
NiSource, Inc.  
Nissan USA  
North Carolina Agricultural & Technical State University  
Northwestern Mutual  
Novartis  
NYU Stern School of Business  
Owens Corning  
Parker Hannifin Corporation  
Penn State Smeal MBA Program  
PepsiCo, Inc.  
Philips Healthcare  
Pitney Bowes, Inc.

PNC Financial Services Group, Inc.  
Principal Financial Group  
Procter & Gamble Co.  
Propel Schools  
Prudential Financial, Inc.  
Purdue University, Krannert School of Management  
QVC  
Reckitt Benckiser Group  
Regions Financial Corporation  
Relish MBA, Inc.  
Republic Services, Inc.  
Rice University - Jones Graduate School of Business  
Rockwell Automation, Inc.  
Rutgers Business School  
Ryder System, Inc.  
S&P Global, Inc.  
Samuel Curtis Johnson Graduate School of Management  
Sandia National Laboratories  
Sanofi S.A.  
ScottMadden, Inc.  
SMU Cox School of Business  
Spectrum (Charter Communications)  
Starbucks Corporation  
State Farm  
State Street Corporation  
Stryker Corporation  
SunTrust Banks, Inc.  
Surgical Care Affiliates  
Sysco  
Target Corporation  
TCU - Neeley School of Business  
TD Bank, N.A.  
Teach for America  
Tepper School of Business at Carnegie Mellon University  
Tesoro Corporation  
Texas A&M University  
Texas Instruments, Inc.  
The Broad Center  
The Coca-Cola Company  
The Consortium for Graduate Study in Management  
The George Washington University- School of Business F. David Fowler Career Center  
The Hershey Company  
The MetroHealth System  
The Ohio State University, Fisher College of Business  
The PhD Project  
The Rector and Visitors of the University of Virginia  
Villanova School of Business  
Thomas Jefferson University & Jefferson Health  
Thomson Reuters Corporation  
Thrivent Financial  
Thunderbird School of Global Management  
T-Mobile  
Toyota Motor North America, Inc.  
Trinity Health  
Tulane University - Freeman School of Business  
U.S. Department of State  
Uber Technologies, Inc.  
UC Irvine, The Paul Merage School of Business

UNC Kenan-Flagler Business School  
Uncommon Schools  
Under Armour, Inc.  
Union Pacific Railroad  
United States Secret Service  
United Technologies Corporation  
University of Arizona, Eller MBA  
University of California Riverside, School of Business  
University of California San Francisco Health (UCSF Health)  
University of Chicago, Booth School of Business  
University of Colorado Boulder, Leeds School of Business  
University of Denver, Daniels College of Business  
University of Florida  
University of Georgia, Terry College of Business  
University of Houston, C.T. Bauer College of Business  
University of Illinois, MBA  
University of Iowa  
University of Maryland, Robert H. Smith School of Business  
University of Miami School of Business  
University of Michigan, Stephen M. Ross School of Business  
University of North Texas at Dallas  
University of Notre Dame  
University of Notre Dame, Mendoza College of Business  
University of Pittsburgh-Katz, School of Business  
University of Rochester, Simon School  
University of San Francisco, School of Management  
University of St. Thomas, Cameron School of Business  
University of Tennessee  
University of Texas At Austin, McCombs School of Business  
University of Texas at Dallas  
University of Washington, Foster School of Business  
University of Wisconsin-Madison, Wisconsin School of Business  
University of Pittsburgh Medical Center  
United Postal Service  
United States Automobile Association  
United States Agency for International Development  
USC Marshall School of Business  
Vanderbilt Owen Graduate School of Management  
The Vanguard Group  
Ventas, Inc.  
Verizon  
Vibrant Pittsburgh  
Vidant Health  
Vizient, Inc.  
Wake Forest University  
Walgreens  
Washington University in St. Louis, Olin Business School  
Wells Fargo & Company  
Whirlpool Corporation  
Yale School of Management  
Year Up  
Yello  
Zimmer Biomet  
ZS Associates

## EXECUTIVE MANAGEMENT TEAM

JESSE TYSON  
President and CEO

ABIOLA BANKOLE HAMEED, CPA  
Chief Financial Officer

TROY EVANS  
Vice President, Strategic Program Initiatives

DEANNA HAMILTON  
Vice President, Partner Development

RITA PARKER  
Vice President, Marketing & Communication

## BOARD OF DIRECTORS

Bruce Thompson  
Board Chairman  
Vice President, Internal Audit  
Arconic

Gena L. Ashe  
Board Vice Chair Development  
Senior Vice President  
Chief Legal Officer & Corporate  
Secretary  
Adtalem Global Education

Michael C. McNeil  
Board Vice Chair  
Policy and Programs  
Head of Product Security & Services  
Office  
Royal Philips

Donald Comer  
Board Treasurer  
Staff Vice President  
Operations Analysis  
FedEx

Charmaine Ward  
Board Secretary  
Director, Corporate Relations  
Georgia Power

Jesse Tyson  
President & CEO  
National Black MBA Association®

Cassius Butts  
Managing Executive  
CFB Advisors, LLC  
Executive-In-Residence  
Entrepreneurship & Innovation  
Institute  
Robinson College of Business  
Georgia State University

Kenneth Allen Charles  
Vice President, Global Inclusion &  
Staffing  
General Mills

Gail Johnson  
Vice President  
Leadership Development and  
Strategic Partnerships  
AT&T

John Lewis, Jr.  
Partner  
Lawrence & Bundy, LLC

Valerie Love  
Global Vice President  
Human Resources  
Supply Chain Enterprise Functions  
Johnson & Johnson

Mel Parker  
President & CEO  
Take The Limits Off, LLC

Louise Perrin  
Senior Vice President  
State Farm Insurance Companies

Oris Stuart  
Senior Vice President, Chief Diversity  
& Inclusion Officer  
National Basketball Association

Janet Uthman  
Vice President of Inclusion and  
Multicultural Marketing  
Comcast Cable - N.E. Division

## NBMBAA® 2017 CHAPTER PRESIDENTS

**Phoenix**  
Alethea Session

**Los Angeles**  
Linda DeYampert

**San Francisco Bay Area**  
Deborah Watson

**Hartford**  
Guilaine Menefee

**Westchester/Greater  
Connecticut**  
Derrick Williams

**Washington, D.C.**  
Erica Roberts

**Central Florida**  
Stephanie Hampton-Best

**South Florida**  
Kimberly Bankhead

**Tampa Bay**  
Jason Grundy

**Atlanta**  
Roderick Barton

**Chicago**  
Amelia Jackson

**Indianapolis**  
Rita Rogers

**Kentucky**  
Chanda Glover

**New Orleans**  
KaTrina Chantelle Griffin

**Boston**  
Darla Pires DeGrace

**Detroit**  
Paulina Johnson

**Twin Cities**  
Joffrey Wilson

**Kansas City**  
Dr. Mozella Dyer

**St. Louis**  
Dana Townsend

**New Jersey**  
Michael D. Fleming

**New York**  
Michelle McCleary

**Western New York**  
Tamu Brown-Hutchinson

**Charlotte**  
Toya Everett

**Raleigh-Durham**  
James D. Howse

**Cincinnati**  
Henry Daniels

**Cleveland**  
Shaquira Johnson

**Columbus**  
Tamara Staley

**Dayton**  
Marlene Johnson

**Greater Harrisburg**  
Sharon Woodward

**Philadelphia**  
Sharana Worsley

**Pittsburgh**  
Kyshira Moffett

**Memphis**  
Robin Tucker

**Austin**  
Gregory Gibson Jr.

**Dallas-Fort Worth**  
Cheryl Long

**Houston**  
Errol Allen II

**San Antonio (Interim Chapter)**  
Eliot Lee

**Northern Virginia**  
LaSondra Gray

**Seattle**  
Traci Harrel

**Milwaukee**  
Cecily Keys-Kelly



Empowering Visionaries.



**NATIONAL BLACK MBA ASSOCIATION® , INC.**

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[WWW.NBMBAA.ORG](http://WWW.NBMBAA.ORG)