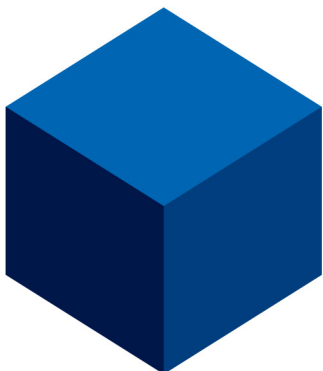




THE BUILDING BLOCKS OF LEADERSHIP

The National Black MBA Association®
2015 ANNUAL REPORT



NATIONAL
BLACK
mba
ASSOCIATION, INC.

Empowering Visionaries.





Empowering Visionaries.



The National Black MBA Association® 2015 ANNUAL REPORT

OUR MISSION

Established in 1970, the National Black MBA Association® is dedicated to developing partnerships that result in the creation of intellectual and economic wealth in the Black community. In partnership with more than 400 top business organizations and universities the association has inroads into a wide range of industries as well as the public and private sectors. Yet, all of NBMBAA® partners have one thing in common: They are all committed to the organization's goals and values.

WE SERVE TO:

- Provide innovative programs to stimulate intellectual and economic growth
- Build partnerships with key stakeholders who help facilitate this growth
- Increase awareness and facilitate access to graduate management education programs and career opportunities in leadership fields

C O N T E N T

3 From the Chairman

Message from 2015 NBMBAA®
Board Chairman Bruce Thompson

4 From the President & CEO

Message from NBMBAA®
President & CEO Jesse Tyson

5 NBMBAA® Programs

How we empower our members

7 NBMBAA® Education Programs

Leaders of Tomorrow®
Scholarship Winners
National Black MBA Association
Case Competition®

10 NBMBAA® Chapters

Chapters of the Year
NBMBAA® Professional Chapters

11 NBMBAA® 37th Annual Conference & Exposition

14 NBMBAA® Demographics

Member Demographics
Conference Demographics

16 Corporate Partnership

2015 Corporate Partners

17 NBMBAA® Chapter Presidents

18 NBMBAA® Board of Directors

19 Audited Financial Statement

20 NBMBAA® Staff



MOVING FORWARD



Greetings Members and Friends!

Embodying our mission to create educational and economic opportunities for African Americans, 2015 was a landmark year in the life of the National Black MBA Association®.

At our Anniversary celebration last June, we recognized and applauded the hard work and dedication of our leaders and members over the past 45 years. To commemorate this milestone, our 45th Anniversary Legacy Book compiled pictures, timelines and firsthand accounts of the people and events that have shaped our organization. We also took a major step forward in 2015 with the purchase of an office to house the national staff in our new headquarters city – Atlanta.

Our HBCU initiative was launched in 2015, with the aim of more thoroughly integrating HBCUs and their students into our Association and the educational, professional and career development opportunities we offer. This effort is being expanded in 2016 with a HBCU college tour and other targeted events and activities. The inaugural Undergraduate Case Competition was introduced, where college business students competed for scholarship dollars by analyzing a complex, real-life business case and recommending viable strategies and solutions. We're building on our commitment to the Leaders of Tomorrow program for high school students through expanded local and national programming, and fundraising efforts aimed at generating a \$1 Million endowment.

We're also expanding the business value we provide to our corporate partners as we move beyond our world-class career fair and certification programs such as CertifiNow® for project management, to offer year-round career advancement and cost-effective talent recruiting opportunities.

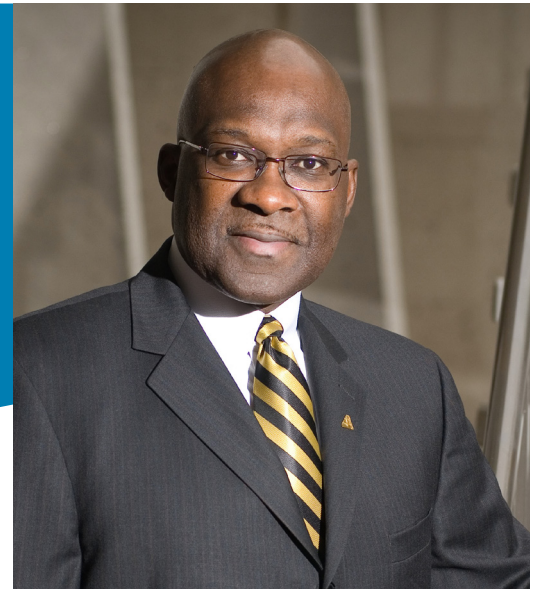
Building on our 2015 accomplishments, the theme for 2016 is The Q Factor: Quality, A Leadership Paradigm. Quality, as a building block of leadership, offers a true competitive advantage. Quality leadership is contagious leadership. The National Black MBA Association® seeks to create a network of contagious leaders who energize their teams and inspire them to reach their full potential. Through innovative engagement and our unwavering commitment to you – our members and stakeholders – we are moving forward with urgency and taking our organization to the next level!

Sincerely,

Bruce Thompson
2016 Board Chairman
National Black MBA Association®



CONNECTED, ENGAGED, MARCHING FORWARD



Dear Fellow Members,

The National Black MBA Association® (NBMBAA®) stands in solidarity with all members, volunteers, and stakeholders who embrace Black intellectual and economic wealth. The pathway is not a straight road to success, but a curvy thoroughfare to professionalism winding through intellectual and economic growth, educational opportunities, career enhancement, as well as networking.

We celebrated our landmark Sapphire Anniversary during 2015 and enter this, our 46th year in operation, with tremendous optimism. Last year, we increased our engagement by utilizing technology to broadcast webinars as a means to offer preparatory insight on upcoming conferences. Our Annual Conference and Exposition held in Orlando, Florida, was one of the nation's most widely anticipated venues for employers and career seekers where we matched well qualified applicants with premier career opportunities.

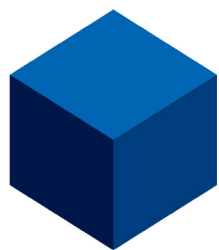
In an effort to further extend our reach and secure our future, we unveiled a \$1,000,000 endowment to empower our next generation of leaders within the Leaders of Tomorrow® (LOT®) Program. The aim of realizing our goal of one million dollars will ensure we encourage our bright scholars to forge ahead, making the LOT® Difference in their classrooms and communities regardless of socio-economic status. By providing scholarships to Black youth, we further instill in them the importance of owning their futures. To that end, we are excited about the 2016 HBCU Tour.

The 2016 HBCU Tour targets engagement at all levels, from collegiate deans down to the students, proving NBMBAA® to be an ally in the educational pursuit. Utilizing innovative strategy through celebrity participation, lifestyle integration, social media and influencers, we will educate the students about valued resources available through the extensive network of the NBMBAA® including scholarships, programs and job opportunities specifically for African-Americans. Touching the hearts and minds of prospective professionals at this level will foster a dialogue about the positivity of including Blacks in the workplace and striving for greatness in business.

Yet another exciting development on the horizon is the relocation of the NBMBAA® Headquarters to Atlanta, GA. We are grateful that the city of Chicago has helped nurture our organization over the past 45 years; however, we have chosen to move on to the next phase of prominence in Atlanta which is home to the largest chapter of the NBMBAA®.

As the NBMBAA® continues to assert itself as a leader of professional preparedness and entrepreneurial enhancement, it cannot be done without you. I appreciate you supporting us and being a part of this momentous journey. Let's remain connected! Let's be engaged! Let's keep marching forward.

Jesse Tyson
President & CEO
National Black MBA Association®



THE BUILDING BLOCKS OF LEADERSHIP

At the National Black MBA Association®, we create the connections, nurture the relationships and open the doors that enable our members to find and pursue visions for themselves, their businesses and our world.

OUR PROGRAMS CREATE, EMPOWER AND ENERGIZE CURRENT AND FUTURE GENERATIONS OF COURAGEOUS LEADERS

NBMBAA® Annual Conference & Exposition

This unique annual event moves career, business and personal brands to the next level through intensive workshops, learning institutes, plenary sessions and networking with 9,000+ Black business professionals, corporate executives and students. High level programs, such as the NBMBAA Leadership Institute® and NBMBAA Entrepreneurial Institute® offer even more focused executive-level education.

Career Expo

NBMBAA® Career Expo connects Black professionals and students to companies seeking top-level diverse talent. This two-day event includes on-site exhibit and interviewing facilities that allow our Corporate Partners to actively recruit and source the premier personnel to staff their entry, mid-level and C-suite jobs.

NBMBAA Career Success Network® Center

The CSNC is an integrated suite of career development, coaching and employment resources to help you achieve success on-site at the NBMBAA® Annual Conference and Exposition.

CertifiNOW PMP®/CAPM® Prep Course

The CertifiNOWPMP®/CAPM® certification prep course reduces exam preparation time from an average of nine to twelve months, down to just three (3) days of classroom instruction. For senior executives contemplating organizational transformation, but not wanting to seek certification, this course is beneficial because it provides a solid theoretical framework and the proper paradigm for thinking about projectized organizational structures and the project management profession.

Conference Job Match (CJM)

CJM is a targeted recruitment service providing job matching between our partners and exceptional diverse MBAs who will be attending the NBMBAA® Annual Conference & Exposition.

NBMBAA Employment Network®

NBMBAA Employment Network® links corporations with NBMBAA® members, diverse MBA holders and job seeking candidates through the NBMBAA® job database. Post a job! Find a job!





THE BUILDING BLOCKS OF LEADERSHIP

Job Opportunity Board

NBMBAA's annual job board and résumé database connects diverse MBAs and other highly skilled professionals with top level career opportunities, while providing corporations with access to top professional talent.

Leaders of Tomorrow® (LOT®)

Since 1992, the National Black MBA Association® has provided mentors who coach students on a consistent basis in college preparation, academic success, leadership, public speaking, social engagement, networking, and goal setting to develop discipline, set and achieve high academic standards, and implement ways to serve their communities. More than 8,000 minority high school students have been mentored through LOT®, which operates in more than 30 U.S. cities, Canada and the United Kingdom.

NBMBAA Case Competition® - Graduate

The NBMBAA® welcomes graduate business students from the nation's leading business schools as they compete for top ranking scholarship dollars. Students have the opportunity to analyze actual business cases and present their findings to judges ranging from senior level executives to representatives from top business schools from across the nation. In 2014, 29 teams competed in the Case Competition, taking on a graduate level case about automotive marketing. Sponsored by Fiat Chrysler Automobiles US LLC.

NBMBAA Case Competition® - Undergraduate

The NBMBAA® welcomes undergraduate business students from the nation's leading colleges and universities as they compete for top ranking cash prizes and employment opportunities. Students have the opportunity to analyze actual business cases and present their findings to judges ranging from senior level executives to representatives from top business schools from across the nation. 2015 was the first year the NBMBAA® hosted the Undergraduate level Case Competition, teams competed in the Case Competition, taking on a graduate level case about automotive marketing.

Ntential® Coaching

Coaching is the secret weapon of today's market leaders. Ntential® consists of powerful, proven coaching techniques and strategies that can define and release your infinite career and business potential. Whether you are at the entry level, mid-career, senior executive level, an entrepreneur, or in career transition, Ntential® coaching can help you realize your dreams, goals and aspirations. Ntential® coaching is available to members, corporate partners and non-members all year round.

NBMBAA® Professional Chapters

NBMBAA® chapters are at the forefront in meeting the needs of their communities and providing opportunities for members to really make a difference where it counts – at home.

NBMBAA® Scholarship Programs

The National Black MBA Association® provides financial support to students pursuing careers in business, academia, and related professions. Since inception, more than \$5 million has been awarded to undergraduate, graduate, and doctoral students. Our mission is to identify and increase the pool of Black talent for business, public, private, and non-profit sectors. The program is supported by donations from our corporate and educational partners and members.



THE LEADERS OF TOMORROW® ENDOWMENT FUND

The LOT® Endowment Fund is part of the philanthropic arm of the National Black MBA Association®. Founded in 2015, the LOT® Endowment Fund is a \$1,000,000 campaign aimed at providing educational funding for Black youth between the ages of 15-18, through the charitable support of NMBBAA® members, corporate partners, friends and advocates. The endowment fund is a giving effort aimed at improving educational opportunities for Black students at all levels. The purpose of the initiative is to foster financial and educational assistance for Black youth across the nation through undergraduate scholarships, with the goal of sending thousands of Black students to college at a reduced cost as part of our “educate a thousand” campaign. This program will help the NMBBAA® continue to be a positive force in the lives of Black youth.



Donate today at www.nbmbaa.org/donations



EMPOWERING THE NEXT GENERATION OF LEADERS

At the National Black MBA Association®, we mentor, empower and uplift the future generations of business leaders

Leaders of Tomorrow®: Strategic Repositioning

In 2015, the NBMBA® Leaders of Tomorrow Mentoring Program (LOT®) continued its strategic repositioning to ensure its long-term durability, relevance, and innovative leadership, enlarging its Success Boot Camp, Leaders of Tomorrow National Business Case Competition, and Global Community Service Project. At the same time, NBMBA® announced a major initiative designed to retool the fundamentals of the program, incorporating measurement and modeling practices through the LOT® Goal Planning Syllabus (GPS), a consensus curriculum developed through collaboration among the approximately 30 NBMBA® chapters with LOT® programs. To be rolled out in stages through 2018, LOT® GPS will provide workshop and assignment modules, along with quantitative assessment mechanisms to provide students, parents, and mentors actionable data on progress toward concrete academic and professional development competency goals in areas including the following: study skills, time management, self-esteem, college entrance exams, college admissions, presentation skills, career planning, teamwork, resume development and interviewing, college financing, leadership and management, and conflict resolution. In addition, the organization began planning to launch its LeaderTech initiative in 2016, a series of activities involving science, technology, engineering, and math (STEM) that will expose students to STEM based careers, especially those that integrate research, product development, and global corporate operations.

Global Community Service Project

LOT® 2014-15 President and CEO Sarah Gethers, of the Greater Harrisburg Chapter, led students in a national initiative to support the world's most vulnerable children. Chapters engaged in a variety of locally-designed community service projects to collect money to feed hungry children, raising thousands of dollars through fundraising drives, car washes, t-shirt sales, and online activities including GoFundMe-based solicitations. Chapters also donated dozens of hours volunteering to support children in other ways, particularly terminally ill children and at-risk children in urban neighborhoods. The 2015 Global Community Service Project is the latest in a series of such projects in which students design a local activity to tackle a common national social challenge. Past projects have included supporting the education of students at Historically Black Colleges and Universities by collecting pledges for the United Negro College Fund, accepting donations for the American Cancer Society to support breast cancer research, organizing book drives to support young children, and providing toiletries to the homeless.

Standards of Excellence - The LOT® National Business Case Competition

NBMBA® hosted the 14th Annual Leaders of Tomorrow® National Business Case Competition from June 26-28, 2015 at host Rice University in Houston, Texas. During the competition, students analyzed a Harvard Business School MBA-level business case and presented recommendations and ten-year financial projections to judges from corporate America and academia. Judges were instructed to evaluate students as they would MBA candidates, not high school students. Accenture served as the major sponsor, with additional in-kind support provided by FedEx, Home Depot, and HEB. Students worked for months with mentor coaches from the National Black MBA Association® to master competencies associated with management, financial forecasting, human resource management, marketing promotions, and operations planning as they designed expansion plans for Whole Foods, developing a fundamental understanding of assessment tools like SWOT, Porter's Five Forces, and PEST analyses. The winning chapter, the team from Washington, DC, presented a strategy that incorporated food trucks, larger stores, vending machines, and restaurant tie-ins. The team was awarded \$15,000, with \$10,000 and \$5,000 presented to the second place team from the Northern Virginia Chapter and the third place team from the Raleigh/Durham Chapter, respectively. Since its creation by the Atlanta, Dallas, Houston, and Washington, DC Chapters in 2002, the competition has provided more than \$250,000 in scholarship and fundraising support.

Excellence Under Pressure - Success Boot Camp

The 2015 Success Boot Camp was held September 22-27, 2015 at locations in and around Orlando, Florida, in conjunction with the NBMBA® 37th Annual Conference and Exposition. The camp continued its tradition of challenging students to complete an extremely intense schedule similar to that which may be kept by aggressive college students and young professionals. The camp is designed to show LOT® students the types of career paths they can pursue by providing them with opportunities to network with the thousands of NBMBA® members, corporate executives and recruiters, MBA candidates, elite presenters and other professionals attending the NBMBA® conference. At the same time, the programming is designed to be a preview of the hard work associated with success by pushing the attendees to achieve excellence under pressure, to courageously overcome fear in order to present their ideas in front of large audiences, and to examine the complex decisions leaders must make as they drive organizations to achieve their missions. At Walt Disney World, students dove into physics by examining the properties of motion and centripetal forces underpinning the park's roller coasters and other rides, and then met with Disney executives responsible for public relations and logistics to explore the business operations of the iconic global entertainment corporation. They were visited by Florida Agricultural and Mechanical University President Elmira Mangum and toured the University of Florida in Gainesville, FL, learning about the admissions process and unique cultures at both a nationally-ranked historically black college and a leading large research university. They enhanced their presentation skills by working with Toastmasters Champion Sporty King, and were given a crash-course in marketing by former Nike executive and Tentpole Media Group founder, Leontyne Brown. Hollywood executive, Charles Belk, walked students through his experience dealing with racism in the entertainment industry, while technology entrepreneur, Amos Winbush III, explained his journey in starting a mobile-based successful business. As a capstone experience, students partnered with others they had just met from all over the world, and competed to create the best technology-based solutions for corporate challenges faced by McDonald's. Other major sponsors included Marriott, Samsung, and Hershey. Students learned that working hard often also presents opportunities to "play hard" and made time to enjoy rides at the Magic Kingdom and Hollywood Studios and view the fireworks at Epcot Center. In addition, they made the most of private access to tour the Kinsey Collection, a world-famous exhibit of priceless African-American artifacts.



NBMBAA® 2015 NATIONAL SCHOLARSHIP WINNERS

NATIONAL BLACK MBA ASSOCIATION® UNDERGRADUATE SCHOLARS

(Scholarship Amount: \$3,000)

Albert Appouh
Rutgers University

Brandon Edmonson
Spelman College

NATIONAL BLACK MBA ASSOCIATION® GRADUATE SCHOLARS

(Scholarship Amount: \$5,000)

Erica Boags
Kellogg School of Management, Northwestern
University

Eric McCallum
University of Illinois at Urbana-Champaign -
College of Business

Mignon Williams
Terry College of Business, University of Georgia

Lauren Carson
Guizueta Business School, Emory University

Marie Johnson
Kellogg School of Management, Northwestern
University

NBMBAA NATIONAL BUSINESS CASE COMPETITION®

Students compete for scholarship dollars and interact with hiring executives, outside the normal recruiting setting, while tackling a professional business case.

First Place
Georgia State University

Second Place
Auburn University

Third Place
Massachusetts Institute of Technology (MIT)

NBMBAA® provides financial support to students pursuing careers in business, academia and related professions. Since inception, more than \$5 million has been awarded.

FORD/NBMBAA® SCHOLARS

(Scholarship Amount: \$2,500)

Arlander Taylor
Tuskegee University

Sylvia Richardson
North Carolina Central University

Tatiana Smith
Clark Atlanta University School of Business

Courtney Lee
Olin Business School, Washington University in
St. Louis

Maurice Stanfer
Kelley School of Business, Indiana University-
Bloomington

Terrance D. Rogers
Harvard Business School

JOHN DEERE/NBMBAA® SCHOLARS

(Scholarship Amount: \$2,000)

Erica Smith
Kelley School of Business, Indiana University-
Bloomington

Denise Marsaw
W. P. Carey School of Business, Arizona State
University

NBMBAA NATIONAL UNDERGRADUATE BUSINESS CASE COMPETITION®

Undergraduate business students from the nation's leading colleges and universities compete for top ranking cash prizes and employment opportunities.

First Place
Indiana University

Second Place
Purdue University

Third Place
Carnegie Mellon University



COMMITMENT TO COMMUNITY

At the National Black MBA Association®, we value the hard work and diligence of our members and chapter leaders. Our chapters deliver year-round programming across our five channels of service delivery: career, education, entrepreneurship, lifestyle and leadership, and they are the champions of our youth program, Leaders of Tomorrow® (LOT®). Each of our 45 chapters upholds these pillars and programs, and we acknowledge our chapters for their outstanding work.

2014 NBMBAA® CHAPTERS OF THE YEAR

Chosen for demonstrating excellence in programming, membership development and acquisition, and upholding the mission and vision of the Association.

Atlanta

Eric Harrison, President

Raleigh-Durham

James D. Howse, President

Philadelphia

Sonja Burrus, President

Washington DC

Candice Charles, President

NBMBAA® PROFESSIONAL CHAPTERS

CANADA

ONTARIO

Toronto

UNITED STATES

ARIZONA

Phoenix

CALIFORNIA

Los Angeles
San Francisco Bay Area

COLORADO

Denver

CONNECTICUT

Hartford
Westchester/Greater
Connecticut

DISTRICT OF COLUMBIA

Washington, D.C.

FLORIDA

Central Florida
South Florida
Tampa Bay

GEORGIA

Atlanta

ILLINOIS

Chicago

INDIANA

Indianapolis

KENTUCKY

Louisville

LOUISIANA

New Orleans

MASSACHUSETTS

Boston

MICHIGAN

Detroit

MINNESOTA

Twin Cities

MISSOURI

Kansas City
St. Louis

NORTH CAROLINA

Charlotte
Piedmont-Triad
Raleigh-Durham

NEW JERSEY

New Jersey

NEW YORK

New York
Western New York

OHIO

Cincinnati
Cleveland
Columbus
Dayton

OREGON

Portland

PENNSYLVANIA

Greater Harrisburg
Philadelphia
Pittsburgh

TENNESSEE

Memphis
Nashville

TEXAS

Austin
Dallas
Houston
San Antonio (Interim
Chapter)

VIRGINIA

Northern Virginia
Richmond

WASHINGTON

Seattle

WISCONSIN

Milwaukee





2015 NBMBAA® AWARD WINNERS

We would like to congratulate all of the award winners from the 37th Annual Conference and Exposition.



MBA of the Year

Marylyn R. Harris

Executive Director, Women Veterans Business Center/Harland Healthcare



H. Naylor Fitzhugh

Catherine W. LeBlanc

Business and Education Consultant



Chairman's Award

Dr. William Pickard

Founder, Chairman, CEO Global Automotive Alliance



CEO/President's

Amos Winbush III

CEO, CyberSynchs

Silver Torch



HELPING HANDS AWARDS

Kent Cooke – 15 years
(Philadelphia Chapter)

Dana Davis – 10 years
(Dallas Ft. Worth Chapter)

Wayne Greene – 17 years
(Dallas Ft. Worth Chapter)

Keisha Kelly – 10 years
(Washington, DC Chapter)

Oscar Mardis – 10 years
(Washington, DC Chapter)

William Mills – 20 years
(New York Chapter)

Cedric Mobley – 18 years
(Dallas and Washington DC Chapters)

Anthony K. Moffett, Sr. – 10 years
(Detroit)

Shamieka Nelson – 11 years
(New York and San Francisco Chapters)

Tina Saulsbury – 13 years
(Kansas City Chapter)

Tyrone Scott – 15 years
(New York Chapter)

Angela Thornton-Young – 18 years
(Washington DC Chapter)

Kathy Valentine – 10+ years
(Dallas & New Jersey Chapters)



ANNUAL CONFERENCE & EXPOSITION

SEPTEMBER 22 - 26, 2015 | ORLANDO, FL

More than 7,800 professionals and students filled Orlando for a week of high level educational sessions, unique networking opportunities and access to hundreds of companies interviewing and hiring on the spot.

2015 Chapter Presidents



LOT® Success Boot Camp



MBA Live

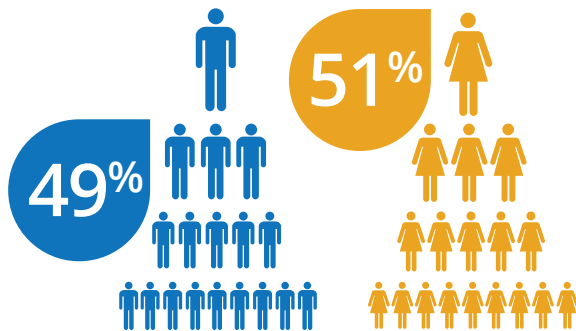


Leadership Institute® Reception

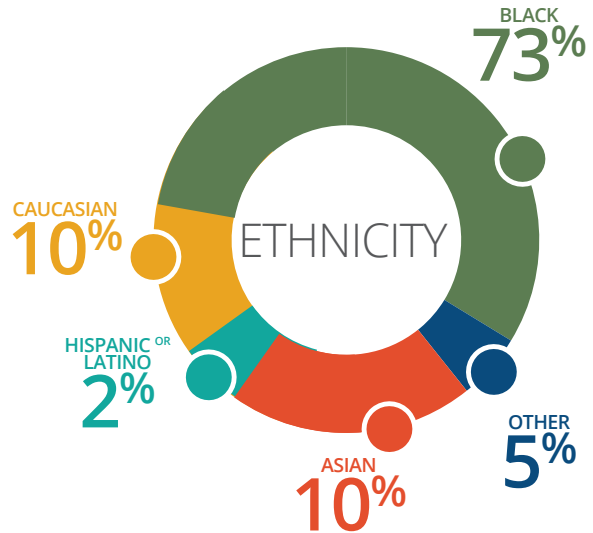


2015 MEMBERSHIP DEMOGRAPHICS

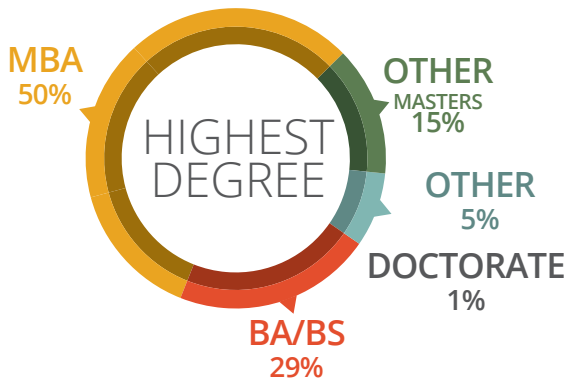
GENDER



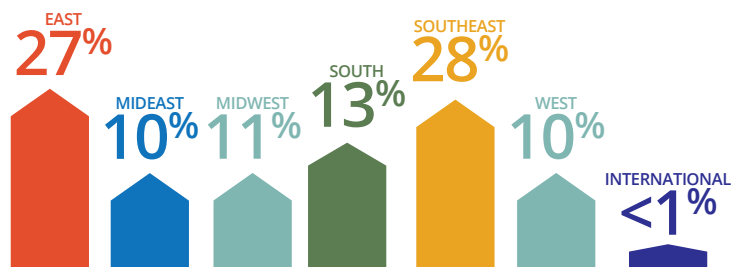
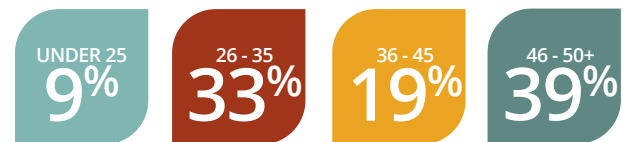
ETHNICITY



HIGHEST DEGREE



AGE



MEMBERS BY REGION



37TH ANNUAL CONFERENCE AND EXPOSITION STATISTICS

7800 ATTENDEES

CORPORATE PARTNERS



ETHNICITY



Black 40%
Asian 25%
Caucasian 23%
Hispanic or
Latino 5%
Other 7%

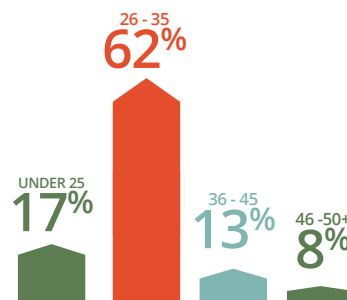
TOTAL VOLUNTEERS



YEARS OF WORK EXPERIENCE



0 - 2 years 3%
3 - 5 years 10%
6 - 10 years 40%
11 - 14 16%
15+ years 31%



AGE

DIGITAL REACH



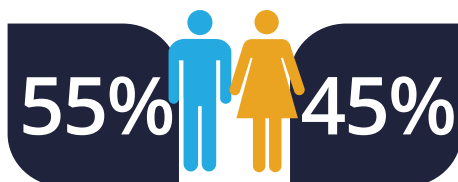
4.48 million Overall Reach
31 million Impressions
3,262 App Users
500,000* App Actions

HIGHEST DEGREE



BA/BA 43%
MBA 42%
Other Masters 13%
Doctorate 1%
Others < 1%

GENDER



CAREER LEVEL



Entry Level 6%
Professional & Technical 29%
Mid Level Management 49%
Senior Level 9%
Executive Level (C-Suite) 7%

2015 NBMBA[®] CORPORATE PARTNERS

In partnership with nearly 300 of the country's top business organizations, NBMBA[®] has inroads into a wide range of industries, as well as into the public and private sectors. Yet, all of NBMBA[®]'s partners have one thing in common: they are all committed to our core goals and values. We thank our corporate and academic partners for their support of the National Black MBA Association[®].

3M
A.T. Kearney
AAA
Abbott Laboratories
Accenture
Aetna Inc.
Air Products and Chemicals, Inc.
Alcoa
Aldi Inc.
Ally Financial
ALSAC / St. Jude Children's Research Hospital
Amazon
American Airlines
AMGEN INC.
AON Corporation
Arizona State University - W.P. Carey School of Business
Astellas Pharma
AT&T
Axiall
Bank of America
Bankers Life
BASF
Baxalta
Baxter Healthcare Corporation
Bayer Corporation
Baylor University
Becton Dickinson
Bentley University
Bill & Melinda Gates Foundation
Blue Cross and Blue Shield of IL, MT, NM, OK, TX
BMO Financial Group
Boehringer Ingelheim
Boston University - Questrom School Of Business
Brigham Young University
Bristol-Myers Squibb
Cabela's, Inc.
Campbell Soup Company
Cardinal Health, Inc.
Cargill
Carlson School of Management - University of Minnesota
Carnegie Mellon University, Tepper School of Business
CBRE - CB Richard Ellis
Central Intelligence Agency
CHE-Trinity Health
Chevron Corporation
Chick-fil-A, Inc.
Cigna
Cisco Systems
Clark Atlanta University
Clorox Company
Cognizant
Colgate-Palmolive Company
College of William & Mary - Raymond A. Mason School of Business
Comcast NBC Universal
ConAgra Foods Inc.
Consumer Financial Protection Bureau
Cornell University - Johnson Graduate School of Management
Cox Enterprises
CVS Health
Darden Restaurants Inc.
Delhaize America
Dell
Delta Air Lines, Inc.
DentaQuest
Depository Trust & Clearing Corp
Diageo
Discover Financial Services
DiversityComm
Dow Chemical
Dr Pepper Snapple Group
DTE Energy Co.
Duke University: The Fuqua School of Business
E & J Gallo Winery
Eaton Corporation
Ecolab, Inc.
Education Pioneers
Eli Lilly & Company
EMC Corporation
Equifax
Ernst & Young, LLC
Exelon Corporation
Express Scripts
ExxonMobil
Farm Credit Administration
FCA US LLC
Federal Bureau of Investigation
Federal Deposit Insurance Corporation (FDIC)
Federal Housing Finance Agency
Federal Reserve System
FedEx
FINRA
Florida A&M University, School of Business and Industry
Florida Blue
Florida International University
Florida Virtual School
Ford Motor Company
GE Capital
Genentech, Inc.
General Mills, Inc.
General Motors Company
Georgetown University - McDonough School of Business

Georgia Institute of Technology, Scheller College of Business
Georgia Pacific Corporation
Georgia State University, J. Mack Robinson College of Business
Gilead Sciences, Inc.
GlaxoSmithKline
Goizueta Business School, Emory University
Google
Grand Canyon University
Gulfstream Aerospace Corporation
Hanesbrands, Inc.
Harris Corporation
Hartford Financial Services Group, Inc.
Henkel Corporation
Howard University MBA Program
Humana
Hyundai Motor America
IBM Corporation
Indiana University, Kelley School of Business
Infosys Limited
INROADS, Inc.
Intel Corporation
International Finance Corporation (IFC)
J.C. Penney Company, Inc.
JLL
John Deere
John Hopkins University, Carey Business School
Johnson and Johnson
Kimberly-Clark Corporation
Koya Leadership Partners
L Brands, Inc.
Lear Corporation
Liberty Mutual Group
Lockheed Martin
Lowe's Companies, Inc.
M&T Bank Corporation
Marriott International, Inc.
Mars, Incorporated
MassMutual Financial Group
McDonald's Corporation
Medtronic
Mercedes-Benz Financial Services
Merck & Co., Inc.
MGM Resorts International
Michigan State University, Broad College of Business
Microsoft Corporation
MIT, Sloan School of Management
MLT
Morgan Stanley
My Future Consulting, Inc.
NACCO Materials Handling Group
Nationwide
NBTV, Inc.
New York University, Stern School Of Business
NextEra Energy, Inc.
Nielsen
NiSource
Nissan North America, Inc.
Nordstrom
North Carolina A&T State University, School of Business and Economics
North Carolina State University, Jenkins MBA
Northrop Grumman
Northwestern Mutual
Northwestern University, Kellogg School Of Management
Nova Southeastern University
Novo Nordisk
Owens Corning
Penn State University, Smeal MBA Program
Pension Benefit Guaranty Corp.
PepsiCo, Inc.
PNC Financial Services Group, Inc.
Principal Financial Group
Procter & Gamble
Prudential Financial
Purdue University, Krannert School of Management
QBE Insurance Group Limited
Reckitt Benckiser LLC
Regions Bank
Renovate America
Reynolds American Inc.
Rice University, Jesse Jones Graduate School
Rockwell Automation
Rollins College, Crummer Graduate School
Rutgers University
Saint Leo University
Samsung
SC Johnson
ScottMadden, Inc.
Scotts Miracle-Gro
Slalom
Starbucks Corporation
State Farm Insurance
State Street Corporation
SunTrust Bank
Takeda Pharmaceuticals
Target Corporation
TD Bank
Teach for America
Tenet Healthcare
Tennessee Valley Authority
Tesoro Corporation
Texas A&M University, Mays Business School
Texas Christian University, Neeley School of Business

Texas Instruments
The Broad Center
The Coca-Cola Company
The Consortium For Graduate Study in Management
The George Washington University, School of Business
The Hershey Company
The Home Depot - Assurance & Advisory Management Program
The Ohio State University, Fisher College of Business
The PhD Project
The University of Texas @ Austin, McCombs School of Business
The University of Texas at Dallas, Naveen Jindal School of Management
TIAA-CREF Financial Services
T-Mobile
Towers Watson
Tulane University, Freeman School of Business
CMC
Twitter, Inc.
U.S. Department of State
U.S. Securities And Exchange Commission
Uncommon Schools
United Technologies Corporation
University of Arizona, Eller MBA
University of California San Diego, Rady School of Management
University of Chicago - Booth School of Business
University of Denver, Daniels College of Business
University of Florida
University of Georgia, Terry College of Business
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University of Southern California, Marshall School Of Business
University of St. Thomas - Opus College of Business
University of Tennessee, Knoxville
University of Utah - David Eccles School of Business
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University of Wisconsin-Madison, Wisconsin School of Business
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USAA
USAID
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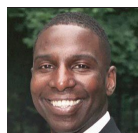
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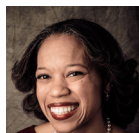
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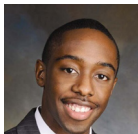
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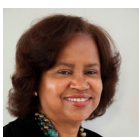
Tampa Bay
Jason Grundy



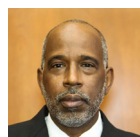
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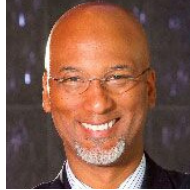
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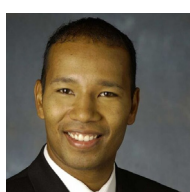
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NBMBAA[®]

2015 ANNUAL REPORT

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

| | 2015 (Unaudited) Totals | | 2014 Audited Totals | |
|---------------------------------|-------------------------------|-------|---------------------------|-------|
| SUPPORT AND REVENUE | | | | |
| Corporate Partner Revenue | 7,251,570 | | 7,600,747 | |
| Membership Revenue | 521,885 | | 510,401 | |
| Contributions | 300,112 | | 190,938 | |
| In-Kind Contributions | 453,820 | | 244,102 | |
| Investment Income | 1,988 | | 23,987 | |
| Other Revenue | 23,213 | | 227,756 | |
| Total Revenue and Other Support | 8,552,588 | | 8,797,931 | |
| EXPENSES | | | | |
| <i>Program Services</i> | | | | |
| Conference and Other Programs | 5,568,286 | | 5,262,327 | |
| Membership | 869,119 | | 828,309 | |
| Total Program Services | 6,437,405 | 77.3% | 6,090,636 | 74.3% |
| <i>Supporting Services</i> | | | | |
| Management and General | 1,886,091 | | 2,111,759 | |
| Total Supporting Services | 1,886,091 | 22.7% | 2,111,759 | 25.7% |
| Total Expenses | 8,323,496 | | 8,202,395 | |
| CHANGE IN NET ASSETS | 229,092 | | 595,536 | |



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Abiola Bankhole Hameed

Chief Financial Officer

David Day

Chief Administrative Officer

Deanna Hamilton

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Kim Wilson

Vice President Strategic Program Initiatives

Chanelle Gandy

Associate Director Chapter, Membership and University Relations

Terra Dailey

Marketing Manager

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IT Operations Manager

Janet LeBlanc

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Yvonne Lee

Staff Accountant/Accounts Payable

Tamika Owens

Account Manager, Partner Development

Bryan Lee

Account Manager, Partner Development

Dianna Parkman

Membership Services Manager

Sherry Trotter

Program Manager, Strategic Program Initiatives