

RE-IMAGINE

EDUCATION-EMPLOYMENT-ENTREPRENEURSHIP CREATING POSSIBILITIES FOR THE FUTURE

2004 ANNUAL REPORT



Re-imagining The Mission

To operate the nation's largest association of African American professionals, you need to be well organized and accountable. That is why the National Black MBA Association – like any Fortune 500 company – performs the standard practice of writing an annual report. Not only does it take into account the association's activities from the previous year, it sets aside time to look ahead and make goals for the coming year.

As we reflect on 2004, we highlight the accomplishments of our focus: Education, Employment and Entrepreneurship. On both the national and local levels, the NBMBAA continued to build the pipeline of future executives through its educational programs. The Case Competition once again brought together more than 120 MBA students representing 35 of the nation's leading business schools to showcase their analytical thinking, presentation and leadership skills before a panel of judges. More than \$30,000 in scholarships was awarded.

Scholarships were also awarded to ten high school students who wrote essays as part of the Leaders of Tomorrow program which, through our local chapters, provides mentors to students who struggle with their grades but exhibit other signs of leadership.

For our professional members, the NBMBAA's programs for employment continued to link our vast pool of talented candidates with corporate recruiters. Our Annual Career Fair once again attracted representatives from more than 350 of the nation's top corporations and universities, and our Employment Network continues to feature one of the largest professional resume databases in the country.

A highlight of 2004 was the launch of a new program aimed at giving intensive focus to one's current position on the career ladder and where they envision themselves down the road. Candidates for Success was a three month program that began at the annual conference. The six participants worked diligently with facilitators to test-pilot the NBMBAA's new on-line career tool Ntential^{5M}.

Our goal, however, is not just to arm ourselves with the education and knowledge needed to move up through the ranks of corporate America, but to be leaders in the emerging global village. To this end, we will continue to be innovators of new programs aimed at turning our members into entrepreneurs. We appreciate the generosity of our corporate partners and the dedicated hard work of our membership and 39 local chapters. Working as a team, we can fulfill the mission of the National Black MBA Association: to create economic and intellectual wealth for African Americans. We thank you for your efforts and ask you to keep focused on continuing success in the coming year.



Alvin Brown National Chair

Barbara L. Thomas President & CEO



As the only organization in the world solely dedicated to the intellectual, financial and professional development of African-American executives, we at the National Black MBA Association have an opportunity to influence the

lives and careers of countless individuals who rely on the support, networking and influence we can provide. We create a pipeline of opportunity that leads from the high school classroom, through undergraduate and graduate education, into nearly every sector of business, government and community development that exists. We help organizations ranging from the Fortune 500 to emerging new enterprises address their needs for diverse talent, leadership and strategic planning.

As President and Chief Executive Officer, I am happy to report that in 2004 – for the second consecutive year – our positive financial picture reflected a discipline and pride in growth based on good fundamentals and sound management. As we put distance between ourselves and the events of 9/11, our position allowed us to make 2004 a year in which we could re-imagine the possibilities of what our organization could deliver for our members, partners and communities.

In 2003, we made a determination to change the course of our future. We decided to focus on diversification and innovation. We enhanced the value proposition for our members. We found ways to work even more closely with our 39 chapter leaders in providing service and support on a localized basis. We introduced new programs and services that were in response to changes in the market and the needs of our various constituencies.

In 2004, one of the clear signs of this shift to re-imagine was the emergence of the NBMBAA Leadership Institute. We studied the market, listened to our members and our corporate partners, and determined that we could provide the kind of world-class leadership training that was increasingly in demand. The presenters and coursework in our Leadership Institute proved to be world-class by any
standard. We identified the need for executive coaching among our members and partners that
wanted to find a cost-effective way to access a benefit usually reserved for senior executives for more
of their frontline managers and directors. We made coaching a core offering through our new NBMBAA
Career Success Network[™], which debuted at our annual conference in Houston, Texas, taking its
place along side our annual Career Fair, Global Roundtable, National Case Competition and other
activities.

We continued to focus on enhancing corporate partner relations. We worked at showing value for our strategic partners, business partners and exhibitors from two directions. We provided better access to information and partner resources via new technology, and we redoubled our efforts to build stronger relations, open lines of communication and focus strongly on customer care.

Business has globalized at an amazing rate. Change has demanded fresh thinking and new approaches. I am proud to say that in 2004, we responded well to change. When our organization serves the needs of African-American executives in a changing environment, we serve the needs of American business as a whole. I appreciate the hard work of everyone, from our board of directors, to our partners, our chapters, our staff and the volunteers who in 2004, helped keep NBMBAA among the best.

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(312) 236-BMBA

Organization Profile

Conceptualized	1970
Incorporated	1972
Status	501(a)3 Non-Profit
Headquartered	Chicago, IL
Scope	International
Chapters	39
Members	6,000
Corporate Partners	437
Conference Participants	11,000

Programs and Services:

Career Transition Services Job Placement Assistance Scholarship Awards

High School Student Mentoring

Management & Personal Development

Executive Level Training National and Local Networking

National and Local Awards & Recognition

Entrepreneurial Outreach

Chapter List:

Atlanta. Memphis Birmingham Milwaukee Boston Nashville Central Florida New Jersey Charlotte New Orleans Chicago New York Cincinnati Philadelphia: Cleveland/ Phoenix Northeast Ohio Piedmont-Triad Columbus Pittsburgh Dallas/Ft. Worth Raleigh/Durham Dayton **Richmond** Denver Saint Louis Detroit San Francisco Hartford Seattle/Portland Houston South Florida Indianapolis Twin Cities Kansas City Washington DC

Los Angeles Westchester/Greater CT
Louisville Western New York

Board of Directors

Alvin Brown, National Chair

President & CEO Willie Gary Classic Foundation

Angela D. Eason, National Treasurer

Senior Manager Deloitte Consulting LLP

Amy Billingsley

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Thomas Flewellyn

Vice President EYESEEIMAGES

Dimitrius Martel Hutcherson, Sr.

VP-Division Administration & Oversight Freddie Mac

Karen Marshall-Hudson

Director of Government Affairs and Community Outreach Metropolitan Transit Authority (METRO)

Dr. dt ogilvie

Associate Professor Rutgers University

Education, Employment and Entrepreneurship

26th Annual Conference & Exposition

Re-imagine means taking the time to evaluate how our new world of business works, exploring radical ways of overcoming outdated, traditional company values, and embracing an aggressive strategy. It means refusing to do things the way they always have been done, instead choosing to actively consider and plan for the future. In 2004, the NBMBAA restructured our traditional Annual Conference activities to include advanced leadership training workshops, practical employment assistance programs, and innovative career development activities.

NBMBAA Leadership Institute

Launched in 2004, this program was an overwhelming success by addressing the leadership concerns of our strategic and corporate partners, and the development needs of today's business executives. The curriculum was tailored based on best practices by industry experts, current trends and research. The 350 participants attended a full-day of hands-on workshops, which provided them with proven tools and techniques they could immediately use to influence their company's bottom-line.

NBMBAA Employment Network® and Career Fair

Nearly 200 companies posted jobs on-line through the NBMBAA Employment Network service. Applicants responded to the jobs listed, interviews were conducted during Conference, allowing companies face-to-face contact with the prospects. In addition, thousands of professionals



and students attended the 2-day Career Fair engaging in productive discussions with corporate recruiters from more than 300 companies.

"Year after year corporate America comes to our conference to close the unemployment gap, "says Alvin Brown, National Chair of the association (pictured right) with Gordon Bethune, Chairman and CEO, Continental Airlines (left), and Barbara L. Thomas, NBMBAA President & CEO (center).



Nationally acclaimed speakers Les Brown (left) and Kwarne Jackson (right) participate in Conference plenary sessions.

Career Success Networks



This three-day program was an expansion from our 2002 series, and provided participants with practical tools for career enhancement, including workshops on developing their resumes and inter-

viewing skills, private one-to-one coaching from H.R. professionals, networking how-to's, and access to computer stations for immediately incorporating the tips into their resumes and preparing for their NBMBAA Employment Network interviews or Career Fair search.

NBMBAA Case Competition®

Now in it's 12th year, in 2004 the competition was sponsored by DaimlerChrysler and hosted more than 100 graduate students

from 35 schools across the U.S., resulting in the distribution of \$35,000 in scholar-ship awards to the top three teams.





Candidates for SuccessSM

Last fall, NBMBAA launched a test pilot of its new professional development and coaching resource. Ntential, in the association's eastern region. Combining the latest in online career resources with the best in personalized professional coaching, Ntential was created to help NBMBAA members reach their infinite career potential. In order to test-drive the service, a group of members were brought together to participate in Candidates For Success, a three-month emersion with Ntential, supported by facilitated group sessions and individualized coaching and accountability. The participants emerged with the tools needed to paint a different picture of themselves in the minds of key decision makers, and within months were receiving job promotions.



The Candidates For SuccessSM Program kick-off held during the Annual Conference.

National Scholarship Programs

Since 1983, the annual scholarship programs have provided tuition assistance, mentoring, and employment exposure to students at every phase of academic study, made possible by the donations from our corporate sponsors.



Doctoral Fellowships

Through a comprehensive research paper submission and other criteria, two Ph.D. candidates were able to continue their studies because of the \$20,000 awarded.

MBA Awards

A total of \$220,000 in scholarships were awarded to 23 graduate students, based upon their written essay, GPA, extra-curricular activities, and oral presentation.

Undergraduate Scholarships

Through an intense selection process conducted by our local chapters, ten students each received a \$1,000 award for their continued education.

Leaders of Tomorrow® Program

Since it's inception in 1991, this high school student mentoring program has awarded hundreds of high school students scholarships for their college education; thus more minority high school students are attending and graduating from college. In 2004, 15 students received a total of \$17,500 in scholarships.

Stedman Graham talks with Leaders of Tomorrow® students about the importance of planning your career path early.



National Award Recipients



H. Naylor Fitzhugh Award of Relevance Stedman Graham

Chairman and CEO of S. Graham & Associates

Outstanding Educational Institution of the Year Award Howard University

NBMBAA Case Competition® Program Participant

Outstanding MBA of the Year Award

Anica Howard

Miragent Communications

Ronald H. Brown Legacy Award

Ken Chenault

Chairman and CEO of American Express

Silver Torch Award ExxonMobil

NBMBAA Diversity Partner

Entrepreneur of the Year Award

John W. Rogers, Jr.

Chairman & Chief Executive Officer of Ariel Capital Management

William J. Qualls Award of Excellence

Angela Eason

Senior Manager of Deloitte Consulting LLP

Chairman's Award

Congressman Elijah E. Cummings

United States House of Representatives

Helping Hands Award

Audrey Hines

formerly Diversity/UEP Manager at Mars, Incorporated

President's Award for Outstanding Leadership

Sandra Thompkins

Executive Director, Human Resources of Delphi Corporation

Outstanding Communicator of the Year Award

Sean Combs

CEO & Founder of Bad Boy Entertainment

Chapters of the Year

Atlanta Chapter

Cincinnati Chapter

Cleveland Chapter

Houston Chapter



Creating Possibilities for the Future

Reporting From the Front Lines

NBMBAA Chapters recount their 2004 program successes and resulting community impact.



ATLANTA Jannet Thoms, President

To begin the year, the Executive Board attended a retreat featuring Thomas W. Dortch, former Chair of the 100 Black Men of America as the keynote speaker. The Atlanta Chapter proudly reports that it had a 21% increase in membership. The chapter continued to implement its strategy to deliver programs that

appealed to a broad cross-section of its membership and the community. The 2004 meeting topics were African-American Executives, African-American Women Judges on the Pursuit of Freedom and Equality celebrating the 50th Anniversary of Brown vs The Board of Education and Black Preachers on Policy and Politics. These programs featured such esteemed guests as Nathaniel P. Ford, CEO of MARTA. Justice Leah Ward Sears (Chief Justice of the Georgia Supreme Court), and more. The chapter celebrated Black History Month with African American politicians discussing the state of affairs in Georgia within an historical context. We were honored to have Georgia State Senator Vincent Fort and State Representatives, Calvin Smyre and Tyrone Brooks as our esteemed panelists. In keeping with the election year theme, we hosted a political forum featuring the Atlanta City Council President Candidates. Lisa Borders, Michael Julian Bond, Doug Alexander and Derrick Boazman were greeted by a standing room only crowd as they engaged in a spirited discussion on their views and plans for the future of City of Atlanta. The chapter partnered with BMW & Blackfilm.com to host three film screenings in support of the chapter's scholarship programs and held a Holiday Mixer to celebrate 2004 and show appreciation for our members and partners. We also continued to collaborate with other organizations such as The National Society of Black Engineers, Black Data Processors Association, Gate City Bar Association, NSHMBA, Georgia Association of Black Women Attorneys, and the 100 Black Men of America.

CHARLOTTE Joachim Rogers, President

The Charlotte Chapter proudly reports that its life members and active members continue to increase, and we have set a goal to double our size in the coming year. We are working on programs that will add value to the Charlotte business community and that will specifically benefit our members.



We have aggressively solicited inactive Life Members, MBA's, current students and area entrepreneurs to become a part of our Chapter. We are also working closely with our corporate partners on a local level and forging alliances with other professional organizations. We have revitalized our Leaders of Tomorrow program and are excited about the prospects of this group. We now also have a strong presence at the majority of the area Universities, and work closely with the schools. We hope to offer a number of scholarships this year to deserving students. The Charlotte Leadership Team is guiding the chapter with a renewed enthusiasm, clear vision, and strategic direction!

CHICAGO Kathy April-Barr, President

The Chicago Chapter continues with its motto of 'Setting the Standards Others Must Follow'by delivering exciting and creative programming for it's Members, Corporate Partners, Coalition and Community stakeholders. After last year's Conference, we held our bi-annual "State of the Organization" and our



fall Business Leadership Institute (BLI), hosted by The Northern Trust. Our Black CEO Exchange, in it's third year had Arrry Hilliard, Founder/President/CEO of ComfortCake Company LLC, as its speaker.

Our Community Outreach initiatives include our yearlong adopted issue of HIV/Aids Awareness and the UNCF Walk-Run-Bike-Skate-a-thon.

The Chapter continues to strengthen it's Corporate Partner base having added three new partners to an already robust list that includes but is not limited to Hewitt Associates, Walgreen's, Bank One/JP Morgan Chase, U.S. Cellular, South Shore Bank, Sears, and Deloitte. Membership is growing and we're attracting more non-members to our events, converting influencing them to join.

We look forward to our Fall BLI IV scheduled in November followed by our Coalition [NABA, BDPA, NAAAHR] Holiday Party.



CLEVELAND/NORTHEAST OH Alton Tinker, President

The Cleveland Chapter had another exciting and successful year in 2004. Due to the work and dedication of the Chapter's leadership team, the Chapter launched two very successful programs, increased the Chapter visibility in the Cleveland/Northeast Ohio market and provided Chapters members

with the opportunity to improve their leadership skills. The Chapter ended the year with two very successful events, the Corporate Reception and the Toy for Tots Holiday Party.

Due to the generous support of our Corporate Partners, the Chapter was able to award \$8,000 in scholarships, up from \$2,000 the prior year. Also, as part of the Chapter's community outreach program, the Chapter partnered with two other organizations to have a Holiday Party for Toys for Tots whereby numerous toys and over \$700.00 were donated to Toys for Tots.

Some of the highlights for 2004 were as follows:

- 67% new member growth in 2004 over 200 members.
- 17% growth in lifetime membership
- Placed three members on non-profit boards through our partnership with Business Volunteer Unlimited

COLUMBUS Oyauma Garrison, President

The Columbus Chapter has been active providing value for our members in the form of new programming, enhanced membership meetings, increased corporate sponsorship, increased branding, a 300% increase in membership, and a 50% increase in Lifetime membership. Our Professional Develop-



ment series provides MBA's with real-time business information to help support our efforts to engage students and established members. In promoting economic and intellectual wealth in our community, we have retooled our website to be more user friendly, interactive, and informative, providing local minority owned businesses opportunities to reach an unlimited audience. We have been successful in securing capital contributions from our corporate partners to support our growing LOT program, scholarships, and development series. In addition, we awarded computers to our LOT graduates to ease their matriculation to a variety of quality colleges/universities. In the coming months, we will kick-off our endowment fund program designed to stabilize the financial strength of our chapter.

The Columbus Chapter has added several standing committees to further cultivate the needs of our members and corporate partners as we grow. This past year we added a Fund Development Chair, Advisory Board Chair, Marketing/ Communications Chair, and Golf Co-Chairs.



DALLAS - FT. WORTH Kevin Davis, President

Proudly reports that membership is growing faster than the 10% rate we forecasted, and we are on track to increase our lifetime membership base to 35% of our total membership. We expect our membership to exceed 325 financial members by the end of 2005, largely due to the programs and events planned

for 2005; including the 4th Annual Leaders of Tomorrow National Case Competition on June 24-26. The 3th Annual Texas Leadership Diversity and Education (L.E.A.D.) Day on June 30, co-hosted with the National Society of Hispanic MBAs (NSHMBA), is the comerstone of our strategy to deliver high-quality, affordable professional development solutions for our membership. And the chapter plans to award \$10,000 in scholarships to DFW undergraduate and graduate candidates in 2005.

DAYTON Dwight Johnson, President

As far as activities during the past year, we are in a re-building stage. We had a PD and membership meeting in April 2004. The theme, "Surviving During These Difficult Times," was presented by Carletta Railey-Worthy, Manager, Human Resources, Lexis Nexis. We have also had several Board meetings. Our next PD/ Membership meet-



ing, scheduled for 2005, will focus on our new year's goal of reclamation of former members, recruitment of new members, enhancing the Leaders of Tornorrow and sponsoring at least six professional development meetings.





DETROIT Corrie Patton, President

In 2004, we provided six students more than \$13,000 in scholarship awards. Increased our overall membership 15% and retained greater than 35% of past members (excluding Lifetime members). Hosted several very successful workshops geared towards financial wellness including Estate Planning, Entrepre-

neurship Series and Investing Strategies. Our Leaders of Tomorrow Program more than doubled enrolled students to fifty three students enrolled for the program year. Two of our Leaders received honorable mention during the LOT conference in Houston, TX and one student was invited to attend the Naval Academy Summer Program in 2005.

INDIANAPOLIS Michael Florence, President Proudly reports that its member-

ship base is steadily increasing. The chapter laid plans to start it's first Leaders of Tomorrow program. The chapter was awarded \$3,000 in grant money from the Alliance With Indiana, to help launch Leaders of Tomorrow. The chapter's Leaders of Tomorrow coordinator, Vice President of Operations,



Joyce Lee Crenshaw; in conjunction with the Purdue University Extension in Indianapolis; constructed a curriculum to teach our students (high school juniors and seniors) Financial Literacy and Leadership skills. The Indianapolis Chapter continues to extend itself to the community with it's Career Development and Seminar Series. The Indianapolis Chapter has adopted the unofficial motto of "Each One. Reach One". Each member is encouraged to bring a friend, colleague or potential member to a chapter event/function and expose them to the organization.



KANSAS CITY Toni Johnson

Kansas City has four areas of focus: professional development, Leaders of Tomorrow, scholarship and community involvement. Over the past year, Kansas City has several accomplishments: held successful membership drive and corporate partner event; distributed three scholarship awards totaling

\$6,000; maintained an active Leaders of Tomorrow program throughout the school year with an average participation of 5 students, and sponsored students to participate in the national Conference.

MEMPHIS

Kathy Lofton, President

Memphis reported an increase in success for its annual Harvard Business Review. The event is a forum in which a relevant article from the publication is presented for discussion and/or debate among a panel of high caliber community leaders and professionals. The measurement was gauged by the



rise in attendance and favorable feedback as compared to 2003. A factor which strongly contributed to the event's achievement was the impressive venue, the FedEx Institute of Technology. Securement of the site was due to the orchestration of current Vice President of Administration, LaShawn Parks-Hampton, This location afforded chapter members, distinguished panelists and general attendees the ability to participate in article dialogue and Q&A via state-of the-art, high tech audio and visual capabilities. The Harvard Business Review was instituted by immediate past President, Ann Strong-Jenkins.

MILWAUKEE Brenda Pegues, President

At present, the Milwaukee Chapter's primary focus is to move toward Social Entrepreneurship by developing Fee-For-Service Programs focused on career development, entrepreneurship, & providing consulting assistance to non-profits, small businesses, & the general public for accounting, finance,



marketing, & business plan development.

The chapter recently partnered with a national foundation for entrepreneurship & a major university to develop a Business Camp (due to launch in August 2006) to supplement the LOT Program. The camp will provide academic enrichment & help students start their own businesses. In addition to learning about money management, personal finance, & developing public speaking skills, the camp will provide students with access to mentors & advisors, as well as paid internships in existing businesses.

In 2004, the chapter partnered with a national organization to design a new Board Placement Program for the express purpose of connecting high-profile non-profit boards with new leaders of the Milwaukee Chapter. We specifically targeted non-profit organizations dedicated to diversity leadership: they believe that a talented, participative, & diverse board enhances a nonprofit organization's ability to reach its goal. The chapter also partnered with the African American Fund Development Institute to teach members Fundraising & Grant Writing Skills for non-profits.

NASHVILLE LoLita Toney, President

The Greater Nashville chapter is proud to report that in 2004 we had a very successful membership drive prior to the Kanye West concert which was co-sponsored with the Nashville Looby Bar Association. This event coupled with an outstanding career fair featuring Eli Lilly Pharmaceuticals provided a plat-



form for increased membership and local corporate support. Nashville is in the process of restructuring the monthly meetings to include more professional and personal development and a "Member Business Spotlight" on the website to highlight member businesses.



NEW JERSEY Kevin McMillan, President The chapter continues to thrive with innovative program meetings and the annual Career Fair, which attracts 1,000 participants and more than 25 corporate partners. The Leaders of Tomorrow program continues to expand into different counties throughout the state at-

tracting 30-40 students annually.

NEW YORK Frances Ferguson, President

We have a renewed commitment to volunteer service in Metro New York. We are committed to delivering educational and economic development programming that support our members and the African American community-at large.



We ended 2004 with a strong alliance partner, the William Jefferson Clinton Foundation. As
part of the Harlem, Bronx and Brooklyn Small Business
Initiative, our Chapter volunteers, +40 strong in 2005—continue their involvement in assisting 10-12 small businesses,
as part of a 14 month time commitment of volunteer service. Our chapter's involvement as a Partner – for the past
three years, is a testament of our commitment to community— and our strategic goal to increase the chapter's visibility in community-based activities, expand its professional
network and partnerships, and better leverage the NBMBAA
professional image.

We were honored to have former President William Jefferson Clinton as key note in December 2004, at our Chapter's annual Scholarship and Awards ceremony in New York. He recognized the contribution of our Chapter volunteers and leadership in the Metro New York Community—we are assisting businesses in the poorest congressional districts in the country.

We began 2005 with near 35 years of community service. Our Leaders of Tomorrow Program remains a core program in 2005 — where our volunteers tutor and mentor more than 80 Metro New York high school students!

We look forward to executing on several additional professional development seminars, and corporate partner receptions going forward. Like other 501(c)3 organizations in the New York market, we remain judicious and creative in raising operational and scholarship funds and are cost-conscious in developing relevant, quality programming for the membership. A new financial management and investment plan is driving our success—as we are proud to have 10 new corporate partners join us.

PIEDMONT-TRIAD Thomas Houston, President

Piedmont-Triad Chapter Highlight In 2004, the Piedmont-Triad Chapter focused on Education. In particular, the Chapter continued its support of Winston-Salem State University. This support was provided in many ways, including providing speakers for students and continuing to provide financial sup-



port to help students attend the National Black MBA Conference. The Chapter is proud of its efforts to provide Winston-Salem State students exposure to the world of business through its local and national efforts.

In addition, the Chapter continued to develop its relationships with the professional education programs in the area, including Wake Forest University, through speaking engagements and roundtable discussions. Looking to 2005, the Piedmont-Triad Chapter has transitioned to a new leadership team that is excited to expand the Chapter's efforts to new areas! These new areas are corporate sponsorships, the first chapter mail and email addresses, expanding membership, and more community service.





RALEIGH-DURHAM

Sandra Thompson, President

Proudly reports that its membership continues to grow! The 2004 Open House was a tremendous success and was once again instrumental in the recruitment of new membership. In partnership with the nation's oldest and largest black owned insurance company, the RDU chapter hosted the

George Fraser Conference and was very successful in its efforts to market the chapter's brand. We conducted our first annual Scholarship Golf Tournament raising funds for the Scholarship and Leaders of Tomorrow programs. In addition, the chapter continues to partner with other leading professional organizations and corporations; the result of which, has not only increased membership but has increased corporate support of our chapter's strategic goals.

RICHMOND Jeanette Lesine, President

The Richmond Metropolitan Chapter of the National Black MBA Association is entering its 5th year of existence and has over 70 members who are entrepreneurs, and employees of both the public and private sectors of Richmond and the surrounding areas. In the year 2004 we continued to grow our



chapter and increase our presence in the community. A major component of our core strategies are our youth development programs and in May we awarded over \$12,000 in scholarships at our 2nd Annual Scholarship Reception. Additionally, we provided mentoring to area youth through our Leaders of Tomorrow Program and hosted the Leaders of Tomorrow Case Competition in June. We were thrilled to sell the winning ticket for the Mercedes Benz raffle held at the National Conference in September! We continued to strengthen relationships with our corporate partners and formed new alliances with other local civic organizations such as the Richmond Chapter of the National Association of Black Accountants, Richmond Leadership Network, Living Word Stage Company, and Choate Development Corporation. In October we hosted our Corporate Partner reception and implemented a corporate advisory board, which meets with the executive board guarterly to insure that our initiatives are aligned with the needs of the community. We provided networking opportunities to our members through our monthly programs and recreational activities such as our Family Day Picnic, Membership Reception and Year End Celebration. We expanded our message to the community through our website and bi-monthly newsletter. 2005 marks the last year of the second term for our executive board and we are committed to aggressive goals for leaving our legacy and having a lasting impact on the Richmond community.

ST. LOUIS

Sam Gradford, President

In calendar year 2004, the St. Louis Chapter celebrated its 20th Anniversary. All of the events that occurred during 2004 were part of that celebration. In March our Chapter announced its scholarship program and distributed packets for the essay contest. The St. Louis Chapter awarded \$13,500.00 in graduate



and undergraduate scholarships. Also in March, twenty of our members assisted Mathews Dickey Boys and Girls Club by mentoring students in their computer class. In May we continued our mentoring program by having a Black MBA Career Day at the St. Louis Internship Program. Our members taught classes in financial management, job search strategies, and dressing for success to over 100 sophomore and junior high school students. Also in May the Chapter hosted a new member orientation. In July, the Chapter had a booth at Fair St. Louis, one of the biggest celebrations of Fourth of July in the United States. Approximately 100 members and friends helped with the booth and over one millions individuals attended Fair St. Louis. Also in July, the Chapter hosted a relationship seminar titled "Black and Single, Meeting and Choosing a Partner Who's is Right for You". The Seminar was conducted by Dr. Larry Davis and over 150 people attended. In August, the Chapter hosted its 5th annual Scholarship Golf Tournament. Fourteen teams participated and the Chapter raised \$8,000 for its scholarship program. In September, the Chapter took three students from our Leaders of Tomorrow Program to the National Conference in Houston. Two of these students won scholarships. Both students also participated in a two week Black College Tour. In November the St. Louis Chapter hosted its 11th Anniversary Job Fair. Fifty-five companies and 500 applicants attended the Job Fair. In December, the Chapter hosted its final celebration for its 20th Anniversary with a Corporate, Membership and Scholarship Reception, Barbara Thomas, President and CEO of the National Organization was the guest speaker. At This reception Ms. Thomas announced that St. Louis would be one of three chapters in the nation that would host an empowerment seminar with Stedman Graham for calendar year 2005.



SAN FRANCISCO Michelle Rider, President

The SF Chapter's vision and goal is to lead in the creation of economic and intellectual wealth for the Black community. In reaching this goal, the SFNBMBAA chapter has developed strong partnerships with its members, key leaders in businesses, and the community. In 2004 the San Francisco chapter

grew it's membership by 10%,

awarded nearly \$10,000 in scholarships to deserving MBA students, and created several strategic partnerships with leading organizations such as NABA (National Association of Black Accountants) and HASHMBA (National Hispanic MBA). Special programs for members include; wealth development, home ownership, communications, and entrepreneurship. Cultural events include; the annual "Night at the Black Theater" at the Lorraine Hansberry Theater, and the annual SF National Black MBA Picnic.



SEATTLE/PORTLAND Joshua Williams, President

The Portland/Seattle Chapter continues to experience growth in its membership and awareness in the Northwest. Several major companies have trouble achieving their diversity goals due to the dearth of highly educated African-Americans in the area. Our chapter has gotten several of these companies to look to our

chapter's membership base as a talent pool to help them fill their job openings with minority candidates. We also formed a tighter bond with all the local area schools offering MBA programs. Black enrollment in these programs has historically been extremely low. Therefore these schools have looked to our chapter to assist them in their community outreach efforts to recruit more minorities to their graduate programs. Forming closer relationships with the business community was our chapter's biggest success in 2004. We hope to expand our relationship with the business and academic community in 2005.

SOUTH FLORIDA Sam Hines, President

In 2004, the South Florida Chapter witnessed remarkable growth and program success. The mid-year membership retreat was attended by 53 members on July 17, 2004, and was hosted by a corporate partner. Barbara Thomas was the guest speaker for the event and shared her vision on the future of the national



organization. Our Eighth Annual Scholarship Golf Classic held on April 26, 2004 resulted in the recruitment of 4 additional corporate partners. Our Immediate Past President coordinated the 3rd best practices cruise. Sixteen Leaders of Tomorrow students with chaperones participated in the Houston National Conference, and two our students won a national scholarship. Membership continues to increase through networking events sponsored by corporate partners and the chapter leadership development program has been designed and and ready for funding and implementation.



TWIN CITIES Linda Sloan, President

Just like the running waters in the land of 10,000 lakes, the Twin Cities Chapter continued to move forward at a significant pace. In 2004, one of the chapter's premier events - the annual MultiCultural Forum brought to the Twin Cities' local business community, it's 16th annual program. The 2004 program

included increased attendance, improved programming and a greater number of nationally recognized speakers as well as important workshops and seminars. The Minnesota Boulevard Consortium continued to progress with the introduction of two new corporate partners. Additionally, many of the existing corporate partners increased their sponsorship levels as well. In support of the NBMBAA mission regarding intellectual development, the Twin Cities' chapter awarded over \$12,000 in scholarships to various undergraduate, graduate and PHD students at its annual Scholarship and Awards program. Programming for general membership meetings ran the gamut from professionally run employment enhancement workshops to hosting a series of panel discussions addressing important social issues and a special gathering of non-profit organizations. The chapter is definitely energized and poised for continued growth in 2005 and beyond.

WASHINGTON DC Angela Dixon-Van Croft, President

The Washington, D.C. Chapter launched the Community Consulting Clinic which provided pro-bono consulting and technical assistance to three small businesses; launch the 1st Annual D.C. LEAD (Leadership, Education and Diversity) Conference with the National Society of Hispanic MBA's; and delivered 3rd Annual



Wealth Building Series with Howard University School of Business where over 75 attendees participated. We are proud to have awarded \$18,250 in scholarships to local graduate, undergraduate and high-school graduating seniors; won 2nd Place in the 3rd Annual National Leaders of Tomorrow Case Competition; and mentored 25 Leaders of Tomorrow students.



Financial Review



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Independent Auditors' Report

The Board of Directors National Black MBA Association, Inc.:

We have audited the accompanying statement of financial position of National Black MBA Association, Inc. (NBMBAA), as of December 31, 2004, and the related statements of activities and changes in net assets and cash flows for the years then ended. These financial statements are the responsibility of NBMBAA's management. Our responsibility is to express an opinion on these financial statements based on our audit. The prior year summarized comparative information has been derived from NBMBAA's December 31, 2003 financial statements which were audited by other auditors whose report dated April 7, 2004, expressed an unqualified opinion on those statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of National Black MBA Association, Inc. as of December 31, 2004, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The accompanying supplementary information is presented for the purpose of additional analysis and is not a required part of the basic financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements of National Black MBA Association, Inc. and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

Benford Brown & Associates, LLC

Beaford Brown & Associated, LLC

Chicago, IL

August 25, 2005

Statement of Activities and Changes in Net Assets

Year Ended December 31, 2004 (with comparative amounts for 2003)

	U	nrestricted	Temporarily Restricted	Total-2004	Total-2003
Revenues and Support:					
Conference Revenue	s	5,536,737		\$ 5,536,737	\$ 6,383,078
Product Sales		482,925		482,925	9,697
Membership Revenue		387,351		387,351	462,654
Contributions		177,167	150,000	327,167	216,572
Publication Revenue		79,900		79,900	44,889
Special Events		58,116		58,116	23,355
Investment Income		12,011		12,011	16,642
Net Assets Released from Restrictions		495,515	(495,515)		
Total Revenue and Other Support		7,229,722	(345,515)	6,884,207	_7,156,887
Expenses:					
Program Services:					
Conference		3,160,829	-	3,160,829	3,615,344
Chapter Relations		575,556		575,556	613,250
Membership		482,577	-	482,577	-
Other Programs	-	1,007,771		1,007,771	1,037,031
Total Program Services	_	5,226,733		5,226,733	5,265,625
Supporting Services:					
Management and General		1,066,132		1,066,132	784,024
Fundraising	-	406,751		406,751	115,032
Total Supporting Services	_	1,472,883		1,472,883	899,056
Total Expenses	_	6,699,616	-	6,699,616	6,164,681
Increase in Net Assets		530,106	(345,515)	184,591	992,206
Net Assets as of January 1, 2004 and 2003		(208,456)	520,515	312.059	_(680,147)
Net Assets as of December 31, 2004 and 2003	\$	321,649	\$ 175,000	\$ 496,649	\$ 312,059



Statement of Financial Position

Year Ended December 31, 2004 (with comparative amounts for 2003)

Assets	2004	2003
Current assets:		
Cash	\$ 1,303,721	\$ 405,015
Short-term investments	266,516	254,520
Contributions receivable	80,000	80,000
- current portion (note 3)		
Accounts receivable	1,356,055	612,816
Less: allowance for doubtful accounts	(10,000)	(10,000)
Other assets	155,000	38,929
Total current assets	3,151,292	1,381,280
Noncurrent assets:		
Contributions receivable		77,670
- noncurrent portion (note 3)		
Furniture and equipment (note 4)	941,384	931,181
Leasehold improvements (note 4)	23,981	23,980
Less: accumulated depreciation (note	4) (821,442)	(749,612)
Total noncurrent assets	143,922	283,220
Total assets	\$ 3,295,214	\$ 1,664,500
Liabilities and Net Assets		
Current liabilities:		
Accounts payable and	\$ 533,203	\$ 733,261
accrued expenses		
Deferred revenue	1,888,987	19,180
Notes payable - current portion (note 6		516,516
Total current liabilities	2,441,091	1,268,957
Noncurrent liabilities:		
Notes payable - noncurrent portion (note 6)	357,473	83,484
Total liabilities	2,798,564	1,352,441
Net assets:		
Unrestricted	321,649	(208, 456)
Temporarily restricted (note 8)	175,000	520,515
Total net assets	496,649	312,059

Partners

Strategic Partners

American Airlines Citigroup Inc.

Coca-Cola Company (The)

DaimlerChryslerCorporation Delphi Corporation

Ford Motor Company

General Motors Corporation

IBM Corporation Marriott International

Mars, Incorporated Scrint Nextel Verizon

Wait Disney Company (The)

Corporate Partners

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A.T. Kearney

Abbott Laboratories

Abercrombie & Fitch

Accepture

ADP

Aetne Inc.

Alega Inc. Allianz Life

Amazon.com

American Express Company American International Group

American University

Ameriprise Financial, Inc. Amgen

AON Corporation

Apple Computer Inc.

Aramark/Corporation

Archer Daniels Midland Ariel Mutual Funds

Arizona State University-Carey MBA

AstraZeneca

ATRI

Atlanta Consortium

Audio Visual Technology

Auent Marketing Staffing

Auto Zone

AVMG Inc.

Avon Products Inc.

AXA Advisors

Babson College

Bank Of America.

Barday's Capital

Bauach & Lomb

Bayer HealthCare

Baylor College Of Medicine

Baylor University

Bear Steams & Co.

Bechtel Bettis Inc.

Belking

Boll Foundation

BellSouth Corporation

Bentley College

Best Buy

Black Enterprise Magazine

Black EOE Journal

Black MBA Magazine

Blockbuster Inc.

Blue Cross Blue Shield Of Massachusetts

BMC Software

Boehringer Ingelheim Pharmaceuticals

Boog Allen Hamilton

Boston Consuling Group (The) **BPAmerca**

Bridgestar

Brinker International

Bristol-Myers Souibb Company

Broad Center (The)

Broad Residency In Urban Education

Brown-Forman

Burger King Corporation

C.R. Bard Inc.

Cadbury Schweppes

Campbel Soup Company

Capgemin USLLC Capital One

Cargill Inc.

Carison Companies, Inc.

Case Western Reserve University

Central Intelligence Agency

Central New Jersey

Charles Schwab & Co., Inc.

Chevron Texaco Corporation

Chick-fil-A. Inc.

Chi ton Corporation Cintas Corporation

Cisco Systems, Inc.

Citrix Systems, Inc.

Clark Atlanta University

Clotox Company (The)

Colgate-Palmolive Company

Columbia Business School

Compast

Cornence

Compass Group

ConAgra Foods

Consortum For Graduate Study

Continental Airlines Inc.

Coors Brewing Company

Coming Inc.

Corporate Executive Board

Countrywide Financial

Credit Suisse First Boston

CSX Corporation Curmins Inc.

Darden Graduate School Of Business

Dorden Ressaurants

Dellino

Delotte.

Deha Air Lines, Inc.

Deutsche Bank

Diagno

Diamondoluster International

Diversitytalent com DEDVCPMSDBF

Duke Energy

Duke University

Dun & Bradstreet

DuPont EBay, Inc.

Ecclab Inc.

Ei Lifty & Company

Endeon Corporation

Emerson Electric Co.

Emory University

Entergy Corporation

Expelsior College

Biolon Corporation Expense Inc.

Expedia Inc.

BotonMobil

Fannie Mae

Farm Service Agency

FB FDC

Federal Home Loan Bank System

Federal Reserve Bank Of New York

Federal Reserve Bank Of San Francisco

Federal Reserve Board Of Governors

Federated Dept. Stores

FedEx Corporation

Eith Third Bank

Flores MBA Program

Florida A&M University

FMC Energy Systems

Forume Brands

Freeman Decorating

G&K Services

Genentech

General Mila

Georgia State University

Georgia Tech College Of Management

Georgia-Pacific Corporation

ClaxoSmithKine Consumer Healthcare

Goldman Sachs & Co.

Grainger

Grand Carryon University

Grisham Group Search Services

H-E-B Grocery

Hampton University

Harley-Davidson MotorCompany

Harrah's Emertainment Inc. Harvard Business School

HCA

Hershey Company (The)

Hewitt Associates

Hewlett-Packard Company

Hilton Hotels Corporation

Hrachi Data Systems

Honeywell Howard University MBA Program

HSBC-NA

indiana University Kelley MBA.

Institute For Supply Management

Intel Corporation

international Paper

lows Human Resource Recruitment

Jadis Capital Inc.

Johnson School At Cornell University

JPMorgan Chase

Keller Graduate School Of Management

Kellogg School Of Management

Key Bank

Forest Laboratories, Inc.

Fox Entertainment Group

Freddie Mac

Frito-Lay, Inc.

GE

Georgetown University MBA Program

Gillette Company (The)

Goodyear Tire & Rubber Co. (The)

Graduate Management Admission Council

GSParkway

Guidant Corporation

HAAS School Of Business

Hallmark Cards Inc.

Home Depot (The)

Hyundai Motor America

Ingersol-Rand Company

Internal Revenue Service

International Finance Corporation

International Truck And Engine Corp.

Jesse H. Jones School Of Bus. at Texas

Johnson Controls Inc.

Joseph M. Katz Grad School Of Mgmt.

Keplan, Inc.

Kellogg Company

Johnson & Johnson

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Kraft Foods, Inc. L'Owal USA Lee Hecht Herrison Lehman Brothers Level 3 Communications Lexmark International Inc. Liberty Mutual Group Limited Brands, Inc. Lincoln Financial Group LMI Government Consulting Local Initiatives Support Corporation Lockheed Martin Lowe's Lucent Technologies Lyondell Chemical Company Manpower Inc. Marshall & Ilsley Corporation Masco Corporation MaseMutual Financial Group MasterCard International Mattel Inc. Mayo Clinic **MBNA**America McDonald's Corporation McGraw Hill Companies (The) MCI Worldwide Diversity Medrad.Inc. Medironic, Inc. Melon Financial Corporation Mercedea-Benz USA, LLC Mercer Human Resource Consulting Merck & Co., Inc. Memil Lynch Mortife MGM Mirage Michigan State University Microsoft Corporation Miller Brewing Co. Minnesota Boulevard Consortum MIT Stoan School Of Management Monater Moody's Investors Service Morgan Stanley Motorola, inc. Mutual Of Omaha Insurance Company National Cooperative Bank National Minority Golf Foundation National Society Of Black Engineers Nationwide Nestie Waters North America Nestié USA New Orleans Consortium New Orleans Metropolitan New York Life Insurance Company New York Times (The) Newell Rubbernaid Nike Inc. Nissan North America, Inc. Notice Inc. Northwest Airlines, Inc. Northwestern Mutual Novatis Pharmaceuticals Novo Nordisk NUL - Black Executive Exchange Program NYU Stem School Of Business O'Connell Group Inc. Chio State University (The) Ohio University Owens Coming Panasonic Paramount Pictures Peace Corps

Pennsylvania State University Peoperdine University Pepsi-Cola PegsiCo. Prizer, Inc. PhD Project (The) Philip Monta USA Phoenix Convention & Visitors Bureau Pitney Edwesind Pittsburgh Regional Alliance PNC Financial Services Group Inc. Population Sarvices International PPG Industries, Inc. Praine View A&M University Practair, Inc. PricewaterhouseCoopers Principal Financial Group Procter And Gamble Progressive Insurance Prudential Financial Pulte Homes, Inc. Purdue University MEA Program Quaker Oats Qualcomm R.R. Donnelley & Sons Company Radioshack Corporation Rain Bird Corporation RBC Financial Group Roe University RJ Reynolds Tobacco Company Robert H. Smith School Of Business Rochester Institute Of Technology Richm And Heas Company Rollins College Russell Corporation Ryder System, Inc. Sabre Holdings Sanofi-aventis Sara Lee Corporation 980 SC Johnson And Son Inc. Schering-Plough Corporation Scripps Network Sears, Roebuck And Co. Select Comfort Siemens USA SMIT Sodesho, Inc. Sony Southern Company Sovereign Bank Stanford Graduate School Of Business Steples Starbucks Coffee Company Starwood Hotels & Resorts State Farm Insurance Staubach Company (The) Stockamp And Associates Sun Microsystems, Inc. SunTrust Bank SUPERWALUIng T. Rown Price Takeda Pharmaceuticals NorthAmerica Target Corporation Temple University Tepper School Of Bus. At Camedia Mellon Terminix Commercial TexasA8M University Texas Aliance Texas Christian University Texas Instruments The First American Corporation

Thomson Corporation (The) Thunderbird Gawin School Int Man. TIAA-CREE Time Wamer Inc. TJX Companies, Inc. (The) Toyota Motor Sales USA, Inc. Tribune Company Tuck School Of Business At Dartmouth Tulane University Turricey Sports Tyco International Tyson Foods Inc. U.S. Department Of Labor. U.S. Department Of State U.S. Securities And Exchange Commission UCLA Anderson School Of Management UNC's Kenan-Flagler Business School United Technologies Corporation University Alliance University Of Alabama University Of Chicago University Of Cincinnati MBA Program University Of Georgia-Terry MBA University Of Houston University Of Houston-Victoria. University Of Illinois At Urbana University Of Massachusetts University Of Migmi University Of Michigan Business School University Of Minnesota University Of Missouri-Columbia University Of New Orleans University Of Rochester University Of South Carolina University Of Southern California University Of St. Thomas University Of Texas - Austin University Of Texas At Dallas. University Of Tulsa College Of Business University Of Washington University Of Wisconsin-Madison Urban Ministries Inc. US Airways USAA Vande bilt University Vanguard Group (The) Vault Inc. Verizon Wireless Visa U.S.A. Wachquia Corporation Walce Forest University WAL-MART Stores, Inc. Walden University Walgeens Washington DC Convention & Tourism Corp. Washington University Waste Management Watson Wyatt WebMethods Inc. Welpont WellsFargo Wendy's International, Inc. Weyerhaeuser Wharton School University Of PA Whirlpool Corporation Wm. Wingley Jr. Company Workplace Diversity Wyeth Wyndham Jade Yale School Of Management Yellow Roadway Corporation Yuml Brands Inc.

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