

VOLUNTEERING WITH THE NMBBAA®

The National Black MBA Association® (NMBBAA®) would like your support as a volunteer, to assist us in hosting our 44th Annual National Black MBA Association® Conference and Career Exposition. This premier event will be hosted in the city of Atlanta, supported by the Atlanta Chapter, from Tuesday, September 27, 2022 to Saturday, October 1, 2022. This will be the first fully in-person conference since the dawning of COVID-19 and promises to attract upwards of 8,000 attendees and over 200 business corporations.

WHAT IS THE NATIONAL BLACK MBA ASSOCIATION®?

The NMBBAA® is a non-profit organization founded in 1970 at the University of Chicago, dedicated to the enhancement and development of educational and economic empowerment for African Americans. Like-minded professionals and students are able to share common experiences, histories, and career goals and aspirations. The Association is in partnership with more than 300 of the country's top businesses and business organizations, dedicated to developing partnerships that result in the creation of intellectual and economic wealth within the Black community. The organization also has inroads into a range of industries as well as the public sector.

The Association gains its strength from a strong belief in community and a commitment to its development through economic and educational development. The main idea of the National Black MBA Association® is for members to create a network of Black MBA holders and students seeking an MBA degree, as well as others seeking higher education and professional development.

ABOUT THE CONFERENCE!

This Conference is one of our premier products and services. The Annual Conference and Exposition is one of the largest professional development and job recruitment events in the nation. Each year, this successful affair attracts thousands business-minded attendees who are fascinated to know about topics including career, education, entrepreneurship, lifestyle and leadership.

The Annual Conference offers a myriad of opportunities designed to execute career enhancement, branding, recruiting, retention and corporate citizenship goals. Using the conference as a platform, The Association is committed to assisting in professional development by providing access, knowledge, and resources. A major part of the attraction to this annual conference and exposition is the over 300 Fortune 500 companies, looking to develop and hire minority professionals. In addition to our Career Expo Floor; which features over hundreds exhibitors from various industries.

WHY VOLUNTEER?

The success of the 44th Annual NMBBAA® Conference & Career Exposition depends on volunteers just like you. With a history of over 10,000 attendees and more than 50 sessions, like every year, we will require a great deal of "behind-the-scenes" coordination. Not only will you help to create an outstanding event, as a volunteer you will get to be part of a rich and rewarding experience.

Volunteers can self-schedule for opportunities that are of interests and that fit their schedule. Volunteers work opportunities that will allow them to sit-in on workshops; assist with produced events, such as our luncheons and dinner events; work conference hospitality, registration opportunities; and marketing & social media assignments. Volunteers may also earn access to the Career Expo Floor; which features over hundreds of exhibitors, seeking the right hire. Therefore, participating volunteers will be allowed to post their resume on the conference's nationwide job seeking portal, along with receiving on-site resume review and one-on-one job interviewing coaching.

If you are not job seeking but find value in keeping your networking pool up to date, this is a great opportunity for you. You will meet people from various industries and some with national and international reach. The volunteer environment also creates chance to socialize, while making a major contribution to the manpower required to run a successful conference of this size and is perfect for those who are retired with free time on their hands.

You do not have to be a business major or have a business degree to volunteer. We welcome volunteers from all walks of life and ethnicity, that are 18 and older. We do ask that you keep in mind this is a business industry conference and your attire should be business or business casual, unless otherwise advised.

To get started, we invite you to attend one of our Volunteer Recruitment & Engagement Socials or join a Volunteer Recruitment Info Session zoom meeting, to get more information regarding this extraordinary volunteer opportunity. Be sure to send us your email so we can put you on our email list for upcoming info sessions and other events. You may also send questions to **Kimberley Hayes | Volunteer Operations Manager-NHQ** at: volunteer@nmbaa.org or **Lisa Bridges, Local Volunteer Coordinator** at: LBridges@atlbmba.org. You may also elect to register now to volunteer. If, so please feel free to visit our website at <https://nmbaa.org/nmbaa-volunteers-2022/>
Volunteer registration will start Thursday, June 27, 2022.

44th ANNUAL NATIONAL BLACK MBA ASSOCIATION CONFERENCE & CAREER EXPOSITION



WHAT IT TAKES TO VOLUNTEER! & WHAT YOU GET FOR VOLUNTEERING!

THE RIGHT FIT

- Persons 18 and older.
- College Students, Working and Retired Professionals, Consultants and Job Seekers.
- Corporations with giveback programs (not required but a plus); Fraternal Groups; Churches; and Higher Learning Institutions with a community service or service-learning program on need for their students.

REQUIREMENTS

- Available to work in four-hour blocks of time depending on the opportunity you self-select. You may work as many days and hours you have available. There is no minimum requirement, only that you work an entire shift and not leave early.
- Must register online to volunteer using this link: <https://nbmbaa.org/conference-volunteer/>
- Volunteers must wear business or business casual attire while engaging in all conference related experiences.
- All registered Volunteers must attend one of the four orientations. (see website for more information, using same link above.)
- Must report to the volunteer office for sign-in 45 minutes prior to the start of the volunteer opportunity and must sign-out, in the volunteer office at the end of your assignment(s).

PERKS & REWARDS

See the volunteer guide for all details on qualifying for on-site & post conference rewards.

- One full-day 2022 access to the career expo on Thursday or Friday (must work 12 hours by Thursdays to qualify)
- 2022 Access to select conference sessions (Must work 8 hours in one-day)
- 2022 MBA Live Ticket for Thursday or Friday (must work 12 hours by Thursdays to qualify)
- One-2023 NBMBAA® Premium Conference Registration & One-1 Year NBMBAA® Membership
- One-2023 NBMBAA® Standard Conference Registration (Career Expo Only Registration)
- One-2023 One Year NBMBAA® Membership
- Volunteer opportunities that often align with career interests
- Free Resume Posting
- Free On-site Resume Review; Interviewing Prep; and Daily Professional Development Info Sessions.
- Free Conference Logo polo shirt

LOGISTICS

- Day of volunteer opportunities/assignments volunteers must be signed in 45 minutes prior to their assignment.
- Volunteers will be assigned a Volunteer Team Lead that will be accessible throughout their assignment.
- Transportation to the convention center is at cost to the volunteer, once on-site transportation to assignments will be provided by the Association.
- The Association will provide snacks and drinks throughout the day.

Questions? Please Contact:

**Lisa Bridges, Local Volunteer Coordinator at: 404.271.5962 or lbridges@atlmba.org
Kimberley Hayes, MA, EdM | NHQ-Volunteer Operations Manager at: 917. 225.9130 or volunteer@nbmbaa.org**

Experience the NBMBAA®



Become a 2022 Annual Conference & Exposition Volunteer!

An exciting way to experience the 44th Annual Conference & Career Exposition presented by NBMBAA® is to work behind the scenes as a Volunteer. For some, this opportunity is the sought-after exposure to pathways to career development, while for others a chance to network and stay connected, giving all who chose to volunteer exposure to over hundreds of exhibitors, Fortune 500 companies and top business professionals.

As a volunteer, you may work in a variety of important areas which might include:

- Career Expo
- NBMBAA Career Success Network Center®
- Volunteer Office
- Social Functions & Other Produced Events
- Scale-Up Pitch Challenge®
- General Registration
- Membership Booth
- Speaker-Ready Room
- Information Stations
- Marketing and Social Media
- Workshops

PERKS & REWARDS

General Volunteers may earn an on-site reward and a post conference reward like:

On-site Rewards:

- Free admission to Career Expo
- Free Resume posting pre-conference,
- Resume reviews at conference, individual job interview coaching, and daily professional development info sessions.

THE PROFESSIONAL EXPERIENCE THAT MAKES A DIFFERENCE!



Post-Conference Rewards:

- One 1-year NBMBAA® Membership
- One-2023 Standard Registration (Career Expo Only Registration)
- or One-2023 Premium Conference Registration

For more information visit our volunteer website which will open Monday, June 27, 2022

Contact:

Lisa Bridges, Local Volunteer Coordinator at: 404.271.5962 or lbridges@atlbmba.org

Kimberley Hayes, MA, EdM | NHQ-Volunteer Operations Manager at: 917. 225.9130 or volunteer@nmbaa.org



44th ANNUAL NATIONAL BLACK MBA ASSOCIATION CONFERENCE & CAREER EXPOSITION

THE RIGHT TIME TO EXPLORE MEMBERSHIP!

The National Black MBA Association® leads in the creation of educational opportunities and economic growth for Black professionals.

We are committed to making an impactful and sustainable difference in the communities in which we work and serve.

As a member of the National Black MBA Association®, not only will you enjoy valuable networking opportunities with over 22,000 active members in 41 chapters across the country, but you also gain access to the great benefits listed.

- ✓ **\$150 NMBAA® National Conference Registration Discount**
- ✓ **Access to over \$20 million in Scholarships to major universities across the country**
- ✓ **Over 1,000 job opportunities with Fortune 500 Companies**
- ✓ **Webinars, seminars, and access to provide you with professional development and access to experts in their field**
- ✓ **Up to 50% discount at multiple retailer locations via Perks & Rewards Program**
- ✓ **50% discount on PMP®/CAPM® certification courses**
- ✓ **Career Success Network priority placement**

About Members About Memberships

NMBAA® membership levels are designed to correspond to where you are in your education and career in order to provide the most relevant opportunities, programming and resources. When you complete the registration form, you will be assigned to the membership level based on your current status as a student and your years of work experience. If you have any questions about your assigned member level, please let us know by contacting membership@nmbaa.org.

Young Professional **\$100 per year (or** **\$10/mo)**

Young Professionals are recent undergraduates beginning their career.

High School Student **\$15 per year**

High school students

Professional

\$150 per year (or \$15/mo)
Professionals hold their MBA or equivalent degree and are established in their careers.

Undergraduate Students

\$30 per year
Undergraduate students who are actively pursuing their undergraduate degrees.

Experienced Professional

\$200 per year (or \$20/mo)
Experienced Professionals have 20+ years of career experience.

Graduate Students

\$45 per year
Graduate students who are actively pursuing their graduate degrees.

CLICK HERE TO START YOUR MEMBERSHIP TODAY!

YOU DO NOT HAVE TO BE A MEMBER TO VOLUNTEER OR HAVE A DEGREE IN BUSINESS.