



**Robert Bracy** is an Accounting and Business Management pioneer with 30 years of success creating personal wealth strategies for artists, athletes and entertainers with focus on maximizing revenues, ensuring compliance, and building long-term, sustainable wealth. A Talent for leveraging operational strategies with an entrepreneurial mindset to improve production efficiency, develop global talent, and deliver international projects, productions and events.

Robert is the Founder and Principal of **Pinnacle Business Management, Inc.**, a New York City Business Management/Accounting Firm specializing in Business Management Services for professional athletes and high net-worth executive/individuals in the entertainment industry and their related businesses. The Firm was founded in 2001 with just two employees. Mr. Bracy has 25 years of experience in entertainment accounting, including extensive tour and production accounting experience, both domestically and internationally. The Firm currently represents an eclectic mix of clients, consisting of some of the most successful artist/entertainers and professional athletes in the industry.

Mr. Bracy holds undergraduate degrees in Business Administration and Accounting with an advanced MBA Degree from Rutgers University Graduate School of Business.