



#HBCUCrashCourse

The National Black MBA Association® presents the

# HBCU CAREER CRASH COURSE

Maximize Your Virtual Career Fair Experience

Wednesday, September 9<sup>th</sup>, 2020 | 12PM-1PM EDT

Sponsored By: **DTCC**  
ADVANCING FINANCIAL MARKETS. TOGETHER.™

# 2020 NBMBA<sup>®</sup> CONFERENCE & CAREER FAIR: **A VIRTUAL EXPERIENCE**

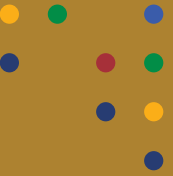
**SEPTEMBER 23-25, 2020**

Visit: [nbmbaa.org/conference](https://nbmbaa.org/conference) to register



SCAN TO  
REGISTER

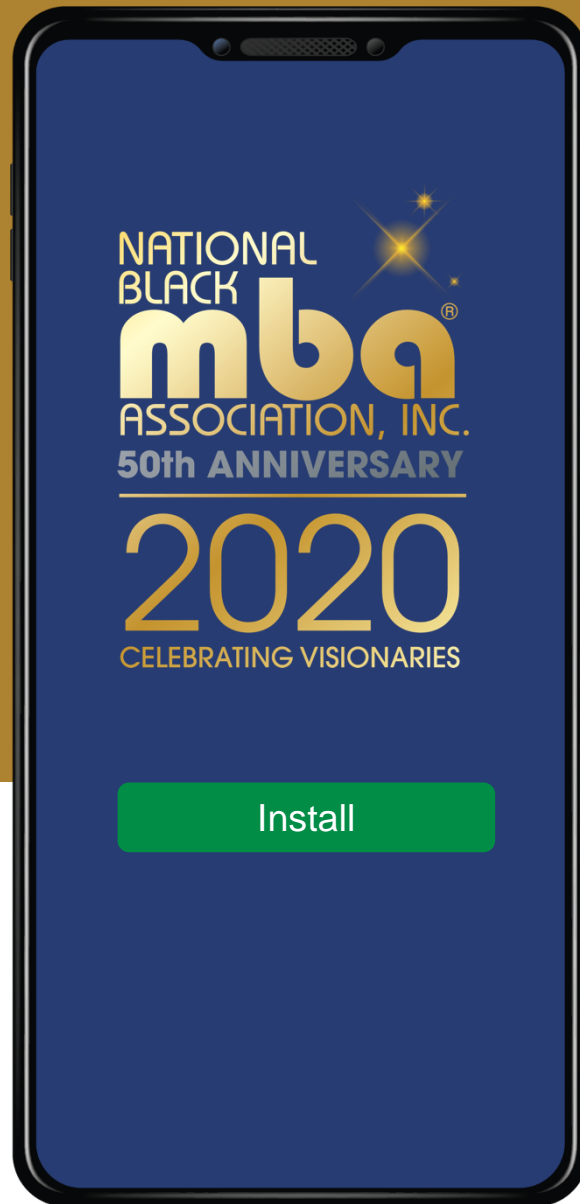
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**mba**  
ASSOCIATION, INC.  
50th ANNIVERSARY  
**2020**  
CELEBRATING VISIONARIES



# DOWNLOAD

## THE CONFERENCE APP

Mobile Event Guide for the  
2020 NBMBA<sup>®</sup>A Conference & Career Fair:  
A Virtual Experience





The background of the slide features a silver laptop on a wooden desk. A black graduation cap is placed on top of the laptop's screen. Several books are stacked on either side of the laptop. A semi-transparent dark blue banner is overlaid across the middle of the image, containing the text.

# HOW ABOUT A QUICK SURVEY?



**DTCC**  
ADVANCING FINANCIAL MARKETS. TOGETHER.™

**Top Companies**  
Looking to hire qualified Black talent





# CAREER SUCCESS NETWORK

- Upload your resume
- Receive a free resume evaluation from our partners at **TopResume®**
- Review the employer and opportunity listings
- Start applying for internships and full-time positions
- Schedule interviews before the Career Fair begins!
- Get updates on your profile views
- Keep track of your pending applications

[careersuccess.nbmbaa.org](https://careersuccess.nbmbaa.org)



# WHAT TO EXPECT

Our virtual event is an immersive 3D experience designed to bring you an exceptional attendee experience. If you've never attended a virtual event, it's helpful to acquaint yourself with the environment so you can navigate easily.

**6 TIPS** to make sure you have the best Conference experience.





1

## DO YOUR HOMEWORK

Companies like **DTCC** are posting jobs and searching résumés now. The best way to make sure you can pre-schedule interviews is to post your résumé and to update your profile in the Career Success Network job board to indicate you're attending so employers can find you easily in their candidate search. Now, begin applying for posted Conference jobs. Pre-booking interviews early allows you to make the most of your Conference days.

2

## MAKE A PLAN

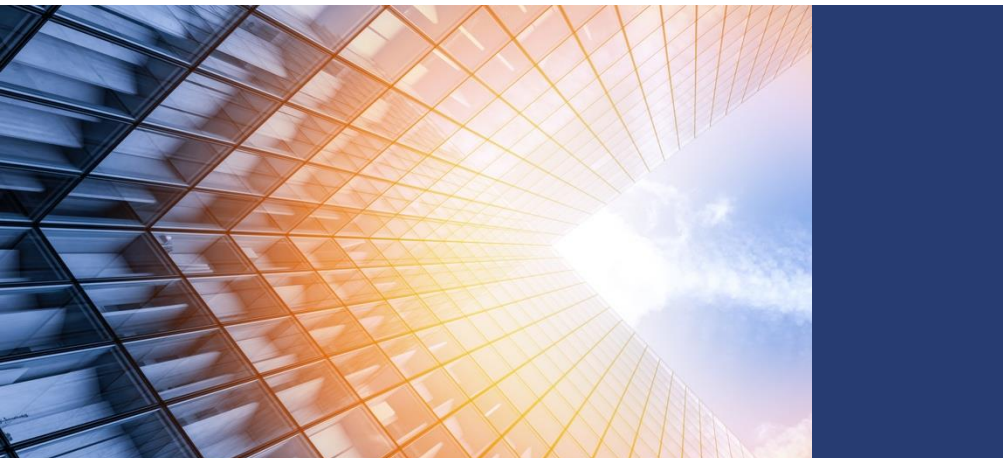
Use the NBMBAA Conference App and website to keep up to date on exhibitors and start making your plans and doing your research. Keep an eye out for special communications from your exhibitors so you can take advantage of opportunities **before** Conference begins.

3

## CHECK YOUR TECH

Use the NBMBAA Conference App and website to keep up to date on exhibitors and start making your plans and doing your research. Keep an eye out for special communications from your exhibitors so you can take advantage of opportunities before Conference begins.





4

## GET BRAND READY

Make sure you have a high-quality professional headshot you can load into your profile. Run a mock interview session with a friend to test your camera, background and microphone or headset function. Make sure you have a quiet place to interview that you can quickly access in the event of a short notice interview. Dress interview appropriate in the event you are requested to video conference.

5

## START EARLY

The Conference platform opens at **7AM on Wednesday, Sept. 23<sup>rd</sup>**. However, the Career Fair does not open until Thursday, Sept. 24. Start early, on Wednesday, to set up your profile with a good professional photo and current résumé. Take some time to familiarize yourself with the platform and be ready to go when the Career Fair begins on Thursday.

6

## IT'S GAME TIME: GET FOCUSED

Turn on your computer audio and mute other devices that might interfere with your sound. Create an environment conducive to conducting your best interview.

- Put your phone on vibrate.
- Eliminate distractions, close other browser tabs and mute notifications.
- Have your supplies handy (chargers, notebook, pen, water, etc.).

Build in break time. Network in the lounges and other areas.

# CODE OF CONDUCT

NBMBA<sup>®</sup> believes in equality and we are committed to providing a safe, productive, and welcoming environment for our participants, sponsors, staff and vendors. Help make sure our engagement areas are amazing spaces for everyone. Take a few minutes to familiarize yourself with our code of conduct.





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# NETWORKING FOR INTERNSHIP & CAREER SUCCESS!





**Jodi Brockington**

Director of Diversity & Inclusion  
Sourcing and Corporate Social  
Responsibility  
NBMBA® NY Metro Chapter



**Dylan English**

Senior Associate, IT  
Cybersecurity Governance – IT  
Security Management  
Prairie View A&M University Alum



**Cheryl Moo-Young**

Executive Director, Business  
Transformation Office & Business  
Analyst Chapter Leader  
Morgan State University Alum



# HOW ABOUT ANOTHER QUICK SURVEY?

# The Importance of Professional Networking

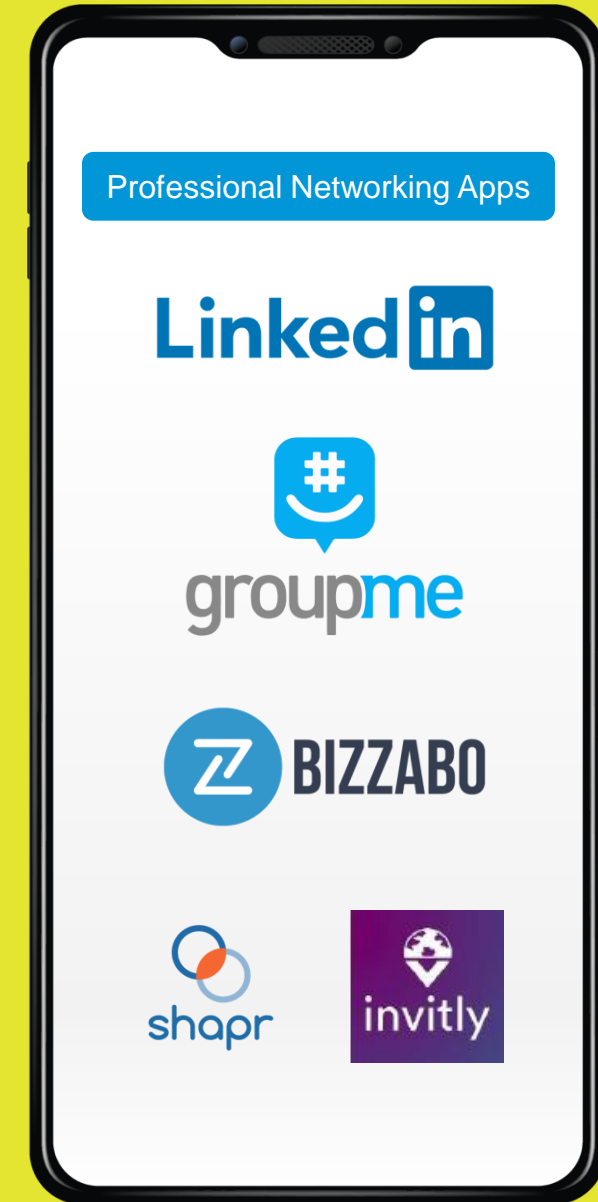
- Having a professional network helps job seekers to have a source for **personal recommendations**.
- Your professional network should already be in place.
- **Expanding your professional network** should be something you are consistently working to build over time.
- You and the individuals in your professional network should have a **mutually beneficial relationship**.
- Your professional network is key to **long-term career success**.






## Networking Via Online Apps

- Join an online community that focuses on your interests and career goals
- Respond and comment on articles and topics. Be vocal
- Create an introduction about yourself in 3-4 sentences
- Keep communications light-hearted and upbeat (Be positive)
- Be authentic in all you say and do



An overhead photograph of four people, three Black and one white, sitting around a small round wooden table. They are engaged in a collaborative meeting. A man in a blue suit is on the left, gesturing with his hands. A woman in a black top is on the top right, also gesturing. A woman in a grey dress is on the bottom left, looking towards the center. A woman in a blue and orange patterned top is on the bottom right, pointing at a tablet on the table. On the table are a laptop, a tablet, a smartphone, and a cup of coffee. The background is a dark blue wall.

## 5 Must Ask Questions for Informal & Formal Networking

- What do you like best about what you do?
- How did you get started in the industry?
- Where else do you network?
- What are some of your biggest challenges?
- Is there anything I can help you with?



## PERSONAL NETWORKS

VS



## PROFESSIONAL NETWORKS

Nostalgia • Having Fun • Distraction

*“Personal networking is for old school buddies. For good old memories...parties.”*

Achievement • Success • Aspiration

*“Professionally when I network. It’s for information I can use to do my job better.”*





## PERSONAL NETWORKS

VS



## PROFESSIONAL NETWORKS

### Spend Time

Users are in a **casual mindset**, often just passing the time.



Socialize



Stay in Touch



Be  
Entertained



Kill Time

### Invest Time

In this **purposeful mindset**, users invest time to improve themselves and their future.



Maintain  
Professional  
Identity



Make Useful  
Contacts



Search for  
Opportunities



Stay in Touch

# Virtual Interviewing

## TYPES OF VIRTUAL INTERVIEWS:

- **Phone screening** interview with a recruiter
- A **pre-recorded** online video interview where you record your responses for the hiring manager to review and access.
- **Live video** interview session with company representative(s)
- **Live CoPair** interview

## ADJUSTING TO VIRTUAL INTERVIEWS:

- Set your location
- Test your technology
- Know your resume
- Dress appropriately
- Be authentic
- Follow-up





## Social Media Tips

### BEWARE OF RISKS:

- Once it's out there, it's everywhere
- You will lose control over the message
- Potential school admissions/employers are watching
- Watch what you post online

**84%**

of companies are using social media for recruiting purposes

**91%**

Of employers use LinkedIn





# Navigating the Workplace

## Once you land a job or internship – then what?

- Find a mentor
  - ✓ Establish expectations
  - ✓ Accept Constructive Criticism
  - ✓ Embrace new perspectives
- Work hard & Stay engaged
- Express interest & Speak Up
- Be Undeterred & Come Prepared



## About DTCC

# ADVANCING FINANCIAL MARKETS. TOGETHER.

With over **45 years of experience**, DTCC is the **premier post-trade market infrastructure** for the global financial services industry.

From operating facilities and data centers around the world DTCC, through its subsidiaries, **automates**, **centralizes**, and **standardizes** the processing of financial transactions across the trade lifecycle and **mitigates risk** for **thousands of institutions** worldwide.

*OUR PROMISE: We deliver resiliency, value and expertise for our clients. We were built in partnership with the industry to provide stability and efficiency in the global capital markets. With a focus on exceptional service, we promise to advance solutions and next-level innovation.*

# DTCC by the Numbers



Approx. **4,500 EMPLOYEES**, working in 15 countries

**US\$2.15 QUADRILLION** in securities transactions processed each year  
(as of 2019)



**WORLD'S LARGEST DEPOSITORY**, holding 1.36 MILLION active U.S. issues  
worth **\$63 TRILLION**



**106 MILLION** broker-to-broker transactions cleared per day worth \$1.2 trillion



**50+ EXCHANGES AND EQUITY TRADING PLATFORMS**  
in the U.S. utilize our clearing services



**US\$4.9 TRILLION** processed each day in U.S. government securities

**6,300 CLIENTS** serviced in 70 DIFFERENT COUNTRIES



# Our Global Presence

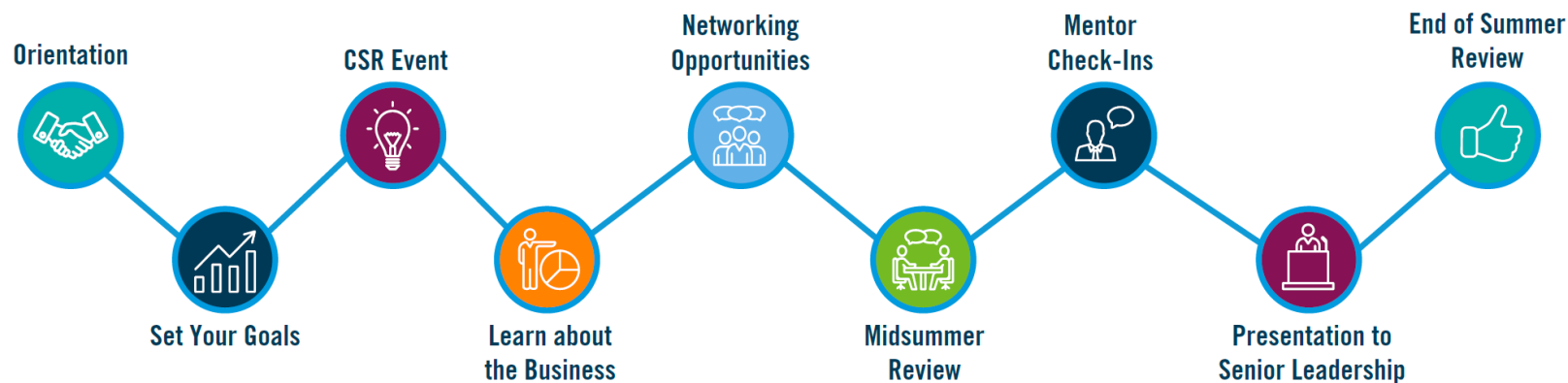


## HEADQUARTERED IN JERSEY CITY, NJ

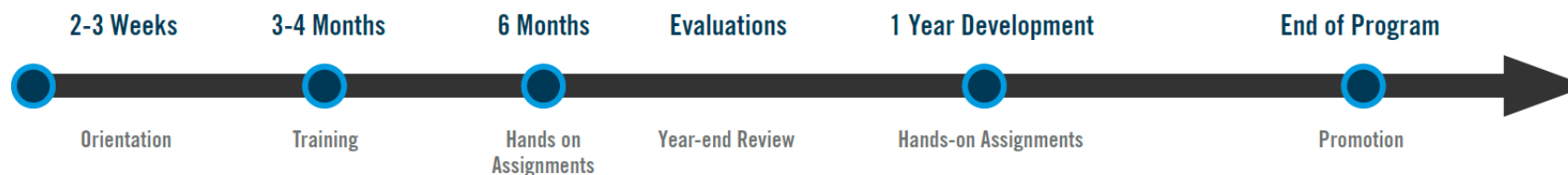
US Locations: Boston ■ Dallas ■ Tampa International Locations: Australia ■ Belgium ■ Canada ■ China ■ England ■ Germany ■ India ■ Ireland ■ Japan ■ Korea ■ Philippines ■ Singapore ■ Sweden ■ Wales

# DTCC Early Career Programs

## OVERVIEW OF 10-WEEK SUMMER PROGRAM



## OVERVIEW OF TWO-YEAR FULL-TIME PROGRAM



### Ongoing:

High-impact assignments • Training and development • Mentoring and networking • Continuous performance feedback

### MAJORS ACCEPTED

- Business
- Economics
- Finance
- Computer Science
- MIS
- Information Technology

### DEPARTMENTS

- Business Transformation Office
- DTCC Solutions
- Finance
- Global Business Operations
- Information Technology
- Human Resources
- Internal Audit
- Risk Management

# Learn and Engage With Us!



## Fall Events:

[bit.ly/31EBNoF](https://bit.ly/31EBNoF)

- Information Sessions
- Recruiter Live Sessions
- Career Development Speaker Series
- DTCC Open House
- Diversity Events and Conferences

## Follow us:





# Recruitment & Interview Timeline

## August – September 2020

Engage with us virtually and on campus, and apply to our programs

## September – November 2020

Interview virtually and at one of our office locations

## December 2020

Receive an offer and accept!

## January – June 2021

Engage with DTCC colleagues as you close out your school year

## June 2021

Summer interns join DTCC

## July 2021

EDGE Program participants join DTCC

## August 2021

Summer Internship ends



**APPLY NOW**  
[CAREERS.DTCC.COM](https://careers.dtcc.com)

# Questions & Answers



**Jodi Brockington**

Director of Diversity & Inclusion  
Sourcing and Corporate Social  
Responsibility  
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**Dylan English**

Senior Associate, IT Cybersecurity  
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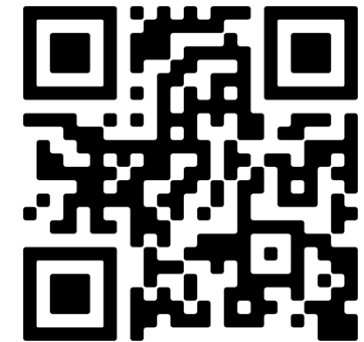
# THANK YOU

Don't forget to reserve your spot at the  
2020 NBMBA Conference & Career Fair

**September 23-25, 2020**

*[nbmbaa.org/conference](http://nbmbaa.org/conference)*

Receive **\$30** off your  
registration when you use the  
Promo Code: **VN5WVGM7**



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