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December 24, 2018

I want to personally wish each of you a great holiday season and pray that 2019 brings you great personal and professional success! The National Black MBA Association® made great strides in executing against our strategic priorities in 2018.

Due to collective efforts, our key accomplishments tied to our strategic plan included:

- The launch of a new Leaders of Tomorrow® curriculum
- Awarding \$1M in scholarships in alignment with our corporate and collegiate partners with \$7.3M available through 2020
- Executing the “Black Think” tank at Morgan State University and the release of the “State of the Black Professionals” report
- Refining the learning Webinar Academy series based on member feedback
- Strengthening the collegiate partnership program by adding 15 new partners ending the year with 32 total colleges and universities aligned
- Successful deployment of our 40th Anniversary Conference and Exhibition that attracted 9,000 attendees and 300 exhibitors who collectively filled several hundred job opportunities from attendee interviews

In 2018, we had a year of several “first” for the NBMBA®. The Association traveled to Ghana for the first inaugural Trade and Education mission trip. This excursion proved to be an invaluable opportunity to not only expose members to various business opportunities but also offered great exposure to the Ghanaian culture. The platinum level members of the Collegiate Partnership program gathered for the first Academic Advisory Council symposium hosted by the University of Miami School of Business. The members met to convene and dialogue around the future of work for African American graduate students including what NBMBA® should do to prepare their members. The Association also received recognition at the annual TSNN Awards as one of the Top 50 Fastest growing shows. This was a recognition that the Association will continue to focus on as we enter the final planning stages of the 41st year of Conference in Houston, Texas.

Lastly, as I enter my last year as President and CEO of the National Black MBA Association®, the staff and I will continue to execute against our mission, chart new paths to ensure member development and growth and prepare the way for the incoming President & CEO. Thanks to each of you for your continued support of the Association. We look forward to a successful 2019!

Sincerely,

A handwritten signature in black ink that reads "Jesse Tyson".

Jesse Tyson
President & CEO
National Black MBA Association®