



The National Black MBA Association®

2014

ANNUAL REPORT



THE ART *of* LEADERSHIP

WWW.NBMBAA.ORG



The National Black MBA Association®

2014

ANNUAL REPORT



OUR MISSION

Established in 1970, the National Black MBA Association® is dedicated to developing partnerships that result in the creation of intellectual and economic wealth in the Black community. In partnership with more than 300 top business organizations, the association has inroads into a wide range of industries as well as the public and private sectors. Yet, all of NBMBAA's partners have one thing in common: They are all committed to the organization's goals and values.

We serve to:

- Provide innovative programs to stimulate intellectual and economic growth
- Build partnerships with key stakeholders who help facilitate this growth
- Increase awareness and facilitate access to graduate management education programs and career opportunities in management fields

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LEADING THE WAY



Greetings Members and Friends!

Being associated with the National Black MBA Association® brings with it a certain amount of prestige and pride. Your connection to the NMBBAA® as an employee, volunteer, recruiter or member proves your dedication to promoting intellectual and economic growth for the Black community. I do not take this critical role lightly, nor do those affiliated with this premier organization.

Founded on the shoulders of exceptional men and women back in 1970, the NMBBAA® always has placed its mission of leading in the creation of educational and economic wealth in the forefront. During the past year, we have taken pivotal strides in impacting the lives of young people, including developing the framework for the \$1,000,000 endowment campaign that will support Leaders of Tomorrow® (LOT). At our 45th Anniversary Celebration in June, we officially launched this campaign to support LOT® programs and scholarships that help NMBBAA® continue to be a positive force in the lives of young people. We appreciate your hard work and dedication in supporting LOT® at local and national levels and in bringing its endowment into being. In addition, we are in

the process of enhancing professional development programming and instituting a new case competition for undergraduates at this year's Conference.

Remaining stagnant is not an option. We must expand and move forward as we strive to provide tangible benefits to the communities where we serve. This is truly an exciting time in NMBBAA® history. This landmark anniversary year validates that we are on the right track in providing financial support for students, employment and training for professionals, access to talent for recruiters, and networking opportunities for all. We are both honored and grateful for the role you have played in the rich history and current success of our organization.

Sincerely,

Bruce Thompson

2015 Board Chairman
National Black MBA Association®



BUILDING FOR THE FUTURE



Dear Fellow Members,

It is with great pride that I convey to you the phenomenal year the National Black MBA Association® (NBMBA) had during 2014. As we traverse into our 45th year, our priority is to portray the full value proposition of the National Black MBA Association®, which is to provide a pipeline of talent that meets the business needs of our partners, and to become a professional development resource for our members. In addition, we will continue to pay it forward by mentoring and preparing our youth for the business world through our Leaders of Tomorrow® (LOT) program, preparing Black high school students for transformative leadership in college, careers and community. These are exciting times for the NBMBA® and I am honored to be at the helm of such a profound organization.

Each one of our 9,000 members impacts the forward progression of the NBMBA® by adding expertise, motivation and skill. You blend the knowledgeable guidance from our Board of Directors and wholehearted dedication of our staff to propel the vision of the founding members toward ensuring the prominence that NBMBA's presence has on our corporate partners and community at large. Programs such as LOT® and CertifiNOW are helping to mold and shape the fluidity of the global business world.

Coming off of the heels of a tremendous Annual Conference and Exposition in Atlanta, Georgia, that energy urges me to focus on three Building Blocks of Leadership: Relevance, Drive and Effect. Relevance allows leaders to cultivate each success and failure into carefully crafted building blocks for the future. Possessing drive proves that no obstacle is unconquerable and no problem is unsolvable. Putting words behind actions causes effective leaders to excite the abilities of those under their tutelage to supersede even their own expectations.

The year ahead has exciting developments. Your time and eagerness to establish strong business and community relationships will help fortify this association as a whole. Seeking to align future endeavors with personal and professional pursuits, we aim to not only put the NBMBA® within arm's reach of the country's most attractive organizations and agencies, but also offer genuinely gratifying expansions.

Keeping with the theme of the Building Blocks of Leadership, the NBMBA® continues to enrich its vast network of business professionals through strategic partnerships and respectable brand visibility. Embarking on a confident outlook, expect to be part of more intellectual development, increasingly aggressive recruitment opportunities, as well as a myriad of fascinating avenues for the professional advancement of our fellow Black business professionals.

Sincerely,

Jesse Tyson

President & CEO

National Black MBA Association®



THE ART OF LEADERSHIP

At the National Black MBA Association®, we create the connections, nurture the relationships and open the doors that enable our members to find and pursue visions for themselves, their businesses and our world.

OUR PROGRAMS CREATE, EMPOWER AND ENERGIZE CURRENT AND FUTURE GENERATIONS OF COURAGEOUS LEADERS

NBMBAA® Annual Conference & Exposition

This unique annual event moves career, business and personal brands to the next level through intensive workshops, learning institutes, plenary sessions and networking with 9,000+ Black business professionals, corporate executives and students. High level programs, such as the NBMBAA Leadership Institute® and NBMBAA Entrepreneurial Institute® offer even more focused executive-level education.

Career Expo

NBMBAA® Career Expo connects Black professionals and students to companies seeking top-level diverse talent. This two-day event includes on-site exhibit and interviewing facilities that allow our Corporate Partners to actively recruit and source the premier personnel to staff their entry, mid-level and C-suite jobs.

NBMBAA Career Success Network® Center

The CSNC is an integrated suite of career development, coaching and employment resources to help you achieve success on-site at the NBMBAA® Annual Conference and Exposition.



CertiNOW PMP®/CAPM® Prep Course

The CertiNOW PMP®/CAPM® certification prep course reduces exam preparation time from an average of nine to twelve months, down to just three (3) days of classroom instruction. For senior executives contemplating organizational transformation, but not wanting to seek certification, this course is beneficial because it provides a solid theoretical framework and the proper paradigm for thinking about projectized organizational structures and the project management profession.

Conference Job Match (CJM)

CJM is a targeted recruitment service providing job matching between our partners and exceptional diverse MBAs who will be attending the NBMBAA® Annual Conference & Exposition.

NBMBAA Employment Network®

NBMBAA Employment Network® links corporations with NBMBAA® members, diverse MBA holders and job seeking candidates through the NBMBAA® job database. Post a job! Find a job!



THE ART OF LEADERSHIP



Job Opportunity Board

NBMBAA's annual job board and résumé database connects diverse MBAs and other highly skilled professionals with top level career opportunities, while providing corporations with access to top professional talent.

Leaders of Tomorrow® (LOT)

Since 1992, the National Black MBA Association® has provided mentors who coach students on a consistent basis in college preparation, academic success, leadership, public speaking, social engagement, networking, and goal setting to develop discipline, set and achieve high academic standards, and implement ways to serve their communities.

More than 8,000 minority high school students have been mentored through LOT®, which operates in more than 30 U.S. cities, Canada and the United Kingdom.



NBMBAA National Business Case Competition®

The NBMBAA® welcomes graduate business students from the nation's leading business schools as they compete for top ranking scholarship dollars. Students have the opportunity to analyze actual business cases and present their findings to judges ranging from senior level executives to representatives from top business schools from across the nation. In 2014, 29 teams competed in the Case Competition, taking on a graduate level case about automotive marketing. Sponsored by Fiat Chrysler Automobiles US LLC.

Ntential® Coaching

Coaching is the secret weapon of today's market leaders. Ntential® consists of powerful, proven coaching techniques and strategies that can define and release your infinite career and business potential. Whether you are at the entry level, mid-career, senior executive level, an entrepreneur, or in career transition, Ntential® coaching can help you realize your dreams, goals and aspirations. Ntential® coaching is available to members, corporate partners and non-members all year round.

NBMBAA® Professional Chapters

NBMBAA® chapters are at the forefront in meeting the needs of their communities and providing opportunities for members to really make a difference where it counts – at home.

NBMBAA® Scholarship Programs

The National Black MBA Association® provides financial support to students pursuing careers in business, academia, and related professions. Since inception, more than \$5 million has been awarded to undergraduate, graduate, and doctoral students. Our mission is to identify and increase the pool of Black talent for business, public, private, and non-profit sectors. The program is supported by donations from our corporate and educational partners and members.



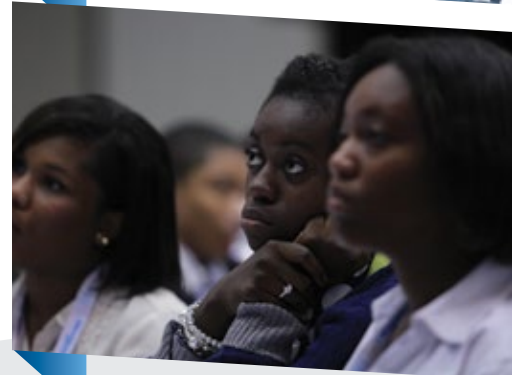
THE LEADERS OF TOMORROW® ENDOWMENT FUND



The LOT® Endowment Fund is part of the philanthropic arm of the National Black MBA Association®.

Founded in 2015, the LOT® Endowment Fund is a \$1,000,000 campaign aimed at providing educational funding for Black youth between the ages of 15-18, through the charitable support of NMBBAA® members, corporate partners, friends and advocates. The endowment fund is a giving effort aimed at improving educational opportunities for Black students at all levels. The purpose of the initiative is to foster financial and educational assistance for Black youth across the nation through undergraduate scholarships, with the goal of sending thousands of Black students to college at a reduced cost as part of our “educate a thousand” campaign. This program will help the NMBBAA® continue to be a positive force in the lives of Black youth. In addition, part of this fund will be earmarked for the Audrey Dillard Hines endowment in recognition of Audrey’s support and dedication to the Leaders of Tomorrow® program through her years of diligent works at MARS, Incorporated.

Donate today at **www.nbmbaa.org/donations**





EMPOWERING THE NEXT GENERATION OF LEADERS

At the National Black MBA Association®, we mentor, empower and uplift the future generations of business leaders.



Leaders of Tomorrow®: Tomorrow is Today

The 2014 fiscal year was one of the most intense in the history of the Leaders of Tomorrow® program, which saw its third straight year of activity around a year-long continuum of activity, with the organization of the Global Community Service Project in the winter and spring, the National Business Case Competition in the summer, and Success Boot Camp in the fall.



Paying it forward – The Global Community Service Project

The LOT® philosophy is that the only way to prepare for leadership tomorrow is to be a leader today. Embracing that mantra, LOT® students across the country began the year by banding together under the leadership of their national president and CEO, Columbus's Mica Caine, to organize a project that empowered younger students to pursue a path towards excellence. LOT® students in Cincinnati, for example, read to 25 children at an inner-city after-school program, while New Jersey chapter students collected new and gently used books and donated them to a local homeless shelter serving children. Similarly, students in the Westchester/Greater Connecticut chapter created the Promoting Education Book Drive and donated over 400 books to Darien, CT's Book Aid Plan, while Philadelphia Chapter LOT® students donated 150 books to the Philadelphia Read Program. The Chicago LOT® program organized the "Follow the Leader" seminar for eighth graders on the city's south side, sharing what they have learned through LOT® about money management, business etiquette, coping with peer pressure and social stressors, and health & wellness with the younger students. All over the country, LOT® students made a difference in their local communities by envisioning and executing novel ways to address this very important national issue, city by city.

Overcoming Limitations – The LOT® National Business Case Competition

For the thirteenth year, LOT® students from across the country competed for scholarships by analyzing a Harvard MBA-level business case and presenting recommendations to senior corporate executives and business school faculty, at host institution The Fisher School of Business at The Ohio State University. Students delved deeply into challenges and opportunities faced recently by Harley-Davidson, and crafted global strategies for increased sales and expansion. The winning team, which won \$15,000 in scholarships, was the St. Louis chapter, recommending a novel used motorcycle buyback program, and e-commerce experience, targeting of the African-American female consumer, and additional focus on research and development and product awareness. The New Jersey chapter (\$10,000 winners) and the Greater Harrisburg chapter (\$5,000 winners) were the second and third place winners, respectively.



NBMBAA® 2014 NATIONAL SCHOLARSHIP WINNERS

NBMBAA® provides financial support to students pursuing careers in business, academia and related professions. Since inception, more than \$5 million has been awarded.

NBMBAA® Undergraduate Scholars

(Scholarship amount: \$3,000)

George “Malcolm” Talbert
Morehouse College

NBMBAA® Graduate Scholars

(Scholarship amount: \$5,000)

Gerrie Dozier
Robert H. Smith School of Business
University of Maryland

Crystal Nworie
The Wharton School
University of Pennsylvania

Ford/NBMBAA® Scholars

(Scholarship amount: \$2,500)

Domonique Powell-Austin
Kellogg Graduate School of Management
Northwestern University

William Taylor
Stephen M. Ross School of Business
University of Michigan

GE Lloyd Trotter/African American Forum Scholars

(Scholarship amount: \$5,000)

Jesselle English
Hough Graduate School of Business
University of Florida

Courtney Fladger
Manderson Graduate School of Business
University of Alabama

Whitney Ford
Bauer College of Business
University of Houston



Repeated Relentlessness – Success Boot Camp

The 2014 Success Boot Camp National Conference in Atlanta, GA was by far the most aggressive in the program's 23-year history, as LOT® students took maximum advantage of the city's unique opportunities to activate their leadership potential. After building a paper roller coaster in a STEM workshop facilitated by Georgia Tech, students engaged in “Freedom School,” where they visited the new National Civil and Human Rights Museum, explored the King Center and, just like the legendary civil rights leaders, designed their own freedom movement after hearing directly from a living icon, Ambassador Andrew Young. Later in the week, they delved into the presidential decision making involved in the Iranian Hostage Crisis during a visit to the Jimmy Carter Presidential Library and then ran businesses as CEOs of major corporations in a mock marketplace administered by Junior Achievement. The students discussed leadership with Carnival Cruise Lines CEO Arnold Donald, and later culminated the week by presenting strategies to Capstone Competition sponsor McDonald's on how they can enhance their global corporate social responsibilities goals. Along the way, they, again, “paid it forward” by donating more than \$2,700 raised to fight breast cancer, to the American Cancer Society, bringing the LOT® students' two-year charitable giving total to more than \$6,400.

NBMBAA NATIONAL BUSINESS CASE COMPETITION®

Students compete for scholarship dollars and interact with hiring executives, outside the normal recruiting setting, while tackling a professional business case.

First place
Georgia State University

Second place
University of St. Thomas

Third place
Emory University



COMMITMENT TO COMMUNITY

At the National Black MBA Association®, we value the hard work and diligence of our members and chapter leaders. Our chapters deliver year-round programming across our five channels of service delivery: career, education, entrepreneurship, lifestyle and leadership, and they are the champions of our youth program, Leaders of Tomorrow® (LOT). Each of our 45 chapters upholds these pillars and programs, and we acknowledge our chapters for their outstanding work.

2014 NBMBA® CHAPTERS OF THE YEAR

Chosen for demonstrating excellence in programming, membership development and acquisition, and upholding the mission and vision of the Association.

DALLAS
Cheryl Long, President

GREATER HARRISBURG
Justin Coleman, President

DETROIT
Valencia Parker, President

WASHINGTON, D.C.
John James II, President

NBMBA® PROFESSIONAL CHAPTERS

CANADA

ONTARIO
Toronto

UNITED STATES

ARIZONA
Phoenix

CALIFORNIA
Los Angeles
San Francisco Bay Area

COLORADO
Denver

CONNECTICUT
Hartford
Westchester/Greater Connecticut

DISTRICT OF COLUMBIA
Washington, D.C.

FLORIDA
Central Florida

South Florida
Tampa Bay

GEORGIA
Atlanta

ILLINOIS
Chicago

INDIANA
Indianapolis

KENTUCKY
Kentucky

LOUISIANA
New Orleans

MASSACHUSETTS
Boston

MICHIGAN
Detroit

MINNESOTA
Twin Cities

MISSOURI
Kansas City
St. Louis

NORTH CAROLINA
Charlotte
Piedmont-Triad
Raleigh-Durham

NEW JERSEY
New Jersey

NEW YORK
New York
Western New York

OHIO
Cincinnati
Cleveland
Columbus
Dayton

OREGON
Portland

PENNSYLVANIA
Greater Harrisburg
Philadelphia
Pittsburgh

TENNESSEE
Memphis
Nashville

TEXAS
Austin
Dallas-Fort Worth
Houston
San Antonio (*Interim Chapter*)

VIRGINIA
Northern Virginia
Richmond

WASHINGTON
Seattle

WISCONSIN
Milwaukee



NBMBAA® 36TH ANNUAL CONFERENCE & EXPOSITION



36TH ANNUAL
CONFERENCE
& EXPOSITION

SEPTEMBER 16 - 20, 2014 | ATLANTA, GA

The Art of Leadership:
INSPIRATION. INNOVATION. COLLABORATION.

2014 NBMBAA® Award Winners

We would like to congratulate all of the award winners from the 36th Annual Conference and Exposition.



MBA of the Year

Norman Fleming

*Senior Director, Enterprise Business Solutions
MillerCoors*



Entrepreneurs of the Year

Gregory Baranco

President & CEO

Juanita Baranco

*Executive Vice President and
Chief Operating Officer
The Baran Company, LLC,
consisting of Mercedes Benz of
Buckhead and Smart Center Buckhead*



H. Naylor Fitzhugh Award

Jonathan Mariner

*Executive Vice President and Chief Financial Officer
Major League Baseball, Office of the Commissioner*



Chairwoman's Award

Debra L. Lee

*Chairman and CEO
BET Networks*



President & CEO Award

Dr. Kase Lawal

*Chairman and Chief Executive Officer
CAMAC Energy*



Helping Hands Award

David Harrison

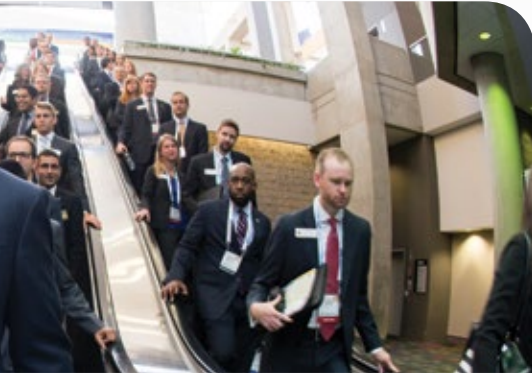
*Director, Office of Diversity and Inclusion Student Services
Max M. Fisher College of Business
The Ohio State University*



Silver Torch Award



More than 9,000 professionals and students filled downtown Atlanta for a week of high level educational sessions, unique networking opportunities and access to hundreds of companies interviewing and hiring on the spot.



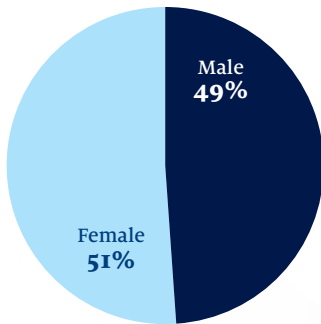
THE ART OF leadership



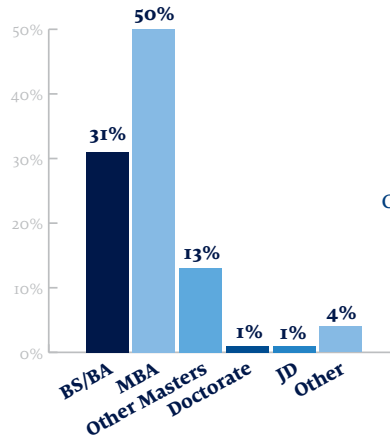


2014 MEMBERSHIP DEMOGRAPHICS

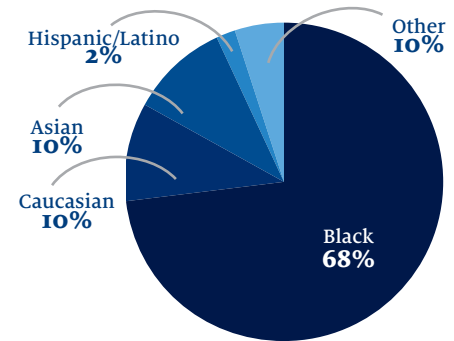
GENDER



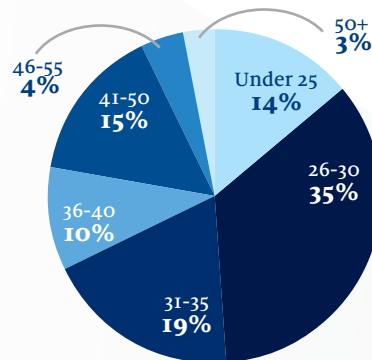
HIGHEST DEGREE



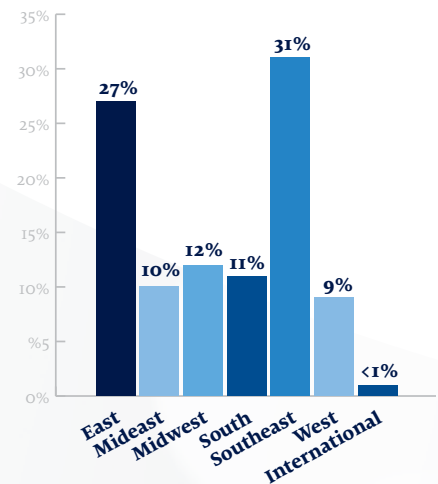
ETHNICITY



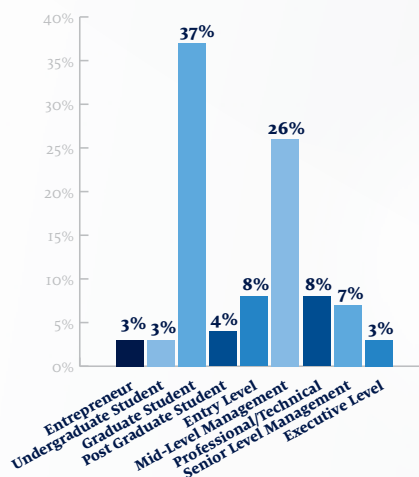
AGE



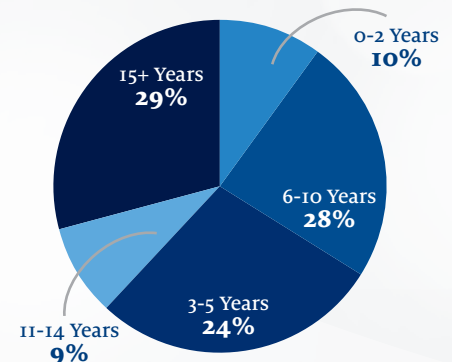
MEMBERS BY REGION



CAREER LEVEL



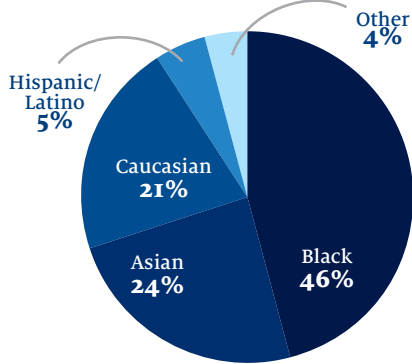
YEARS OF WORK EXPERIENCE



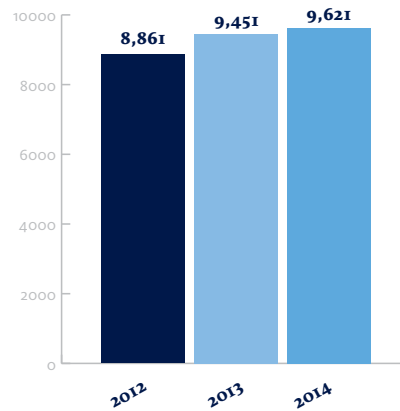


36TH ANNUAL CONFERENCE AND EXPOSITION STATISTICS

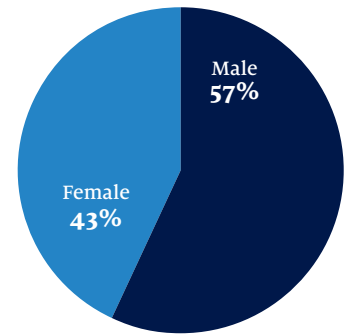
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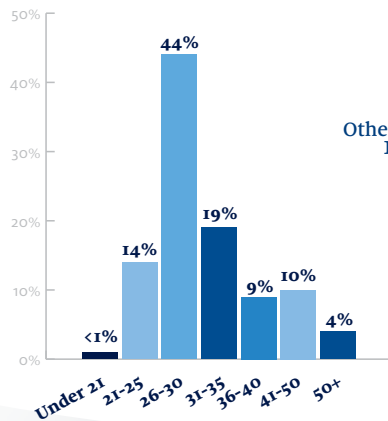
TOTAL ATTENDEES



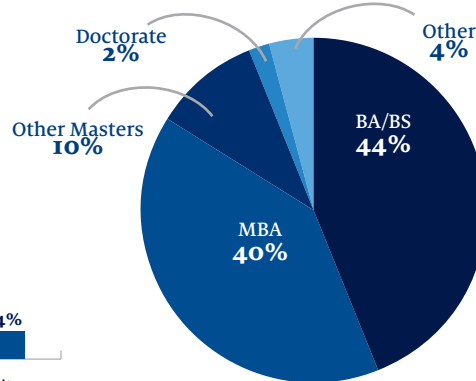
GENDER



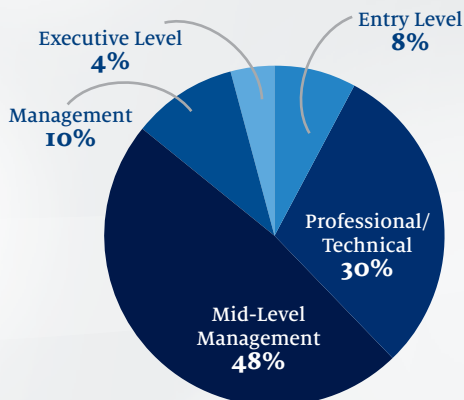
AGE



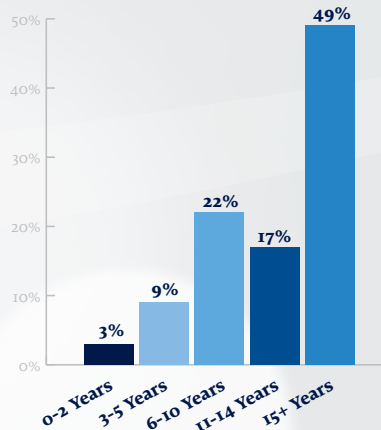
HIGHEST DEGREE



CAREER LEVEL



YEARS OF WORK EXPERIENCE





2014 NBMBAA® CORPORATE PARTNERS

In partnership with nearly 300 of the country's top business organizations, NBMBAA® has inroads into a wide range of industries, as well as into the public and private sectors. Yet, all of NBMBAA's partners have one thing in common: they are all committed to our core goals and values. We thank our corporate and academic partners for their support of the National Black MBA Association®.

3M	Columbia University	Robinson College of Business	Massachusetts Institute of Tech.	Reasoning Mind	Towers Watson
A.T. Kearney	Comcast	Georgia Tech University	Massachusetts Mutual Life	Reckitt Benckiser Group plc	Toyota Motor Sales, U.S.A., Inc.
Abbott Laboratories	ConAgra Foods, Inc.	Georgia-Pacific	Medical Center	Regeneron Pharmaceuticals, Inc.	Trinity Health
Accenture	Consortium For Graduate	Gilead	Insurance Company	Regions Financial Corporation	Tulane University
ADP, Inc.	Study in Management	GlaxoSmithKline	McDonald's Corporation	Reynolds American, Inc.	U.S. Department of State
Aetna, Inc.	Consumer Financial	Goldman Sachs	McGraw Hill Financial, Inc.	Rice University	U.S. Postal Service
AGL Resources	Protection Bureau	Grand Canyon University	MeadWestvaco Corporation	Robert W. Baird & Co.	Uncommon Schools
Air Products & Chemicals, Inc.	Cornell University	GWSB, F. David Fowler	Medtronic, Inc.	Rockwell Automation, Inc.	Unilever
Alaska Air Group, Inc.	Crane Co.	Career Center	Mercedes-Benz Financial Services	S.C. Johnson & Son, Inc.	United Technologies Corporation
Aldi	Darden Concepts, Inc.	Hanesbrands, Inc.	Merck & Co., Inc.	Schwan's Shared Services, LLC	UnitedHealth Group
Ally Financial, Inc.	Darla Moore School of Business	Harley-Davidson	Meritor, Inc.	ScottMadden, Inc.	University of Arizona
American Airlines, Inc.	DaVita HealthCare Partners, Inc.	Harris Corporation	Metropolitan Life	Shell	University of California Berkeley
American Express Company	Deere & Company	Hartford Financial Services, Inc.	Insurance Company	Simon Property Group, L.O.P.	University of California
American University,	Dell	Harvard University	MGM Resorts International	Southern Methodist University	Los Angeles
Kogod School of Business	Delta Air Lines, Inc.	H-E-B	Michigan State University	Spectra Energy Corp	University of California San Diego
Amgen, Inc.	DentaQuest	Henkel AG & Co.	Microsoft	Sprint	University of Chicago
Aon	Deutsche Bank	Hertz Corporation	MillerCoors, LLC	Standard & Poor's	University of Florida
Arizona State University - W.P.	DeVry University	Hewlett-Packard Dev.	MIT Sloan School of Management	Ratings Services	University of Georgia
Carey School of Business	Diageo	Company, L.P.	MLT	Starbucks Corporation	University of Houston
Astellas Pharma US, Inc.	DISH Network L.L.C.	Highmark, Inc.	Mondelez International	Starwood Hotels & Resorts	University of Houston Victoria
Axiell Corporation	Dr. Pepper/Snapple Group	Hilton Worldwide	Morgan Stanley	Worldwide, Inc.	University of Tennessee,
Baker Hughes Inc.	DTCC	Howard University	My Future Consulting, Inc.	State Farm Mutual	Knoxville
Bank of America Corp.	DTE Energy Co.	Humana	NACCO Materials Handling Group	Automobile Insurance Company	University of Illinois at
Barnes Group, Inc.	Duke Energy Corporation	Hyundai Motor America	National African-American	State Street Corporation	Urbana-Champaign
BASF Corporation	Duke University	IBM Corporation	Medical Center Women's	SunTrust Banks, Inc.	University of Iowa
Baxter	E. & J. Gallo Winery	IFC	Leadership Institute, Inc.	Syngenta	University of Maryland
Bayer Healthcare	Eaton Corporation	IHG - InterContinental	Nationwide	Takeda Pharmaceutical	University of Massachusetts
Baylor University	Ecolab	Hotels Group	Naveen Jindal School of	Company Limited	University of Miami
Becton, Dickinson and Company	Education Pioneers	Indiana University	Management, Medical Center	Target Brands, Inc.	University of Michigan
Bentley University	Eli Lilly and Company	Infosys Limited	The University of Texas at Dallas	TD Bank, N.A.	University of Minnesota
Big Heart Pet Brands	EMC Corporation	INROADS, Inc.	NBMBAA - Milwaukee Chapter	Teach For America, Inc.	University of North Carolina
Bill & Melinda Gates Foundation	Emory University	Institute For Supply Management	NBMBAA - Atlanta Chapter	TENET Healthcare Corporation	University of Notre Dame
Black EOJ Journal	EQT Corporation	Intel Corporation	New York Life	Tennessee Valley Authority	University of Pennsylvania
Blue Cross Blue Shield of Illinois	Equifax	J. C. Penney Company, Inc.	Insurance Company	Tepper School of Business at	University of Pittsburgh
Blue Cross Blue Shield	Ernst & Young	Jack in The Box, Inc.	New York University	Carnegie Mellon University	University of Rochester
of IL, MT, NM, OK, TX	Exhibithek	Jazz At Lincoln Center	NextEra Energy, Inc.	Tesoro Corporation	University of San Diego
BMO Financial Group	Express Scripts Holding Company	JLL	NiSource, Inc.	Texas Christian University	University of Southern California
BP p.l.c.	Exxon Mobil Corporation	Johns Hopkins University	Nissan	Texas Instruments Incorporated	University of
Branch Banking	Farmers Insurance Group	Johnson & Johnson Services, Inc.	Noble Energy, Inc.	The Broad Center	St. Thomas - Minnesota
and Trust Company	FDIC	Kellogg Company	Nordstrom, Inc.	The Clorox Company	University of Texas
Brigham Young University	Federal Bureau of	Kellogg School Of Management	Northcentral University	The Coca-Cola Company	University of Virginia
Bristol Myers Squibb Company	Investigation - FBI	Kennesaw State University	Northwestern Mutual	The Dow Chemical Company	University of Washington
Cabela's, Inc.	Federal Home Loan Banks	Kimberly-Clark Corporation	Northwestern University	The George Washington	University of Wisconsin-Madison
Campbell's Soup	Federal Reserve System	Koya Leadership Partners	Novo Nordisk	University	Upscale / Bonner Bros.
Company Brands, L.P.	FedEx	KPMG LLP	OppsPlace LLC	The Hershey Company	USAA
Capital One	Fiat Chrysler Automobiles US LLC	Leadership for Educational Equity	Owens & Minor, Inc.	The Hertz Corporation	USC Marshall School of Business
Cardinal Health	FINRA	Liberty Mutual Insurance	Owens Corning	The Home Depot	Vanderbilt University
Cardinal Solutions Group	First Data	Lincoln Financial Group	Parker Hannifin Corp	The Ohio State University	VF Corporation
Cargill	Florida A & M University	LinkedIn Corporation	Pennsylvania State University	The PhD Project	Vibrant Pittsburgh
Carnegie Mellon University	Ford Motor Company	Lockheed Martin Corporation	Pentair	The PNC Financial Services	W.P. Carey, Inc.
Case Western Reserve University	Forest Laboratories, Inc.	L'Oreal	PepsiCo, Inc.	Group, Inc.	W.W. Grainger, Inc.
CHE-Trinity Health	Freddie Mac	Lowe's	PetSmart, Inc.	The Travelers Indemnity	Wake Forest University
Chevron Corporation	Frontier Communications	Loyola Marymount University	Pitney Bowes, Inc.	Company	Wal-Mart Stores, Inc.
Chicago Booth School of Business	Corporation	Luxottica	PNC Financial Services	The United States Marine Corps	Washington University
Chick-fil-A Properties, Inc.	Gallup, Inc.	M&T Bank	Group, Inc.	The University of Alabama	WellPoint, Inc.
Cigna	Genentech, Inc.	Management Leadership	PPG Industries, Inc.	The University of Texas at Austin	Wells Fargo
Cincinnati Children's Hospital	General Electric	for Tomorrow	Prairie View A & M University	The Vanguard Group, Inc.	Whirlpool Corporation
Medical Center	General Mills, Inc.	Marathon Oil Corporation	Praxair S.T. Technology, Inc.	The Walt Disney Company	Winston-Salem State University
Clark Atlanta University	General Motors Company	Marriott International, Inc.	Proctor & Gamble	The Wharton School	Wisconsin School of Business
Cognizant	Georgetown University	Mars, Incorporated	Prudential Financial, Inc.	Thunderbird School of	YP
Colgate Palmolive Company	Georgia State University -	Marsh & McLennan Companies	Purdue University	Global Management	Yale School of Management
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2014 PRELIMINARY FINANCIALS

Statement of Activities and Changes in Net Assets

	2014 (Unaudited) Totals	2013 Audited Totals
SUPPORT AND REVENUE		
Corporate Partner Revenue	7,566,510	6,953,167
Membership Revenue	510,401	518,953
Contributions	190,938	51,935
In-Kind Contributions	235,602	502,450
Investment Income	23,987	12,250
Other Revenue	227,756	46,179
	<hr/>	<hr/>
Total revenue and other support	8,755,194	8,084,934
 EXPENSES		
<i>Program service</i>		
Conference and Other Programs	5,238,316	5,242,236
Membership	806,164	723,235
	<hr/>	<hr/>
Total program services	6,044,480	5,965,471
 <i>Supporting services</i>		
Management and General	1,947,048	1,954,633
	<hr/>	<hr/>
Total supporting services	1,947,048	1,954,633
	<hr/>	<hr/>
Total expenses	7,991,528	7,920,104
	<hr/>	<hr/>
Change in net assets	763,666	164,830



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2014

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