



National Black MBA Association®

# 2013

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## ANNUAL REPORT

# COURAGEOUS LEADERSHIP

NATIONAL  
BLACK  
**mba**  
ASSOCIATION, INC.  
  
Empowering Visionaries.

[WWW.NBMBAA.ORG](http://WWW.NBMBAA.ORG)



National Black MBA Association®

# 2013 ANNUAL REPORT

## OUR MISSION

Established in 1970, the National Black MBA Association® is dedicated to developing partnerships that result in the creation of intellectual and economic wealth in the Black community. In partnership with more than 400 top business organizations, the association has inroads into a wide range of industries as well as the public and private sector. Yet all of NBMBAA's partners have one thing in common: They are all committed to the organization's goals and values.

**The National Black MBA Association® leads in the creation of educational opportunities and economic growth for African Americans.**

We serve to:

- Provide innovative programs to stimulate their intellectual and economic growth
- Build partnerships with key stakeholders who help facilitate this growth
- Increase awareness and facilitate access to graduate management education programs and career opportunities in management fields

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## ADVANCING WITH YOU



Greetings!

On behalf of my fellow Board Members and the National Black MBA Association®, I would like to express our regards to what I hope has been a productive year so far.

At the NBMBA®, we have undergone a steadfast visionary exercise of strategically mapping the progress of our organization. Looking to our past year, we have set an agenda for the future. Through the insights, data and learnings provided via our members and stakeholders, the direction and pathways to success have become even more apparent. What's encouraging is that the views of creating a difference and opportunities for others are not just apparent, they're actionable and within reach.

The theme of our strategic plan for 2014 continues to be simply captured in one word: advancement. This past year we planned purposefully and success followed. In a harmonious effort, we walked in our mission's lock step with our members and corporate partners. Guided by collaborative objectives, shared values and outcomes, the results were measurable. Through our national, regional and local programming, we strengthened a model that has deepened our relationships, and increased the value of year-round partnerships. To that end, we remain unwavering in our mission and commitment to our constituents and shareholders to provide innovative products and relevant platforms to assist in their development- both professionally and as servant-leaders.

As an organization, we know that our work at NBMBA® is never complete. While the means to the end may sometimes change its course, we know that our mission remains the same. It's rooted in a foundation of meeting the needs of others through service. We know who we are as an organization. We know that our members deserve best-in-class development, tools, resources and opportunities. We know that our partners deserve the plans and support that are rooted in accountability and measurement. We know that our youth deserve the promise, guidance and exposure that prepare them for the future. We know that our world deserves the top talent of the NBMBA® as contributors- in mind, hearts and souls. We know that we must be relevant, resourceful and ready to meet the needs of our constituents.

We know that it is with your continued engagement, that 2014 will take us all to higher heights.

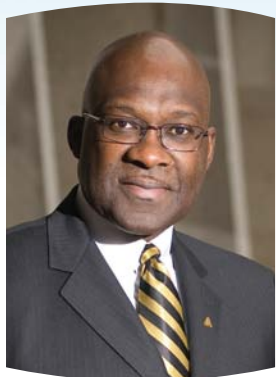
Again, we hope that you are equally encouraged, as together we move onward and upward from the successes of 2013 into another great year. I would personally like to express my gratitude for your continued support of the National Black MBA Association® - it truly makes us stronger and better as a team. Thank you.

Sincerely,

A handwritten signature in black ink that reads "Audrey D. Hines". The signature is fluid and cursive, with a large initial 'A'.

**Audrey Dillard Hines**  
Board Chair  
National Black MBA Association®

## OUR PROMISING FUTURE



Dear Fellow Partners,

I am proud to share that the National Black MBA Association® (NBMBA) completed fiscal 2013 with great strides and profitable growth. This was accomplished through leadership from our Board of Directors, commitment from the NBMBA staff, support from our members, and a well-mapped strategic plan. Our focus on our members, corporate partners, Leaders of Tomorrow® program, annual conference & exposition, and the ever-changing global marketplace were critical to our success.

We made profound progress in 2013 with the strategic plan. Here are a few highlights:

- **Member-centricity.** In 2013, we set higher standards for our engagement with members through the support of our stellar chapter leaders who continuously lead by example. Our chapters and members are our most important asset. They are the reason why we expanded our national reach in 2013 and have sustained a strong presence in the communities where our members live, work and serve. Through the tireless efforts of our chapters, we have spread our philanthropic efforts nationally.
- **Corporate Partners.** Our key stakeholders shared their points of view with the NBMBA in 2013. Reinforcing the notion that **relevancy, leadership, collaboration, integrity, accountability, diversity and quality** are values our partners continue to expect and receive from the NBMBA. As we continue to develop strategies that enhance our differentiation and presence in the marketplace, we will continue to look to our corporate partners' as their insight is valuable.
- **Leaders of Tomorrow®.** With education at our forefront, we build our pipeline from high school to the boardroom. Through the Leaders Of Tomorrow® program, we continue to shape our future by working with a dynamic pipeline of youth. To date, the NBMBA® has allocated over \$5M dollars toward the educational advancement of high school, undergraduate, graduate and doctoral students. The Leaders of Tomorrow program is a strong sense of who we are as a brand. In fact, the city of Greater Harrisburg, PA, declared August 19th as the annual LOT Case Competition® Day—which speaks volumes about our brand image in the community and about our chapter's level of involvement.
- **Annual Conference & Exposition.** We celebrated the NBMBA Annual Conference & Exposition's 35<sup>th</sup> anniversary in Houston, TX. With nearly 10,000 attendees, participants heard from renowned thought leaders such as Bob Johnson and Bonnie St. John on topics including business, media, and academia—all discussions incorporated the conference's theme: Courageous Leadership: Owning Your Own Success.
- **Technology.** In 2013, we focused on integrating quick, fast and easy access to the organization and to our members. As a result, we launched a new website that has a fresh modern look, and includes features like resume reviews, job postings, and local chapter social media activities. We also launched a year-round NBMBA app and NBMBA TV so that our members, partners and friends can constantly stay empowered by the NBMBA.
- **New Business Acquisitions.** We launched new programming in 2013, such as the CertifiNow program, the PMP and CAPM exam, Continuing Education Units (CEUs) and Ntentia. And, we have established partnerships with InsightintoDiversity and DiversityInc. Foundation, and many more strategic partners.

As you can see, 2013 was a good year for the NBMBA—I am thrilled about the numerous steps we have made since 1970.

In closing, I want to thank our Board of Directors, staff, members, partners and advocates for their continued support and loyalty to the National Black MBA Association. I am confident that we are moving in the right direction and making the right decisions to advance the NBMBA in the marketplace. As we look forward to 2014, it is my hope that you will join us as we continue to empower visionaries through innovative programming, member-centricity, professional development and community involvement.

Sincerely,

A handwritten signature in black ink, reading "Jesse J. Tyson". The signature is fluid and stylized, with a long horizontal line extending from the end.

**Jesse J. Tyson**  
President & CEO  
National Black MBA Association®





# COURAGEOUS LEADERSHIP

At the National Black MBA Association®, we create the connections, nurture the relationships and open the doors that enable our members to find and pursue visions for themselves, their businesses and our world.

## OUR PROGRAMS CREATE, EMPOWER AND ENERGIZE CURRENT AND FUTURE GENERATIONS OF COURAGEOUS LEADERS

### Professional and Collegiate Chapters

NBMBAA chapters are at the forefront in meeting the needs of their communities and providing opportunities for members to really make a difference where it counts – at home.

### Annual Conference & Exposition

This unique annual event moves career, business and personal brands to the next level through intensive workshops, learning institutes, plenary sessions and networking with 9,000+ African American business professionals, corporate executives and students. High level programs, such as the Leadership Institute® and Entrepreneurial Institute® offer even more focused executive-level education.

### Career Expo

NBMBAA Career Expo connects Black professionals and students to companies seeking top-level diverse talent. This two-day event includes on-site exhibit and interviewing facilities that allow our Corporate Partners to actively recruit and source the premier personnel to staff their entry, mid-level and C-suite jobs.

### NBMBAA Employment Network®

NBMBAA Employment Network® links corporations with NBMBAA members, diverse MBA holders and job seeking candidates through the NBMBAA job database. Post a job! Find a job!

### NBMBAA Career Success Network® (CSN)

CSN is an integrated suite of career development, coaching and employment resources to help you achieve success

### Conference Job Match (CJM)

CJM is a targeted recruitment service providing job matching between our partners and exceptional diverse MBA's who will be attending the NBMBAA Annual Conference & Exposition.



### Leaders of Tomorrow®

NBMBAA members mentor high school students and prepare them for leadership.

### National Black MBA Association Case Competition®, sponsored by Chrysler Group LLC

Students compete for scholarship dollars and interact with hiring executives, outside the normal recruiting setting, while tackling a professional business case.

### Ntential® Coaching

Coaching is the secret weapon of today's market leaders. Ntential® features executive coaching with experienced and credible coaches.

### Scholarship Programs

NBMBAA provides financial support to students pursuing careers in business, academia and related professions. Since its inception, more than \$5 million has been awarded.





## COMMITMENT TO COMMUNITY

At the National Black MBA Association®, we value the hard work and diligence of our members and chapter leaders. Our chapters deliver year-round programming across our five channels of service delivery: career, education, entrepreneurship, lifestyle and leadership, and they are the champions of our youth program, Leaders of Tomorrow® (LOT). Each of our 46 chapters upholds these pillars and programs, and we acknowledge our chapters for their outstanding work.



### 2013 NBMBAA Chapters of the Year

Chosen for demonstrating excellence in programming, membership development and acquisition, and upholding the mission and vision of the Association.

**Houston** | Darrell James, President

**Los Angeles** | Lynn Beatty, President

**New York** | Derrick Bryant, President

### Outstanding Senior Chapter Presidents

St. Louis – Jacquie Vick

Washington, D.C. – John James, II

### Chapter Program Awards

#### Education: Greater Harrisburg

Angela Mitchell, Chapter President

Nancee Holley, Program Lead

“Wealth Building Financial Seminar”

#### LOT Program: New Jersey

Michael Fleming, Chapter President

“New Jersey LOT Youth Score Business and Marketing Plan Development Skills through Partnership with Local Small Business and Nonprofit”

#### Career: St. Louis

Jacquie Vick, Chapter President

Sam Gradford, Program Lead

“Annual Career Fair”

#### Leadership: Los Angeles

Lynn Beatty, Chapter President

Cindy Chineduh-Edoku & Cheryl Wynn, Program Leads

“Lessons from the C-Suite”

#### Entrepreneurship: Houston

Darrell James, Chapter President

Eric Lyons & Errol Allen, Program Leads

“Business Development Series”

### Lifestyle: Washington D.C.

John James, II Chapter President

Candice Charles & Tatianna Neely, Program Leads

“Corporate Spotlight Networking Series”

### 2013 Chapter Anniversaries

5 Toronto

20 Columbus & Memphis

30 Houston & New Jersey



### Philadelphia Chapter Gives Special Recognition to Kent Cooke

Mr. Cooke has tirelessly given 13 years of service to the LOT Program and because of his dedication the Philadelphia Chapter has named an award in his honor. The “Kent Cooke Achievement Award for Outstanding Leader of the Year” award is given annually to one student currently enrolled in the Leaders of Tomorrow® (LOT) program who has demonstrated the qualities expected of a Leader, and supported the LOT Program and relevant community service projects. We salute Kent Cooke for his 13 years of diligent service and dedication to the LOT Program.





## NBMBAA® PROFESSIONAL CHAPTERS

### CANADA

#### ONTARIO

Toronto

### UNITED STATES

#### ARIZONA

Phoenix

#### CALIFORNIA

Los Angeles  
San Diego  
San Francisco Bay Area

#### COLORADO

Denver

#### CONNECTICUT

Hartford  
Westchester/Greater  
Connecticut

#### DISTRICT OF COLUMBIA

Washington, D.C.

#### FLORIDA

Central Florida  
South Florida  
Tampa

#### GEORGIA

Atlanta

#### ILLINOIS

Chicago

#### INDIANA

Indianapolis

#### KENTUCKY

Louisville

#### LOUISIANA

New Orleans

#### MASSACHUSETTS

Boston

#### MICHIGAN

Detroit

#### MINNESOTA

Twin Cities

#### MISSOURI

Kansas City  
St. Louis

#### NORTH CAROLINA

Charlotte  
Piedmont-Triad  
Raleigh-Durham

#### NEW JERSEY

New Jersey

#### NEW YORK

New York  
Western New York

#### OHIO

Cincinnati  
Cleveland/Northeast Ohio  
Columbus  
Dayton

#### OREGON

Portland

#### PENNSYLVANIA

Greater Harrisburg  
Philadelphia  
Pittsburgh

#### TENNESSEE

Memphis  
Nashville

#### TEXAS

Austin  
Dallas-Fort Worth  
Houston  
San Antonio

#### VIRGINIA

Northern Virginia  
(Interest Group)  
Richmond

#### WASHINGTON

Seattle

#### WISCONSIN

Milwaukee

## NBMBAA® COLLEGIATE CHAPTERS

Allen University

Atlanta University Center (Clark-  
Atlanta University, Morehouse  
College and Spelman College)

Bentley University

Bethune-Cookman University

Case Western Reserve University

Elizabeth City State University

Georgia State University

Hampton University

Huston-Tillotson University

Indiana University

Jarvis Christian College

Johnson & Wales University –  
Charlotte

Kennesaw State University

Massachusetts Institute of  
Technology (MIT)

North Carolina State University

The Ohio State University

Prairie View A&M University

Sam Houston State University

Southern University at New Orleans

Tennessee State University

Texas Southern University

University of Illinois at Urbana-  
Champaign

University of Maryland

University of New Orleans

University of Texas at Austin

Vanderbilt University

Washington University, St. Louis

Winston-Salem State University



# EDUCATING THE NEXT GENERATION



Preparing the Next Generation

## LEADERS OF TOMORROW®

NBMBA's Leaders of Tomorrow Program continued to address areas of critical importance to high school students by providing mentors who coach students on a consistent basis in college

preparation, academic success, leadership, public speaking, social engagement, networking, and goal setting to develop discipline, set and achieve high academic standards, and serve their communities. Integrated national programming includes:

### The Global Community Service Project

Leaders designed and executed a community service project in multiple cities across the United States to collectively make a difference by supplying needed items to the homeless. Highlights include:

- Atlanta: Donated 130 care packages for homeless women and children on Mother's Day.
- Westchester/Greater CT: Donated \$300 worth of toiletries, diabetes meter pricks, wallets and pill boxes to the Shelter for the Homeless.
- St. Louis Chapter: Donated ten boxes of toiletries to a 24-hour emergency housing organization.
- Washington, DC: Delivered care packages of toiletries to a local homeless assistance organization.
- Hartford: Donated 50 items – clothes, books, and toys— to the South Park homeless facility and read to homeless children.

### The 12<sup>th</sup> Annual LOT National Business Case Competition



Nineteen LOT chapters from the U.S. and Canada competed for scholarships by analyzing a graduate school-level business case and presenting recommendations to a panel of judges from academia and corporate America. Students worked intensively with mentors for months, mastering analytical techniques, advanced math, critical thinking, writing, research, public speaking, accounting, financial

At the National Black MBA Association® we mentor, empower and uplift the future generations of business leaders.

projection and implementation plan design. The 2013 case focused on Nissan's challenges in selling fuel efficient vehicles. The winner, Greater Harrisburg, was awarded \$15,000, recommending acceleration of innovation, strengthening government relations and incentives, and broadening mass market appeal for electric vehicles through marketing and strategic partnerships. Other finalists included:

- Houston (2<sup>nd</sup> place; \$10,000 in scholarships)
- Raleigh-Durham (3<sup>rd</sup> place; \$5,000 in scholarships)
- Atlanta (4<sup>th</sup> place)
- Philadelphia (5<sup>th</sup> place)

### Success Boot Camp



The rebranded LOT National Conference, held in conjunction with the NBMBA National Conference and Exposition in Houston, TX, continued its march toward becoming the most intense experience for high school students in the world. In addition to workshops and 6 a.m. workouts, the 100+ students from the U.S. and United Kingdom were challenged to think and act as if they were in leadership roles today:

- **300 Seconds to Greatness:** The Social Techpreneur Challenge. Students had 48 hours to work to develop a technology-based entrepreneurial initiative that would make a difference in their local communities. After five-minute pitches, two winning teams were awarded a total of \$9,000 in scholarships.
- **United Negro College Fund Community Service Project.** Students raised funds to participate in Houston's UNCF Walk for Education, raising \$3,175 to support other youth who could otherwise not afford higher education. Hartford's Chamari White-Mink raised \$730 and was awarded a \$1,000 scholarship from NBMBA for her leadership.
- **The Amazing SAT Race.** Each student was provided with Princeton Review SAT preparation materials, and then raced through the host hotel getting clues leading them to the finish line. Winners were awarded Jawbone Jambox speakers.
- **National President and CEO Elections.** Newly elected national student leaders— Columbus's Mica Caine (President and CEO), Greater Harrisburg's Justice Pendleton (Chief Operating Officer) and





St. Louis's Aliyah Wilson (Chief Administrative Officer)—won \$1,000 scholarships, and the President and CEO was presented a Dell laptop.

- **The Scholarship Workshop.** Seniors were invited to submit answers to sample questions commonly part of scholarship applications, with the winner, Dallas's Imagine Moore, winning a \$1,000 scholarship from NMBBAA®.

- **Global Language Workshops.** Early morning workshops taught students basic Mandarin Chinese and Portuguese.
- **College Access.** Students participated in tours and workshops with the University of Houston, Prairie View A&M University, Rice University, and Bentley University.
- **Additional speakers and presenters included:**
  - *Dr. Dennis Kimbro*, noted lecturer and researcher in the field of management, entrepreneurship and human potential.
  - *Bonnie St. John*, the first African-American ever to win Olympic or Paralympic medals in ski racing.
  - *Sporty King*, Toastmasters International Hall of Fame inductee.
  - *David Nelson*, Master Trainer in Crucial Conversations® with clients including Johnson and Johnson, Honda, and NASA.
  - *Dr. Bernard Harris*, the first African American to walk in space.
  - *Valorie Burton*, bestselling author and life coach.
  - *Marilyn Booker*, Managing Director and head of Morgan Stanley's Urban Markets Group.



## NMBBAA CASE COMPETITION® SPONSORED BY CHRYSLER GROUP, LLC

Students compete for scholarship dollars and interact with hiring executives, outside the normal recruiting setting, while tackling a professional business case.

### 1<sup>st</sup> place

Clark Atlanta University

### 2<sup>nd</sup> place

Emory University

### 3<sup>rd</sup> place

University of St. Thomas



## NMBBAA® 2013 NATIONAL SCHOLARSHIP WINNERS

NMBBAA® provides financial support to students pursuing careers in business, academia and related professions. Since inception more than \$5 million has been awarded.

### NMBBAA® Scholarship

Robert Lewis  
*University of Michigan*

### GE Scholarship & Internship

Jessica Dawson  
*Indiana University*

Opeyemi Gabriel Amosu  
*Rice University*

Bliss Pierce  
*Ohio State University*

Damian Savoy  
*Rice University*

Frances Spencer  
*George Washington University*

### Ford Scholarship

Tracy Duval  
*Brenau University*

Ryan Lewis  
*Harvard University*

Quantel Hudson  
*Allen University*

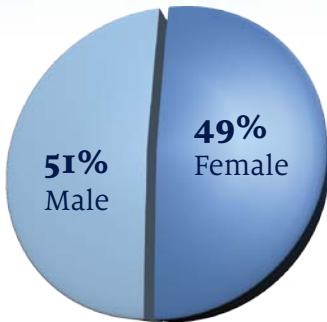
Garrick Bradley II  
*University of Illinois Champaign-Urbana*

### Intel Scholarship

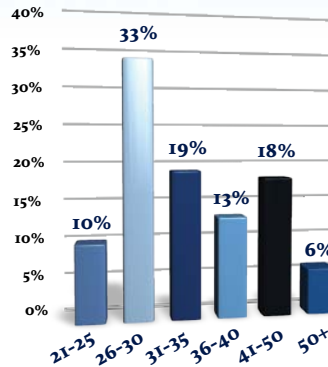
Jeffrey Lewis  
*Columbia College*

# NBMBAA® MEMBERSHIP DEMOGRAPHICS

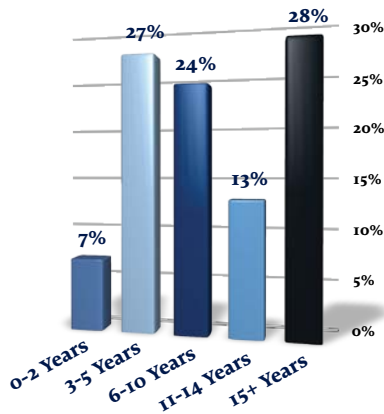
GENDER



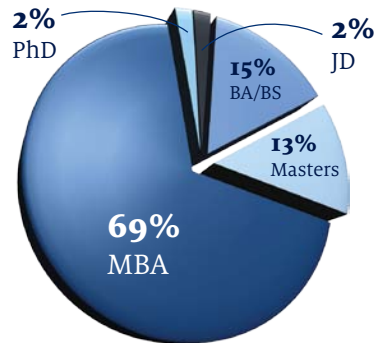
AGE



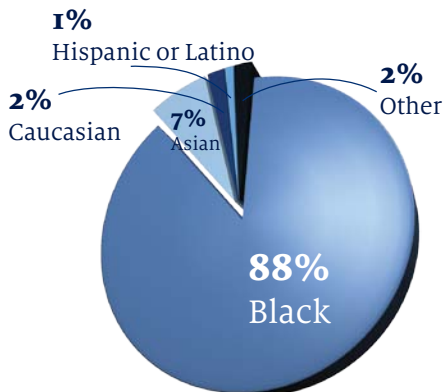
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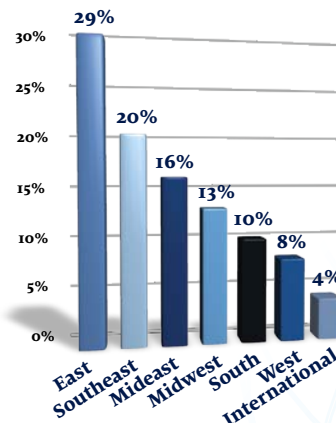
HIGHEST DEGREE



ETHNICITY

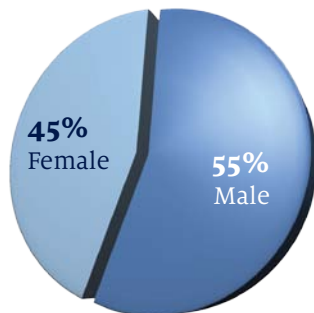


CHAPTER REGIONAL  
ALIGNMENT

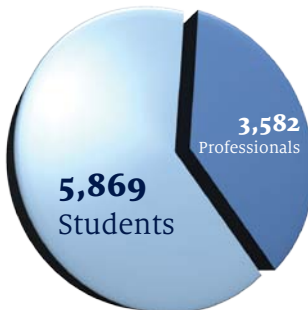


# NBMBAA® 35<sup>TH</sup> ANNUAL CONFERENCE & EXPOSITION STATISTICS

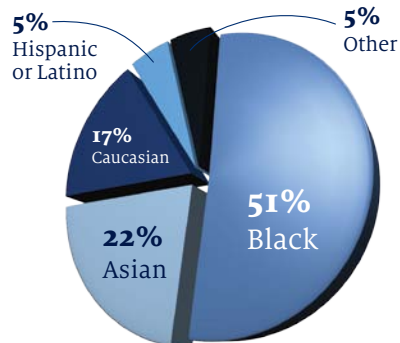
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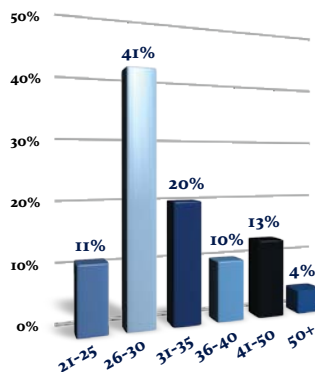
2013 CONFERENCE  
ATTENDEE BREAKDOWN



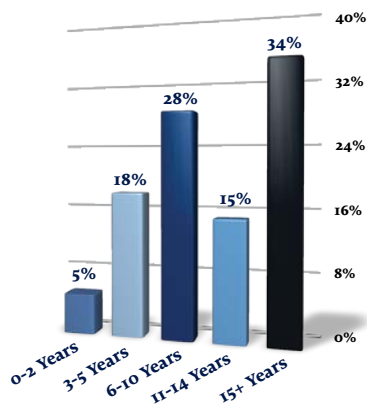
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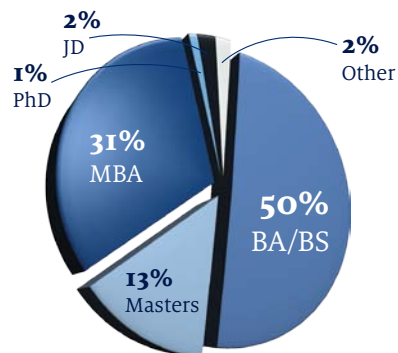
AGE



WORK EXPERIENCE

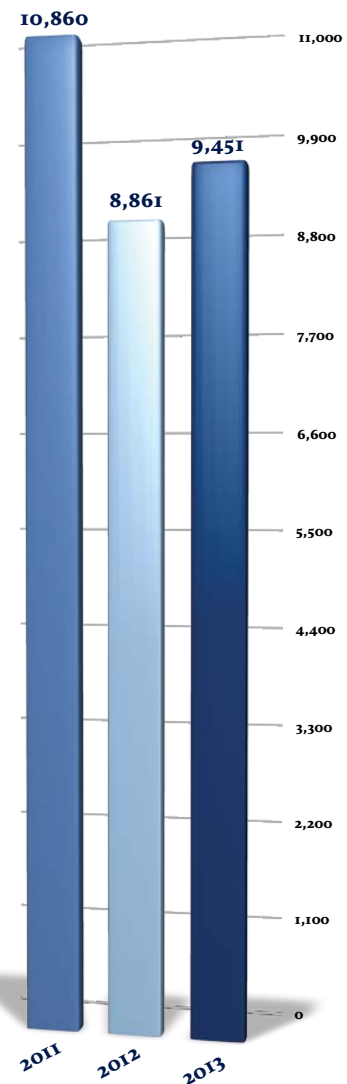


HIGHEST DEGREE



**COURAGEOUS LEADERSHIP:**  
OWNING YOUR OWN SUCCESS

TOTAL ATTENDEES







# THE POWER OF ALLIANCE

Partnering with the National Black MBA Association® provides ACCESS – year-round access to a talented international network of Black professionals – and avenues for outreach, support and interaction that allow them to achieve their goals. More than 300 companies, universities, government agencies and non-profit entities partner with NMBBAA® every year, leveraging our dynamic professional membership to meet the growing need for top-level talent.

NMBBAA® is committed to establishing comprehensive, authentic, strategic partnerships that strengthen the diverse-talent pipeline needs of the business world, while strengthening our partners' ability to innovate, grow and compete in the ever-changing global marketplace.



## NMBBAA® partnerships offer:

### TALENT ACQUISITION

- Achieve diversity recruiting objectives by optimizing Partnership outreach
- Access high caliber talent for business critical opportunities

### LEADERSHIP AND PROFESSIONAL DEVELOPMENT

- Engage with key stakeholders through Annual Conference and regional program events
- Deliver training sessions that tap and further develop leadership skills

### BRAND AWARENESS

- Build brand awareness through business-to-business (B2B) and business to consumer (B2C) opportunities
- Benchmark your brand as an employer of choice in career opportunities, culture, service and reputation

### COMMITMENT TO COMMUNITIES

- Impact the communities we serve through enhancement projects
- Contribute to academic funding and enrichment of bright, deserving students

For more information on partnering with NMBBAA®, visit the Partnerships page at [www.nbmbaa.org](http://www.nbmbaa.org) or contact us at [cpd@nbmbaa.org](mailto:cpd@nbmbaa.org).



# 2013 NBMBAA® CORPORATE PARTNERS

In partnership with nearly 300 of the country's top business organizations, NBMBAA® has inroads into a wide range of industries as well as the public and private sector. Yet all of NBMBAA's partners have one thing in common: they are all **committed to our core goals and values.**

## 2013 NBMBAA® SPONSORS

Abbott Labs	Deloitte	GlaxoSmithKline	Marriott International	State Farm
Accenture	Delta	Highmark Health Services	Marsh & McLennan	SunTrust Bank
Bank of America	Dow Chemicals	The Home Depot	Companies, Inc.	Target
Black Enterprise	Eaton Corporation	Humana Inc.	MassMutual Financial	The Travelers Companies
Black EOE Journal	Eli Lilly and Company	IBM	Group	United Health Group
Boston Scientific	ExxonMobil	Intel Corporation	Nationwide	Vanguard
Chrysler Group LLC	FedEx	John Deere	Northwestern Mutual	Verizon
The Coca-Cola Company	Ford Motor Company	Johnson & Johnson	Pitney Bowes	Wal-Mart
Comcast/NBCUniversal	GE	Kaiser Permanente	PNC	The Walt Disney
ConAgra Foods Inc.	Genentech	Lowe's Companies	Rice University	Company
Dell	Georgia-Pacific, LLC	Macy's	Starbucks	Wells Fargo

## 2013 NBMBAA® CORPORATE PARTNERS

A.T. Kearney	Chapman University - Argyros School of Business and Economics	ExxonMobil	The Home Depot	Medtronic, Inc.	Procter & Gamble	Toyota Motor Sales U.S.A. Inc.	College of Business and Economics
Abbott Labs	Chevron Corporation	Farmers Insurance Group	Howard University MBA Program	Merck	Prudential Financial	The Travelers Companies Inc.	University of Miami
Accenture	Chick-fil-A, Inc.	Federal Deposit Insurance Corporation (FDIC)	Humana, Inc.	MetLife	Purdue University, Krannert School of Management	Trinity Health	University of Notre Dame
ADP	CiGNA	Federal Reserve System	IBM	MGM Resorts International	Reckitt Benckiser	Tulane University, Freeman School of Business	University of Pennsylvania, The Wharton School
Aetna, Inc.	Cincinnati Children's Hospital	FedEx	IBM Corporation	Michigan State University Broad College of Business	Regeneron Pharmaceuticals Inc.	U.S. Postal Service	University of Pittsburgh
Air Products and Chemicals, Inc.	Clark Atlanta University	Financial Group	Infostys	Microsoft Corp	Regions Financial Corporation	UCLA Anderson School of Management	University of San Diego
Alaska Airlines	The Clorox Company	FINRA	Institute For Supply Management	MillerCoors Brewing Company	Rensselaer Polytechnic Institute, Lally School of Management	UNC Kenan-Flagler Business School	University of St Thomas, Opus College of Business
Aldi Inc.	The Coca-Cola Company	Florida A & M University, School of Business and Industry (SBI)	Intel Corporation	MIT Sloan School of Management	Reynolds American	United States Marine Corps	University of Texas at Austin - McCombs School of Business
Ally Financial	Cognizant	Ford Motor Company	International Finance Corporation	My Future Consulting, Inc.	Rice University	United Health Group	The University of Texas at Austin - McCombs School of Business
American Airlines	Colgate-Palmolive	Forest Laboratories, Inc.	Jack in the Box	NAAWLI, Inc.	Robert W. Baird	United States Marine Corps	University of Texas at Dallas - Naveen Jindal School of Management
American Express	The College of William and Mary	Frontier Communications	Jazz at Lincoln Center, Inc.	Nationwide	Rockwell Automation	United Technologies Corporation	University of Texas, Medical Branch - Health
American University, Kogod School of Business	Columbia Business School	Gallup	John Deere	Nationwide Insurance	SC Johnson	UnitedHealth Group	University of Virginia, Darden School of Business
Amgen	Comcast/NBCUniversal	GE	Johns Hopkins Carey Business School	NBMBAA - Milwaukee Chapter	The Schwan Food Company	University of Alabama - Manderson Graduate School of Business	University of Washington, Foster School of Business
AON Corporation	ConAgra Foods	General Mills	Johnson & Johnson	New York Life Insurance Company	ScottMadden, Inc.	University of Arizona, Eller College of Management	University of Wisconsin- Madison
Arizona State University - W. P. Carey School of Business	Consortium for Graduate Study in Management	General Motors Company	Kaiser Permanente	New York University Stern School of Business	Simon Graduate School of Business, University of Rochester	University of California - Berkeley, Haas School of Business	US Department of State USAA
Astellas Pharma US	Consumer Financial Protection Bureau	Georgetown University	Kellogg Company	NISource	Simon Property Group	University of California San Diego - The Rady School of Management	USC Marshall School of Business
Axiall Corporation	Cornell University- Johnson Graduate School of Management	Georgia Institute of Technology, Scheller College of Business	Kellogg School of Management, Northwestern University	Nissan North America, Inc.	Simon Property Group University, Cox School of Business	University of Chicago, Booth School of Business	Vanderbilt University, Owen Graduate School of Business
Baker Hughes	Crane Co.	The George Washington University School of Business, F. David Fowler Career Center	Kimberly-Clark Corporation	Noble Energy, Inc.	Spectra Energy	University of Florida, Hough Graduate School of Business	Vanguard
Bank of America	Darden Restaurants	Georgia-Pacific, LLC	KPMG LLP	Nordstrom	Sprint Corp.	University of Georgia, Terry College of Business	Verizon
Barnes Group, Inc.	Davita, Inc.	Gilead Sciences, Inc.	Liberty Mutual Insurance	Northcentral University	Starbucks	University of Houston - C.T. Bauer College of Business	VF Corporation
BASF	Dell	GlaxoSmithKline	Lincoln Financial Group	Northwestern Mutual	State Farm Insurance Company	University of Houston - Victoria	Vibrant Pittsburgh
Baxter Healthcare Corporation	Deloitte	Goizueta Business School, Emory University	Lockheed Martin Corporation	Novo Nordisk Incorporated	State Street Corporation	University of Illinois at Urbana-Champaign, College of Business	Wake Forest University
Bayer HealthCare	Delta Air Lines Inc.	Goldman Sachs Group	L'Oréal USA	The Ohio State University, Fisher College of Business	Stephen M. Ross School of Business at University Of Michigan	University of Iowa, Henry B. Tippie School of Management	Wal-Mart
Baylor University, Hankamer School of Business	DeltaQuest	Grand Canyon University	Lowe's Companies, Inc.	OppsPlace.com (an RLJ Company)	SunTrust Bank	University of Maryland, Robert H. Smith School of Business	The Walt Disney Company
BB&T	Deutsche Bank	Hanesbrands, Inc.	Loyola Marymount University	Owens & Minor	Takeda Pharmaceuticals	University of Massachusetts- Amherst	Washington University in St. Louis
Becton Dickinson (BD)	DeVry University - Keller Graduate School	Harley-Davidson Motor Company	Luxottica Group	Owens Corning	Target	The University of Memphis, Fogelman	WellPoint
Bentley University	Diageo	Harris Corporation	M&T Bank Corporation	Parker Hannifin Corporation	TD Bank	Towers Watson	Wells Fargo
Bill & Melinda Gates Foundation	DISH	Hartford Financial Services Group, Inc.	Macy's	Penn State University, Smeal MBA Program	Teach For America		Whirlpool Corporation
Black Enterprise	DTE Energy Co.	Harvard Business School	Management Leadership For Tomorrow	PepsiCo	Tennessee Valley Authority		Winston Salem State University
Black EOE Journal	Duke Energy	Harvard University - Center for Education Policy Research	Marathon Oil Corporation	PetSmart	Tepper School of Business at Carnegie Mellon University		Yale School of Management
Blue Cross Blue Shield (IL, TX, NM, OK)	Duke University	HBCU Connect, LLC	Marriott International, Inc.	The PhD Project	Tesoro Companies, Inc.		Zimmer, Inc.
Boston Scientific	E. & J. Gallo Winery	Henkel	Mars, Incorporated	Pitney Bowes	Texas Christian University- Neeley Business School		3M
BP	Eaton Corporation	Hertz Corporation	Mass Mutual Financial Group	PNC	Texas Instruments		
Bristol-Myers Squibb	EXHIBITCHEK	Hewlett-Packard Company	McDonald's Corporation	PNC Financial Services Group, Inc.	Thunderbird, School of Global Management		
The Broad Center	Exhibitor Lounge	Highmark Health Services	McGraw Hill Financial / S&P Ratings Services	Prairie View A&M University	TIAA-CREF Financial Services		
Campbell Soup Company	Express Scripts, Inc.		MeadWestvaco Corporation	The Princeton Review			
Cargill Inc.							
Carlson School of Management - University of Minnesota							
Case Western Reserve University, Weatherhead School of Management							





35<sup>th</sup>  
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## 2013 NBMBA<sup>®</sup> AWARD WINNERS

We would like to congratulate all of the award winners from the 35<sup>th</sup> Annual Conference and Exposition.

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Thomas Allen & Joyce Moorehead  
Albert E. Dotson

### H. Naylor Fitzhugh Award

Lonnie Bunch  
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### MBA of the Year

Louis Judge

### Entrepreneur of the Year

John Daniels

### Silver Torch Award

Chrysler Group LLC



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Lynn Beatty\*  
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Marsha Henry  
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Thomas Beauford  
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\*Retiring 2013 Presidents.

# 2013 PRELIMINARY FINANCIALS

## Statement of Activities and Changes in Net Assets



	2013 (Unaudited) <b>Totals</b>	2012 Audited <b>Totals</b>
<b>SUPPORT AND REVENUE</b>		
Corporate Partner Revenue	6,927,870	7,496,018
Membership Revenue	518,953	535,452
Contributions	51,935	99,485
In-Kind Contributions	502,450	164,550
Investment Income	12,250	22,380
Other Revenue	86,182	86,620
	<hr/>	<hr/>
Total revenue and other support	8,099,640	8,404,505
<b>EXPENSES</b>		
<i>Program service</i>		
Conference and Other Programs	5,069,541	4,140,731
Membership	723,235	830,241
	<hr/>	<hr/>
Total program services	5,792,776 <b>74.7</b>	4,970,972 <b>69.7</b>
<i>Supporting services</i>		
Management and general	1,957,033	2,165,672
	<hr/>	<hr/>
Total supporting services	1,957,033 <b>25.3</b>	2,165,672 <b>30.3</b>
	<hr/>	<hr/>
Total expenses	7,749,809	7,136,644
	<hr/>	<hr/>
<b>Change in net assets</b>	<b>349,831</b>	<b>1,267,861</b>

# NBMBAA® BOARD OF DIRECTORS



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# 2013 ANNUAL REPORT

## NBMBAA STAFF

Jesse J. Tyson  
*President and CEO*

**ACCOUNTING**  
Brian Sanders  
*Finance Manager*

Jodessa Dunn  
*Accounts Receivable Specialist*

Yvonne Lee  
*Accounts Payable Analyst*

**ADMINISTRATIVE  
TEAM**  
Anefertiti Bowman  
*Administration*

Michelle Jackson  
*Executive Office Administrator*

Sherry Trotter  
*Administration*

Sonja Fulton  
*Administration*

**CHAPTERS,  
MEMBERSHIP  
AND UNIVERSITY  
RELATIONS**  
Chanelle Gandy  
*Member Services Manager*

Dianna Parkman  
*Chapter Relations Manager*

**CORPORATE PARTNER  
DEVELOPMENT**  
Davida Edwards  
*Accounts Manager*

Janet LeBlanc  
*Corporate Partner Development  
Administrator*

**IT AND PRODUCTION**  
Erik LaBelle  
*IT Operations Manager*

Kashif Movania  
*Senior IT Programmer*

**MANAGEMENT TEAM**  
Abiola Bankole-Hameed, CPA  
*Chief Financial Officer*

Deanna Hamilton  
*Director, Corporate Partner  
Development*

Kim R. Wilson  
*Vice President, Strategic  
Program Initiatives*

Reniece R. Wright, MSHR  
*Director, Human Resources*

Stephie Young, CMP  
*Director, Conference, Meetings  
and Events*

**MARKETING**  
Terra Dailey  
*Marketing Manager*

**WEB DEVELOPMENT**  
Denise Brown  
*Web Developer*