



30<sup>th</sup>  
ANNUAL CONFERENCE

# CATALYST FOR CHANGE

Then. Today. Tomorrow.

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## Annual Report 2008

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NATIONAL BLACK MBA ASSOCIATION® INC.



## Vision

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The National Black MBA Association's vision is to be an organization which leads in the creation of economic and intellectual wealth for Blacks.


## Mission

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Established in 1970, the National Black MBA Association® is dedicated to developing partnerships that result in the creation of intellectual and economic wealth in the Black community. In partnership with more than 480 of the nation's top business organizations, the association has inroads into a wide range of industries and public and private sectors. Yet, all of NMBBAA's partners share one thing: we are all committed to a common goal.

The organization gains its strength from a firm belief in community and a commitment to its development through economic and educational initiatives that support the global African American community.

As a professional membership organization of Black graduates with MBAs and advanced degrees, and entrepreneurs, we will increase the number as well as the diversity of successful Blacks in the business community by:

- Providing innovative programs to stimulate their intellectual and economic growth
  - Building partnerships with key stakeholders who help facilitate this growth
  - Increasing awareness and facilitating access to graduate management education programs and career opportunities in management fields
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## 2008 NBMBAA® Board of Directors

- William W. Wells Jr.**, Board Chair  
President, W. Wells & Associates
- Audrey D. Hines**, Vice Chair/Development  
President, Dillard Hines & Associates
- Dr. dt Ogilvie**, Vice Chair/Policies & Procedures  
Associate Professor of Business Strategy,  
Rutgers Business School
- Dimitrius M. Hutcherson**, Treasurer  
Senior Manager, Deloitte
- Angela Eason**, Secretary  
Senior Manager, Deloitte
- Alvin Brown**, Immediate Past Chairman  
Senior Advisor, Hillary Clinton
- Charles A. Bogguess**  
Consultant, Next Age Consulting
- Thomas W. Dortch Jr.**,  
Chairman and CEO, TWD, Inc.
- Leonard James III**,  
U.S. Business Development Manager,  
ExxonMobil Fuels Marketing Company
- Oscar Joyner**, President, REACH Media, Inc.
- Steve C. Lewis**, Director, Strategic Planning,  
Manufacturing Executive Office, Ford Motor Company
- Kandance Weems Norris**, Partner,  
Cumby + Weems LLP
- Quentin Roach**, Chief Procurement Officer,  
Bristol-Myers Squibb
- Keith R. Wyche**, President, U.S. Operations,  
Pitney Bowes Management Services

## NBMBAA® Background

Conceptualized .....	1970
Incorporated .....	1972
Status .....	501(c)3 Non-profit
Headquartered .....	Chicago, IL
Scope .....	National
Professional Chapters .....	43
Collegiate Chapters.....	12
Members .....	7,500
Corporate Partners .....	486

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## NBMBAA® Management Team

- Barbara L. Thomas  
President & CEO
- Elizabeth “Liz” Hope  
Director, Marketing, Research & IT
- Bridgitti Knox, CMP  
Director of Conference, Meetings and Events
- Cecil B. Lucy, JD, CPA  
Vice President, Finance & Legal Services/  
Chief Financial Officer
- Fred J. Phillips III  
Director, Membership, Chapter & University Relations
- Kim R. Wilson  
Vice President, Strategic Program Initiatives
- Reniece R. Wright, MSHR  
Director of Human Resources

## Programs and Services

### Networking Opportunities

- Local Career Fairs
- Chapter Social Events
- Interaction with other Professional Organizations
- Networking with Corporate Leaders and Top Business Schools

### Professional Recognition

- Chapter Awards’ Programs
- Local Newsletters
- Board and Committee Opportunities

### Career Development

- Chapter Workshops with Industry Experts
- Local Mentoring from Senior Members
- Employment Networking with Corporate Partners
- Top-level Executive Coaching

### Local Community Involvement

- Entrepreneurial Outreach Programs
- Student Mentoring Opportunities
- Tuition Assistance for MBA and PhD Students



**T**he National Black MBA Association® (NMBBAA) is an organization focused on change – and at all times, positive change. Truly, NMBBAA is a catalyst for change – driving the type of change that is enduring, providing long-term sustainable impact. At NMBBAA, one of our imperatives is to be “mission-driven and future-focused.” By following this credo, NMBBAA continuously positions itself at the cutting edge of change. And it remains relevant as an organization in all situations and circumstances.

In 2008, as our country prepared for one of the most important and historic presidential elections in its history, NMBBAA hosted its 30th Annual Conference and Exposition in our nation's capital. More than 12,000 business professionals, thought leaders, industry experts, recruiters, community and civic leaders, students and many others attended the conference. These individuals took important steps on their journeys to learn more about how to become a catalyst for change and to lead change in their professions.

The conference also offered time for the organization to recognize and praise the accomplishments of those who helped clear the way, set the stage and encourage us to push farther and harder. One such individual was H. Naylor Fitzhugh, a true living “catalyst for change.” Fitzhugh, a leader in target marketing and business education, clearly impacted our organization, and he serves as an inspiration as we approach the future and its uncertainties. In gratitude for Fitzhugh's business and education contributions, advice, wisdom, encouragement and inspiration, the NMBBAA held a special conference celebration, which included his immediate family.

Also serving the NMBBAA organization is a cadre of volunteer professionals who throughout 2008 unselfishly dedicated their time, energy and resources to help position NMBBAA as a leading organization. Our local chapters remain the lifeblood of the organization and home to many truly outstanding individuals who continuously strive for excellence in all they do. In 2008 and beyond, the chapters' presidents and leadership teams remain highly motivated, educated, skilled and multitasking; they run their chapters as effective businesses.

Their commitment to serving others with passion, purpose and power is a key element to the overall success of NMBBAA. Not only are these individuals strong catalysts for change, they are also champions supporting change. And they are prepared to be the current and future leaders in our great nation. They also clearly demonstrate the promise of what NMBBAA has to offer, while providing a critically important link to thousands of persons throughout the country.

As an organization, NMBBAA is truly a catalyst for change and we continue to invite you to join us on our journey into the future.

Sincerely,  
**William W. Wells, Jr.**  
Chairman, Board of Directors  
National Black MBA Association®, Inc.

This is an age of ideas. Who hasn't thought about at least one?

In 2008, I was reminded of how important it is to not only have a good idea, but the right idea at the right time. You even have to be sure you are the right person, willing to turn the idea into reality.

This is the topic we explored under the banner "Why Didn't I Think of That?" Great ideas seem so obvious once they hit the market, right? But how do you come up with great ideas when you've been brought in to revitalize a brand looking for growth, when it already has a loyal following and an enviable position in the marketplace?

How can you hope to measure up to a great thinker like the late H. Naylor Fitzhugh, one of the first Black MBA Harvard graduates in the university's history? How did Fitzhugh, who launched his career in an era of Jim Crow, redlining and old boy business, develop and successfully sell the concept of target marketing?

During 2008, in our media, our Annual Conference held in Washington, D.C., and during our Local Empowerment Initiative Tour stop in Jacksonville, Fla., we challenged your thinking about what it takes to become an innovator. We asked you to discover what it would take to become a Catalyst for Change and an innovator – rather than living life as the one who continues to ask, "Why didn't I think of that?"

For 2008's Conference we developed a few new things, including our NMBBAA® Entrepreneurial Institute supported by founding sponsors Wells Fargo and State Farm. We added innovative new programs to our 5th Annual Leadership Institute sponsored by PepsiCo, and we added the NMBBAA Industry Theatre to our Career Fair. We also offered a Conference plenary called "Why Didn't I Think of That?" hosted by energizing Black entrepreneurs who shared compelling stories.

A few years ago, Frans Johansson spoke at our Conference about his highly popular book "The Medici Effect: Breakthrough Insights at



the Intersection of Ideas, Concepts, and Cultures; He shared how disconnected bits of culture and information can come together to create something totally new and exciting. Later, futurist thinker and professor Dr. Nat Irvin spoke about "The Arrival of the Thrivals," a culturally eclectic and radically diverse generation of young adults who thrive on change. We heard from Kevin Carroll, speaker and author of "Rules of the Red Rubber Ball: Find and Sustain Your Life's Work." Originator of The Catalyst Blog, Carroll talked about creating lasting change through personal transformation and passion. And last year's Conference speaker Tom Peters, referred to as the "Uber-guru" of management, proclaimed that reinvention – no matter who you are – is no longer optional. In 2008, we showed you that things around you are changing – fast. Your ability to think just as fast, or faster, while thriving inside this reality, continues to offer a key to your success. Our organization provided incredible opportunities for you to do just that. Continuing to join and involve yourself in the National Black MBA Association® is one of the most exciting and rewarding changes you've made in your life. Think about that!

Sincerely,

**Barbara L. Thomas**

President & CEO

National Black MBA Association® Inc.

## Education

In close to four decades, we've never lost sight that education is the key to success and advancement for Black families in America and worldwide. Our pipeline from the classroom to the boardroom delivers resources and relationships that deliver against our mission and vision. In 2008, we continued to solidify our presence at the undergraduate level in order to support and encourage more young people making the choice to pursue an advanced degree in business. The national office, our chapters, partners and members collectively provide hundreds of thousands in direct scholarship dollars, along with countless hours mentoring and advising young scholars at every level. In addition to financial support, access to knowledge and information is critical. We are dedicated to making the MBA degree an attainable dream for everyone.

The NMBBAA Leaders of Tomorrow® (LOT) program provides high school students with one-on-one mentoring, exposure to the opportunities and rigors of business, and an introduction to college life and business school. Participants have the chance to earn scholarships at the local and national levels, and attend the annual LOT Leadership Camp and the LOT National Conference held each year in conjunction with the NMBBAA Annual Conference.

In 2008, NMBBAA launched a scholarship program for (LOT) students. Sponsored by Wal-Mart Stores, Inc., the Leaders of Tomorrow® Community Service Program – a first-time NMBBAA program – provided up to \$1,000 to NMBBAA local chapters. LOT students participating in the 10 chapters that received the award planned and implemented a community service project that they carried out in their local communities.



*High School students from the Columbus Chapter won the 2008 Leaders of Tomorrow® National Case Competition, sponsored by ExxonMobil.*

Since 1992, the NMBBAA Case Competition®, sponsored by The Chrysler Foundation, has awarded more than \$300,000 in scholarships to diverse business students, and it has helped more than 1,000 MBA students gain access to scholarship, mentoring and employment opportunities.

Competing teams are given four weeks to prepare an analysis and presentation of a complex business case. Students present and defend before a panel of senior executives, who evaluate the teams on presentation skills, thoroughness, and creativity. Scholarships totaling \$35,000 are awarded to the top three ranking teams. The 2008 competition was won by the team entering from Florida A&M University, in Tallahassee, Fla.

Each year the national association provides more than \$500,000 in scholarships to undergraduate, graduate and doctoral students pursuing careers in business. The program's mission is to identify and increase the pool of Black talent preparing to thrive in the business, public, private and nonprofit sectors. Graduate scholarships are awarded annually

**“At Wal-Mart, we strive to make a difference by giving back to communities across the country,” says Jody Hestand, diversity recruiter, campus relations and diversity recruiting. “This approach helps support local programs and initiatives that help people live better lives. Wal-Mart’s involvement in the LOT program provides an opportunity for tomorrow’s business leaders to have a positive impact in their local communities during this holiday season.”**





*The first place team from Florida A&M University (center) with NMBAA® President & CEO Barbara L. Thomas (second from right), representatives from Chrysler and NMBAA®.*

to business students who are enrolled in accredited Association to Advance Collegiate Schools of Business (AACSB) graduate business programs in the United States.

Two fellowships are awarded each year to students who are enrolled in U.S. doctoral business or management programs or related disciplines. The national office makes a \$1,000 scholarship available to each local chapter for disbursement to undergraduate students.

In 2008, we continued our initiative started in 2006 to establish collegiate chapters nationwide in attempt to close the gap between the high school LOT® program and graduate schools. The specific mission of the collegiate chapters is to increase the number of African Americans in business, management and educational programs throughout the world, and to encourage and support young African Americans who are interested in pursuing careers in business. We provide additional resources to students, including GMAT® test preparation and copies of the Hobsons Student Guide to graduate programs. Partnerships include BoardnetUSA, Consortium for Graduate Study in Management, Diversity Pipeline Alliance and The PhD Project.

**Collegiate Chapters** access link: <http://www.nmbaa.org/index.aspx?pageID=829>

NMBAA® Builds a Solid Pipeline of Support through Annual Scholarship Program

With the help of its corporate partners, NMBAA® recognizes and uplifts the newest generation of Black business professionals by providing more than \$500,000 annually in scholarships to undergraduate, graduate and doctoral students pursuing careers in business. The application process begins in January, applications are submitted by May, and the winners are announced in September based upon demonstrated academic excellence, exceptional leadership potential and active involvement in their local communities through service to others. Winners may receive awards up to \$15,000, NMBAA® membership, round-trip airfare & housing to the Annual Conference & Exposition, complimentary conference registration and special VIP access to receptions and events at the conference.

Plan ahead now, by visiting [www.nmbaa.org](http://www.nmbaa.org) for submission guidelines.

### **NMBAA's 2008 Scholarship Winners**

Last year alone, more than 40 students received scholarship awards toward completion of their MBA degrees. The awards were given out during the NMBAA® 30th Annual Conference and Exposition in Washington, D.C., in September 2008.

Through our Ntential<sup>SM</sup> suite of services, NMBBAA<sup>®</sup> provides access to jobs and the additional insights, coaching and guidance needed to transform potential into success in a highly competitive global job market. Additionally, access to diverse talent is a competitive advantage for corporations, non-profits and other enterprises facing stiff competition. We provide our partners with platforms for attracting, recruiting and retaining top achievers.

In 2008, more than 400 exhibitors and recruiters participated in the NMBBAA<sup>®</sup> 30<sup>th</sup> Annual Conference & Exposition held in Washington, D.C. Our conference again fea-

tured the NMBBAA Career Success Network<sup>SM</sup> (CSN) center, which provides onsite coaching, résumé feedback, and interviewing skills workshops. CSN was created in response to members and partners' demands for additional career skills building opportunities designed for recent graduates to high-achieving mid-career level professionals. NMBBAA Employment Network<sup>TM</sup> and Conference Job Match, a function of the employment network service, leverages web-based resources to help employers find and screen qualified candidates for management positions that require an MBA or advanced experience.



NMBBAA Board Members cut the ribbon at the opening of the 2008 Career Fair.



The 2008 Conference's Friday Luncheon Keynote, Bank of America Chairman and CEO Kenneth Lewis, was a topical speaker at the end of one of the most tumultuous financial weeks of the last year.



More than 400 companies recruited diverse talent on the 2008 Career Fair floor.



H. Naylor Fitzhugh III, Dr. Leroy "Lee" Nunery and Lillian Lincoln Lambert at the 2008 Membership Breakfast honoring the legacy of H. Naylor Fitzhugh Sr.



The NMBAA® vision of leadership blends professional acumen with community commitment.

## NMBAA® 2008 Award Winners



**MBA of the Year**  
**General Colin Powell**  
*Former U.S. Secretary of State*



**Entrepreneur of the Year**  
**Earl G. Graves Sr.**  
*Chairman & Publisher  
Black Enterprise  
Magazine*

**Winners of the Leaders of Tomorrow® Case Competition**  
Columbus Chapter Students

**NMBAA Case Competition®  
First Place Winners**  
Florida A&M University

**H. Naylor Fitzhugh Award of Relevance**  
*H. Naylor Fitzhugh Family:*  
Richard H. Fitzhugh  
Dr. Naylor Fitzhugh  
Dr. Ido Jamar  
H. Naylor Fitzhugh, III

**Helping Hands Award**  
Procter & Gamble

**Silver Torch Award**  
Marriott International

**Special Tribute Award**  
Alvin Brown  
*NMBAA® Immediate Past Board Chair*

**Chairman's Award**  
Kevin Carroll  
*Founder, Kevin Carroll Katalyst, LLC*

**Educational Institute of the Year**  
Tennessee State University

**President's Award**  
Jackie Jenkins Scott, Ph.D.  
*President, Wheelock College*

**Communicator of the Year**  
Catherine L. Hughes  
*Founder, Chairperson of the Board and Secretary, Radio One*

# Leadership

This leadership concept was explored extensively at the 2008 Annual Conference and the NBMBA Leadership Institute®, a specialized program for professionals and high achievers who are among the most dedicated learners within our membership. Learning tracks within the Institute were presented by some of the leading teachers and practitioners in the areas of team leadership, marketing, finance, innovation and entrepreneurship.



*BET President & COO Scott Mills briefs attendees from NBMBA Leadership Institute®, part of a collaboration and case study for the Leadership Institute held during the 30th Annual Conference & Exposition in Washington, D.C.*

The plenary speaker was legendary management “Uber-guru” Tom Peters, a leader in preparing modern business management for the sweeping-changes of the last 30 years. George C. Fraser, Chairman and CEO of FraserNet Inc. spoke during the Institutes Luncheon. Other faculty included Scott Mills, President & CEO of BET Networks, which hosted an off-site collaboration and case study.

*NBMBA Leadership Institute® keynote speaker Tom Peters.*



The NBMBA Local Empowerment Initiative® makes elements of the annual conference accessible to local markets by providing workshops, sessions, employment and networking opportunities designed to help participants achieve their personal and professional objectives. The 2008 Local Empowerment Initiative was hosted by the Chicago,



*Kevin Carroll during the 2008 NBMBA Local Empowerment Initiative® Tour held in Charlotte, N.C.*

Charlotte, Piedmont-Triad chapters, with an additional fall stop in Jacksonville, Fla. It featured renowned author, motivational speaker and agent for social change Kevin Carroll, founder of Kevin Carroll Katalyst, LLC

### **Other Initiatives**

In 2006, the association launched NBMBA Gold Key Access<sup>SM</sup> to provide a private networking forum for senior executives and to help reduce the cost of talent acquisition at the senior level for our corporate partners.

Through an affiliation with boardnetUSA, we provided access to volunteer opportunities at the non-profit board level that allows rising executives to hone leadership skills and expand their working knowledge of board-related issues.

**E**ntrepreneurship is the lead engine for job groups in the African American community.

In recent years, the NMBBAA® began to focus on its role in helping to align the interests of corporate America with those of Black entrepreneurs. We have emphasized the value of the MBA degree to established and aspiring entrepreneurs. The 30th Annual Conference & Exposition launched the NMBBAA® Entrepreneurial Institute, with founding sponsor Wells Fargo, featuring a full-day educational session on the Wednesday for the Annual Conference.

The Entrepreneurial Institute featured practical, real-world advice in the forms of workshops, panels and high-profile speakers who are entrepreneurs themselves. Attendees were able to choose between two tracks – aspiring entrepreneur or current entrepreneur.

The 2008 Conference also launched the Innovation Whiteboard Challenge – where entrepreneurs received five minutes to pitch their idea for a chance to win \$5,000. The Plenary “Why Didn’t I Think of That?” spotlighted several entrepreneurs who took an idea from start to finish, and turned it into a high-profile business product.



*Sandra Mathis, winner of the 2008 Entrepreneurial Institute’s \$5,000 Innovation White Board Challenge, sponsored by Babson College.*

And for the second year the 2008 Wells Fargo/NMBBAA Entrepreneurial Excellence Award honored two outstanding entrepreneurs getting “it” done every day. The 2008 winners were Laurna Godwin and Jessica Perkins of Vector Communications, and Michael and Ramona Woods of Ashtae Products.



*2008 NMBBAA/Wells Fargo Entrepreneur Excellence Award winners Laurna Godwin and Jessica Perkins of Vector Communications.*



*2008 NMBBAA/Wells Fargo Entrepreneur Excellence Award winners Michael and Ramona Woods of Ashtae Products.*

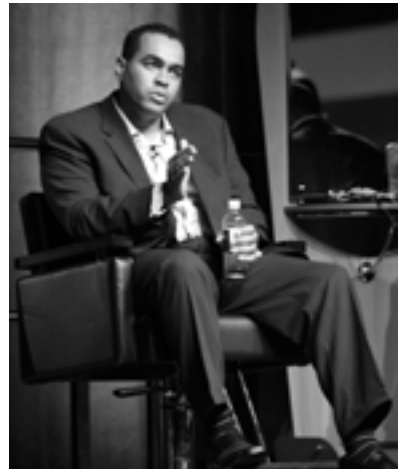
Achieving balance between work, home and community is critical if our members are to remain productive and fulfilled.

Workshops on life- balance, access to life coaches, and opportunities to network and socialize with like-minded individuals are key components of the NMBBAA's approach to lifestyle for its members.

In 2008 NMBBAA® took things one step further, and examined the real life of middle class Blacks with a Town Hall Meeting titled "Is the Middle Class Disappearing?" Moderated by CNN Analyst Roland Martin, the innovative event featured live voting and results from Gallup during a panel discussion looking at how recent times – from Hurricane Katrina to the subprime mortgage crisis – impacted those in the center.



*Georgetown University professor Michael Eric Dyson and Washington Post reporter Michael Fletcher during the town hall meeting on the Black middle class.*



*The 2008 Women's Forum took on the format of a discussion at the beauty parlor, while the Men's Forum took the discussion to the barber shop.*

## NBMBAA Chapters — Catalysts for Change

It's within the NBMBAA® local chapters that growth takes place on a regular basis. Local chapters are catalysts for change on the ground and in our communities. They help students attend business school, provide companies with sources for diverse talent, create innovative networking opportunities for Black business people and entrepreneur who receive breakthrough training that allows business to boom.

In April 2008, NBMBAA® welcomed its 43rd and first international chapter in Toronto, Canada. NBMBAA® Toronto, Canada, became

an interim chapter pursuing a vision to increase the economic and intellectual wealth of Black Canadians.

In July, NBMBAA® Chapters in Cincinnati, Cleveland, Columbus, Dayton, Detroit, Louisville, Pittsburgh, Toronto and Western New York came together in the first annual MidEast Regional Conference, held in Buffalo, N.Y. The three day event included networking, and workshops with national and regional presentations.

Here's a look at the 2008 Chapters of the Year, along with a snapshot of some of the programs and activities provided through the chapters in 2008.

## Chapters of the Year

Awarded in recognition of the chapters that have done the most to demonstrate excellence within their respective regions.



*Westchester / Greater CT  
Michael McNeil, President*



*Memphis  
LaShawn Parks-Hampton,  
President*



*Columbus  
Oyauma Garrison, President*



# Professional Chapters 2008 Year in Review

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## Atlanta:

Contributed to a neighborhood cleanup held during the annual Hands on Atlanta Day.

Adopted the West End Performance Academy, an alternative high school for at-risk students.

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## Austin:

Awarded \$2,500 to high school scholarship recipients.

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## Central Florida:

Awarded \$7,000 to scholarship recipients.

Strengthened its Leaders of Tomorrow® program that was launched in 2006.

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## Charlotte:

Corporate Partner Appreciation held with author and entrepreneur Dr. Farrah Gray and special guest William “Bill” Wells, NBMBAA® Chairman, Board of Directors.

Hosted the Second Annual Recruiting in Partnership in conjunction with various groups; National Association of African Americans in Human Resources, National Association of Black Accountants, Black Data Processing Associates, and the Urban League of Central Carolinas Young Professionals.

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## Chicago:

Annual Intern Reception, which included a presentation by George Fraser, networking expert and author of books including Click: Ten Truths for Building Extraordinary Relationships.

Hosted the NBMBAA® Local Empowerment Initiative 2008 Tour; Keynote Speaker, Kevin Carroll, Author of Rules of the Red Rubber Ball.

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## Cincinnati:

Launched new corporate partnerships with Prudential and the University of Phoenix.

Hosted Second Annual Golf Outing, which raised more than \$5,000 for the Leaders of Tomorrow® program.

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## Cleveland/Northeast Ohio:

Companies (National City Bank, Medical Mutual of Ohio and American Greetings) provided a total of \$6,000 to scholarship recipients.

Chapter increased scholarships awarded from \$10,000 in 2007 to \$19,000 in 2008. Recipients representing six graduate schools won scholarships.

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## Columbus:

Named 2008 Chapter of the Year.

Celebrated its 15th year partnering with The Ohio State University (OSU) Fisher College of Business. The university continues to support diverse student involvement in NBMBAA® events, locally and nationally.

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## Dallas-Fort Worth:

The Third Annual Business Community Awards Gala hosted with the National Association of Black Accountants, Inc.

Awarded \$7,500 to scholarship recipients.

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## Dayton:

Held a Membership Appreciation Night hosted by Bob Ross of Buick-GMC & Ross Motor Cars Mercedes-Benz.

Gathered with Cincinnati, Cleveland, Columbus, Detroit, Louisville, Pittsburgh, Toronto and Western New York Chapters at the first annual Mid East Regional Conference held in Buffalo, N.Y.

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## Detroit:

Black History Month celebration held in conjunction with the Professional Development Series. Featured guest included Maurice G. Morton of the Wayne County Prosecutor's office.

Leaders of Tomorrow® members donated \$1,000 towards the purchase of two computers at the Christ Child House, a residential treatment center for abused and neglected boys.

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## Greater Harrisburg:

Launched its programming in December with a business card exchange and social extravaganza.

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*In March 2008, Chapter Presidents met in Los Angeles for the spring 2008 Chapter Leadership Retreat.*

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**Hartford:**

Awarded \$8,000 to scholarship recipients.

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**Houston:**

Awarded 16 scholarships, ranging from \$1,000 to \$2,500, to scholarship recipients.

Presented its 11th Annual Scholarship Awards event featuring award-winning journalist Charlayne Hunter-Gault.

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**Kansas City:**

Year-end celebration included dinner, dancing and silent auction.

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**Los Angeles:**

Chapter president Carolyn Trader created "The Business of Health Care," an Aetna supported initiative which supports local health organizations and health-related events; members also contributed their resources.

Initiated partnerships and programs with major utility companies to assist the U.S. Going Green sustainability and environmental concerns and career opportunities.

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**Louisville:**

Awarded \$2,000 to scholarship recipients.

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**Memphis:**

Named 2008 Chapter of the Year.

Students attended the Leaders of Tomorrow® Annual Conference. While at Conference, members visited Georgetown and Howard Universities.

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**Milwaukee:**

African American Bank Presidents led a CEO Roundtable conversation about the U.S. financial crisis; The panelists included Deloris Sims of Legacy Bank, Erbert Johnson of North Milwaukee State Bank, and George Gary of Columbia Savings & Loan.

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**New Jersey:**

Seminars included: Entrepreneur Track, Professional Development and Effective Presentation.

Kicked-off the year with 20 new members of the Leaders of Tomorrow® program.

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**New Orleans:**

Community Outreach included – gave more than 32 turkeys to deserving families, assisted non-profit which helped single fathers purchase Christmas gifts, participated in Christmas toy drive, and donated blankets to the homeless.

Committees formed and co-chairs selected to execute plans for the 2009 NBMBAA® Annual Conference.

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**New York:**

Executive Career Fair and Networking reception included 22 Corporate partners and more than 300 attendees.

"CASH/College Awareness Symbolizes Hope" youth mentoring program topped 100 participants. Chapter sponsored graduating seniors' tour of Historically Black Colleges and Universities.



*In November 2008, Chapter Presidents met in Phoenix for the fall 2008 Chapter Leadership Retreat.*

# Professional Chapters 2008 Year in Review

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## Philadelphia:

Jet Set with State Farm Insurance- event included an evening of networking and discussing State Farm opportunities.

White Linen Affair, an annual fundraiser which benefitted the local members of Leaders of Tomorrow®.

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## Phoenix:

Provided a free communication training and coaching workshop led by professional speaker Norma T. Hollis.

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## Piedmont- Triad:

Hosted the NMBBAA® Local Empowerment Initiative Tour 2008.

Chapter nominated the 2008 NMBBAA/ Wells Fargo Entrepreneur Excellence Award winners Michael and Ramona Woods of Ashtae Products.



*Washington, D.C., Chapter President Oscar Mardis passes the torch to Sandra Hickman, chapter president of the NMBBAA Chapter for the 2009 Conference host city, New Orleans.*

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## Pittsburgh:

Provided \$14,000 in scholarships to nine undergraduate and graduate students.

Established a collaborative partnership with the University of Pittsburgh, Joseph M. Katz Graduate School of Business. There are full graduate scholarships offered as part of the partnership.

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## Richmond:

Held Seventh Annual Corporate Partner Networking Reception, which featured special guest speaker Barbara L. Thomas. The event included current and prospective members and corporate and community partners.

Second Annual Charity Golf Outing that benefitted Leaders of Tomorrow® program and scholarships.

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## St. Louis:

Chapter nominated the 2008 NMBBAA/ Wells Fargo Entrepreneur Excellence Award winners Lurna Godwin and Jessica Perkins of Vector Communications.

Chapter joined with the St. Louis Art Museum to host the “Art as an Asset” program, which featured artwork by Paris-based artist Manuel Hughes who flew in for the event.

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## San Diego:

Professionals’ Mixer collaborated with the National Society of Black Engineers and the Urban League (San Diego County) Young Professionals.

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## San Francisco:

Annual membership picnic included networking with old and new friends; family members joined the festivities.

Meet and Greet held during the Black Expo Black Professional Organizations Networking & Job Showcase.

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## South Florida:

Hosted a networking and business card exchange event.

Entered the 11th year of its Leaders of Tomorrow® program.

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**Toronto:**

First international chapter launched to increase the economic and intellectual wealth of Black Canadians.

Gathered with Cincinnati, Cleveland, Columbus, Dayton, Detroit, Louisville, Pittsburgh, and Western New York Chapters at the first annual Mid East Regional Conference held in Buffalo, N.Y.

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**Twin Cities:**

Sixteen corporate & two educational partners attended the NMBBAA® 30th Annual Conference & Exposition.

Awarded \$24,000 to scholarship recipients.

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**Washington D.C.:**

Chapter hosted the NMBBAA's 30th Annual Conference & Exhibition.

Twenty-fourth Annual Scholarship and Awards Reception held with featured guest speaker and NMBBAA® Lifetime Achievement Award recipient Congresswoman Eleanor Holmes Norton.

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**Westchester/Greater Connecticut:**

Named 2008 Chapter of the Year.

MBA Leadership Summit hosted by Pitney Bowes in partnership with the NMBBAA®, and the National Society of Hispanic MBAs.

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**Western New York:**

Five Leaders of Tomorrow® members participated as student filmmakers for a documentary project titled "Our City: Buffalo." (A grant promoting civic engagement funded the project.)

Gathered with Cincinnati, Cleveland, Columbus, Dayton, Detroit, Louisville, Pittsburgh and Western New York Chapters at the first annual MidEast Regional Conference held in Buffalo, N.Y.



*The MidEast regional chapters successfully collaborated on its inaugural Leadership Conference and Career. The group, which represents 12 markets, pledged to continue working collectively to add value to their communities.*

## 2008 Chapter Directory

### Atlanta

Deanna Hamilton  
P.O. Box 54656  
Atlanta, GA 30308-0656  
(404) 572-8001

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## **Collegiate Chapters**

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(Clark Atlanta University, Morehouse and Spelman Colleges)  
Bentley College  
Hampton University  
Huston-Tillotson University  
Indiana University  
Jarvis Christian College  
The Ohio State University  
University of Illinois at Urbana-Champaign  
University of Maryland  
University of Texas at Austin  
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## 2008 Corporate Partners

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Chrysler  
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Dell  
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Marriott  
PepsiCo  
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Wells Fargo

### Business Partners

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Cardinal Health  
Citi  
Coca-Cola Company  
(The)  
Delta Airlines  
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GE  
Hewlett-Packard  
Home Depot  
Intel  
Mars  
Mercedes  
Microsoft  
Pitney Bowes  
Wachovia  
Walt Disney  
Company  
(The)  
Washington Mutual

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Aetna  
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Delphi  
Deutsche Bank  
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Genentech

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Hewitt  
IBM  
Johnson & Johnson  
Limited Brands  
McDonalds  
Mercer  
P&G  
PNC  
State Farm  
United Health Group  
Vanguard  
Verizon  
Wal-Mart Stores, Inc.

### 2008 Career Fair Exhibitors

3M  
AARP  
Abbott Laboratories  
Abercrombie & Fitch  
Accenture  
ADP  
Aetna, Inc  
AIG  
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Chemicals, Inc.  
Alberto Culver  
Alcoa Inc.  
Allstate Insurance  
Company  
Amazon  
American Airlines  
American Cancer  
Society  
American Electric  
Power (AEP)  
American Express  
Company  
American Heart  
Association  
Ameriprise Financial,  
Inc.  
Amgen  
AON  
Applied Materials  
Ariel Investments  
ArvinMeritor  
Astellas Pharma US  
AstraZeneca  
AT Kearney  
AT&T

AutoZone  
Avon Products Inc.  
AXA Equitable  
Baker Hughes  
Bank of America  
Bank of New York  
Mellon (The)  
Bausch & Lomb  
Baxter Healthcare  
Corporation  
Bayer Corporation  
BB&T  
Belk Inc.  
Benfield Holdings, Inc.  
Bentley College  
Best Buy  
Beta Gamma Sigma  
Bill & Melinda Gates  
Foundation  
Black EOE Journal  
Blue Cross Blue Shield  
Of Massachusetts  
BNSF Railway  
Booz Allen Hamilton  
Boston Scientific  
Boston University  
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The Broad Center  
Brown-Forman  
Corporation  
Burger King Corporation  
C.R. Bard, Inc.  
Campbell Soup  
Company  
Capital One  
Cargill, Inc.  
Case Western Reserve  
University  
Central Intelligence  
Agency  
Chevron  
Chicago Merchantile  
Exchange  
Chick-fil-A, Inc.  
Choice Hotels  
ChoicePoint Inc.  
Chrysler LLC  
Cintas Corporation  
Cisco  
Citi  
Clark Atlanta University  
The Clorox Company  
The Coca-Cola  
Company  
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School  
Comcast  
ConAgra Foods Inc.  
Consortium For  
Graduate Study  
Constellation Energy  
Continental Airlines  
Cook Inc.  
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Johnson School)  
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Corporation  
Cox Enterprises Inc.  
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Cricket  
Communications  
CSX Corporation  
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Davita  
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Diamond Management  
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Discover Financial  
Services, LLC  
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Group  
DTCC  
DTE Energy Co.  
Duff and Phelps LLC  
Duke Energy  
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Eaton Corporation  
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Eli Lilly And Company  
EMBARQ  
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Facebook	The Hershey Company	School	Nissan North America,
Fannie Mae	Hewitt Associates	L'Oréal USA	Inc.
Farmers Insurance	Hilti North America	Lowe's Companies, Inc.	North Carolina State
Group	Howard University MBA	LyondellBasell	University
of Companies	Program	Industries	MBA Program
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Federal Home Loan	IBM	Manpower	Company
Bank System	Indiana University	Marriott International	Northwest Airlines, Inc.
Federal Reserve	ING U.S. Financial	Mars NorthAmerica	Northwestern Mutual
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G&K Services	Business School	LLC	Pentair, Inc.
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Corporation	Joseph M. Katz	Metro Milwaukee Assoc	PepsiCo Inc.
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School of Business)  
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University of Texas at  
Dallas  
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