THE BUILDING BLOCKS OF LEADERSHIP

The National Black MBA Association®
2015 ANNUAL REPORT
OUR MISSION

Established in 1970, the National Black MBA Association® is dedicated to developing partnerships that result in the creation of intellectual and economic wealth in the Black community. In partnership with more than 400 top business organizations and universities the association has inroads into a wide range of industries as well as the public and private sectors. Yet, all of NBMBAA® partners have one thing in common: They are all committed to the organization’s goals and values.

WE SERVE TO:

- Provide innovative programs to stimulate intellectual and economic growth
- Build partnerships with key stakeholders who help facilitate this growth
- Increase awareness and facilitate access to graduate management education programs and career opportunities in leadership fields
Greetings Members and Friends!

Embodying our mission to create educational and economic opportunities for African Americans, 2015 was a landmark year in the life of the National Black MBA Association®.

At our Anniversary celebration last June, we recognized and applauded the hard work and dedication of our leaders and members over the past 45 years. To commemorate this milestone, our 45th Anniversary Legacy Book compiled pictures, timelines and firsthand accounts of the people and events that have shaped our organization. We also took a major step forward in 2015 with the purchase of an office to house the national staff in our new headquarters city – Atlanta.

Our HBCU initiative was launched in 2015, with the aim of more thoroughly integrating HBCUs and their students into our Association and the educational, professional and career development opportunities we offer. This effort is being expanded in 2016 with a HBCU college tour and other targeted events and activities. The inaugural Undergraduate Case Competition was introduced, where college business students competed for scholarship dollars by analyzing a complex, real-life business case and recommending viable strategies and solutions. We’re building on our commitment to the Leaders of Tomorrow program for high school students through expanded local and national programming, and fundraising efforts aimed at generating a $1 Million endowment.

We’re also expanding the business value we provide to our corporate partners as we move beyond our world-class career fair and certification programs such as CertifiNow® for project management, to offer year-round career advancement and cost-effective talent recruiting opportunities.

Building on our 2015 accomplishments, the theme for 2016 is The Q Factor: Quality, A Leadership Paradigm. Quality, as a building block of leadership, offers a true competitive advantage. Quality leadership is contagious leadership. The National Black MBA Association® seeks to create a network of contagious leaders who energize their teams and inspire them to reach their full potential. Through innovative engagement and our unwavering commitment to you – our members and stakeholders – we are moving forward with urgency and taking our organization to the next level!

Sincerely,

Bruce Thompson
2016 Board Chairman
National Black MBA Association®
Dear Fellow Members,

The National Black MBA Association® (NBMBAA®) stands in solidarity with all members, volunteers, and stakeholders who embrace Black intellectual and economic wealth. The pathway is not a straight road to success, but a curvy thoroughfare to professionalism winding through intellectual and economic growth, educational opportunities, career enhancement, as well as networking.

We celebrated our landmark Sapphire Anniversary during 2015 and enter this, our 46th year in operation, with tremendous optimism. Last year, we increased our engagement by utilizing technology to broadcast webinars as a means to offer preparatory insight on upcoming conferences. Our Annual Conference and Exposition held in Orlando, Florida, was one of the nation’s most widely anticipated venues for employers and career seekers where we matched well qualified applicants with premier career opportunities.

In an effort to further extend our reach and secure our future, we unveiled a $1,000,000 endowment to empower our next generation of leaders within the Leaders of Tomorrow® (LOT®) Program. The aim of realizing our goal of one million dollars will ensure we encourage our bright scholars to forge ahead, making the LOT® Difference in their classrooms and communities regardless of socio-economic status. By providing scholarships to Black youth, we further instill in them the importance of owning their futures. To that end, we are excited about the 2016 HBCU Tour.

The 2016 HBCU Tour targets engagement at all levels, from collegiate deans down to the students, proving NBMBAA® to be an ally in the educational pursuit. Utilizing innovative strategy through celebrity participation, lifestyle integration, social media and influencers, we will educate the students about valued resources available through the extensive network of the NBMBAA® including scholarships, programs and job opportunities specifically for African-Americans. Touching the hearts and minds of prospective professionals at this level will foster a dialogue about the positivity of including Blacks in the workplace and striving for greatness in business.

Yet another exciting development on the horizon is the relocation of the NBMBAA® Headquarters to Atlanta, GA. We are grateful that the city of Chicago has helped nurture our organization over the past 45 years; however, we have chosen to move on to the next phase of prominence in Atlanta which is home to the largest chapter of the NBMBAA®.

As the NBMBAA® continues to assert itself as a leader of professional preparedness and entrepreneurial enhancement, it cannot be done without you. I appreciate you supporting us and being a part of this momentous journey. Let’s remain connected! Let’s be engaged! Let’s keep marching forward.

Jesse Tyson
President & CEO
National Black MBA Association®
At the National Black MBA Association®, we create the connections, nurture the relationships and open the doors that enable our members to find and pursue visions for themselves, their businesses and our world.

OUR PROGRAMS CREATE, EMPOWER AND ENERGIZE CURRENT AND FUTURE GENERATIONS OF COURAGEOUS LEADERS

NBMBAA® Annual Conference & Exposition
This unique annual event moves career, business and personal brands to the next level through intensive workshops, learning institutes, plenary sessions and networking with 9,000+ Black business professionals, corporate executives and students. High level programs, such as the NBMBAA Leadership Institute® and NBMBAA Entrepreneurial Institute® offer even more focused executive-level education.

Career Expo
NBMBAA® Career Expo connects Black professionals and students to companies seeking top-level diverse talent. This two-day event includes on-site exhibit and interviewing facilities that allow our Corporate Partners to actively recruit and source the premier personnel to staff their entry, mid-level and C-suite jobs.

NBMBAA Career Success Network® Center
The CSNC is an integrated suite of career development, coaching and employment resources to help you achieve success on-site at the NBMBAA® Annual Conference and Exposition.

CertifiNOW PMP®/CAPM® Prep Course
The CertifiNOWPMP®/CAPM® certification prep course reduces exam preparation time from an average of nine to twelve months, down to just three (3) days of classroom instruction. For senior executives contemplating organizational transformation, but not wanting to seek certification, this course is beneficial because it provides a solid theoretical framework and the proper paradigm for thinking about projectized organizational structures and the project management profession.

Conference Job Match (CJM)
CJM is a targeted recruitment service providing job matching between our partners and exceptional diverse MBAs who will be attending the NBMBAA® Annual Conference & Exposition.

NBMBAA Employment Network®
NBMBAA Employment Network® links corporations with NBMBAA® members, diverse MBA holders and job seeking candidates through the NBMBAA® job database. Post a job! Find a job!
THE BUILDING BLOCKS OF LEADERSHIP

Job Opportunity Board
NBMBAA’s annual job board and résumé database connects diverse MBAs and other highly skilled professionals with top level career opportunities, while providing corporations with access to top professional talent.

Leaders of Tomorrow® (LOT®)
Since 1992, the National Black MBA Association® has provided mentors who coach students on a consistent basis in college preparation, academic success, leadership, public speaking, social engagement, networking, and goal setting to develop discipline, set and achieve high academic standards, and implement ways to serve their communities. More than 8,000 minority high school students have been mentored through LOT®, which operates in more than 30 U.S. cities, Canada and the United Kingdom.

NBMBAA Case Competition® - Graduate
The NBMBAA® welcomes graduate business students from the nation’s leading business schools as they compete for top ranking scholarship dollars. Students have the opportunity to analyze actual business cases and present their findings to judges ranging from senior level executives to representatives from top business schools from across the nation. In 2014, 29 teams competed in the Case Competition, taking on a graduate level case about automotive marketing. Sponsored by Fiat Chrysler Automobiles US LLC.

NBMBAA Case Competition® - Undergraduate
The NBMBAA® welcomes undergraduate business students from the nation’s leading colleges and universities as they compete for top ranking cash prizes and employment opportunities. Students have the opportunity to analyze actual business cases and present their findings to judges ranging from senior level executives to representatives from top business schools from across the nation. 2015 was the first year the NBMBAA® hosted the Undergraduate level Case Competition, teams competed in the Case Competition, taking on a graduate level case about automotive marketing.

Ntential® Coaching
Coaching is the secret weapon of today’s market leaders. Ntential® consists of powerful, proven coaching techniques and strategies that can define and release your infinite career and business potential. Whether you are at the entry level, mid-career, senior executive level, an entrepreneur, or in career transition, Ntential® coaching can help you realize your dreams, goals and aspirations. Ntential® coaching is available to members, corporate partners and non-members all year round.

NBMBAA® Professional Chapters
NBMBAA® chapters are at the forefront in meeting the needs of their communities and providing opportunities for members to really make a difference where it counts – at home.

NBMBAA® Scholarship Programs
The National Black MBA Association® provides financial support to students pursuing careers in business, academia, and related professions. Since inception, more than $5 million has been awarded to undergraduate, graduate, and doctoral students. Our mission is to identify and increase the pool of Black talent for business, public, private, and non-profit sectors. The program is supported by donations from our corporate and educational partners and members.
The LOT® Endowment Fund is part of the philanthropic arm of the National Black MBA Association®. Founded in 2015, the LOT® Endowment Fund is a $1,000,000 campaign aimed at providing educational funding for Black youth between the ages of 15-18, through the charitable support of NBMBAA® members, corporate partners, friends and advocates. The endowment fund is a giving effort aimed at improving educational opportunities for Black students at all levels. The purpose of the initiative is to foster financial and educational assistance for Black youth across the nation through undergraduate scholarships, with the goal of sending thousands of Black students to college at a reduced cost as part of our “educate a thousand” campaign. This program will help the NBMBAA® continue to be a positive force in the lives of Black youth.

Donate today at www.nbmbaa.org/donations
Leaders of Tomorrow®: Strategic Repositioning

In 2015, the NBMBAA® Leaders of Tomorrow Mentoring Program (LOT®) continued its strategic repositioning to ensure its long-term durability, relevance, and innovative leadership, enlarging its Success Boot Camp, Leaders of Tomorrow National Business Case Competition, and Global Community Service Project. At the same time, NBMBAA® announced a major initiative designed to retool the fundamentals of the program, incorporating measurement and modeling practices through the LOT® Goal Planning Syllabus (GPS), a consensus curriculum developed through collaboration among the approximately 30 NBMBAA® chapters with LOT® programs. To be rolled out in stages through 2018, LOT® GPS will provide workshop and assignment modules, along with quantitative assessment mechanisms to provide students, parents, and mentors actionable data on progress toward concrete academic and professional development competency goals in areas including the following: study skills, time management, self-esteem, college entrance exams, college admissions, presentation skills, career planning, teamwork, resume development and interviewing, college financing, leadership and management, and conflict resolution. In addition, the organization began planning to launch its LeaderTech initiative in 2016, a series of activities involving science, technology, engineering, and math (STEM) that will expose students to STEM based careers, especially those that integrate research, product development, and global corporate operations.

Global Community Service Project

LOT® 2014-15 President and CEO Sarah Gethers, of the Greater Harrisburg Chapter, led students in a national initiative to support the world’s most vulnerable children. Chapters engaged in a variety of locally-designed community service projects to collect money to feed hungry children, raising thousands of dollars through fundraising drives, car washes, t-shirt sales, and online activities including GoFundMe-based solicitations. Chapters also donated dozens of hours volunteering to support children in other ways, particularly terminally ill children and at-risk children in urban neighborhoods. The 2015 Global Community Service Project is the latest in a series of such projects in which students design a local activity to tackle a common national social challenge. Past projects have included supporting the education of students at Historically Black Colleges and Universities by collecting pledges for the United Negro College Fund, accepting donations for the American Cancer Society to support breast cancer research, organizing book drives to support young children, and providing toiletries to the homeless.

Standards of Excellence - The LOT® National Business Case Competition

NBMBAA® hosted the 14th Annual Leaders of Tomorrow® National Business Case Competition from June 26-28, 2015 at Rice University in Houston, Texas. During the competition, students analyzed a Harvard Business School MBA-level business case and presented recommendations and ten-year financial projections to judges from corporate America and academia. Judges were instructed to evaluate students as they would MBA candidates, not high school students. Accenture served as the major sponsor, with additional in-kind support provided by FedEx, Home Depot, and HEB. Students worked for months with mentor coaches from the National Black MBA Association® to master competencies associated with management, financial forecasting, human resource management, marketing promotions, and operations planning as they designed expansion plans for Whole Foods, developing a fundamental understanding of assessment tools like SWOT, Porters Five Forces, and PEST analyses. The winning chapter, the team from Washington, DC, presented a strategy that incorporated food trucks, larger stores, vending machines, and restaurant tie-ins. The team was awarded $15,000, with $10,000 and $5,000 presented to the second place team from the Northern Virginia Chapter and the third place team from the Raleigh/Durham Chapter, respectively. Since its creation by the Atlanta, Dallas, Houston, and Washington, DC Chapters in 2002, the competition has provided more than $250,000 in scholarship and fundraising support.

Excellence Under Pressure - Success Boot Camp

The 2015 Success Boot Camp was held September 22-27, 2015 at locations in and around Orlando, Florida, in conjunction with the NBMBAA® 37th Annual Conference and Exposition. The camp continued its tradition of challenging students to complete an extremely intense schedule similar to that which may be kept by college students and young professionals. The camp is designed to show LOT® students the types of career paths they can pursue by providing them with opportunities to network with the thousands of NBMBAA® members, corporate executives and recruiters, MBA candidates, elite presenters and other professionals attending the NBMBAA® conference. At the same time, the programming is designed to be a preview of the hard work associated with success by pushing the attendees to achieve excellence under pressure, to courageously overcome fear in order to present their ideas in front of large audiences, and to examine the complex decisions leaders must make as they drive organizations to achieve their missions. At Walt Disney World, students dove into physics by examining the properties of motion and centripetal force, expanding plans for Whole Foods, developing the business operations of the iconic global entertainment corporation. They went on to visit the entertainment industry, while technology entrepreneur, Charles Belk, walked students through his experience dealing with racism in the entertainment industry, while technology entrepreneur, Amos Winbush III, explained his journey in starting a mobile-based successful business. As a capstone experience, students partnered with others they had just met from all over the world, and competed to create the best technology-based solutions for corporate challenges faced by McDonald’s. Other major sponsors included Marriott, Samsung, and Hershey. Students learned that working hard often also presents opportunities to “play hard” and made time to enjoy rides at the Magic Kingdom and Hollywood Studios and view the fireworks at Epcot Center. In addition, they made the most of private access to tour the Kinsey Collection, a world-famous exhibit of priceless African-American artifacts.
NBMBAA® provides financial support to students pursuing careers in business, academia and related professions. Since inception, more than $5 million has been awarded.

**NATIONAL BLACK MBA ASSOCIATION® UNDERGRADUATE SCHOLARS**
(Scholarship Amount: $3,000)

Albert Appouh  
Rutgers University

Brandon Edmonson  
Spelman College

**NATIONAL BLACK MBA ASSOCIATION® GRADUATE SCHOLARS**
(Scholarship Amount: $5,000)

Eric Boags  
Kellogg School of Management, Northwestern University

Eric McCallum  
University of Illinois at Urbana-Champaign - College of Business

Mignon Williams  
Terry College of Business, University of Georgia

Lauren Carson  
Guizuta Business School, Emory University

Marie Johnson  
Kellogg School of Management, Northwestern University

**FORD/NBMBAA® SCHOLARS**  
(Scholarship Amount: $2,500)

Arlander Taylor  
Tuskegee University

Sylvia Richardson  
North Carolina Central University

Tatiana Smith  
Clark Atlanta University School of Business

Courtney Lee  
Olin Business School, Washington University in St. Louis

Maurice Stanfer  
Kelley School of Business, Indiana University-Bloomington

Terrance D. Rogers  
Harvard Business School

**JOHN DEERE/NBMBAA® SCHOLARS**  
(Scholarship Amount: $2,000)

Erica Smith  
Kelley School of Business, Indiana University-Bloomington

Denise Marsaw  
W. P. Carey School of Business, Arizona State University

**NBMBAA NATIONAL BUSINESS CASE COMPETITION®**
Students compete for scholarship dollars and interact with hiring executives, outside the normal recruiting setting, while tackling a professional business case.

**First Place**  
Georgia State University

**Second Place**  
Auburn University

**Third Place**  
Massachusetts Institute of Technology (MIT)

**NBMBAA NATIONAL UNDERGRADUATE BUSINESS CASE COMPETITION®**
Undergraduate business students from the nation’s leading colleges and universities compete for top ranking cash prizes and employment opportunities.

**First Place**  
Indiana University

**Second Place**  
Purdue University

**Third Place**  
Carnegie Mellon University
COMMITMENT TO COMMUNITY

At the National Black MBA Association®, we value the hard work and diligence of our members and chapter leaders. Our chapters deliver year-round programming across our five channels of service delivery: career, education, entrepreneurship, lifestyle and leadership, and they are the champions of our youth program, Leaders of Tomorrow® (LOT®). Each of our 45 chapters upholds these pillars and programs, and we acknowledge our chapters for their outstanding work.

2014 NBMBAA® CHAPTERS OF THE YEAR
Chosen for demonstrating excellence in programming, membership development and acquisition, and upholding the mission and vision of the Association.

**Atlanta**
Eric Harrison, President

**Philadelphia**
Sonja Burrus, President

**Raleigh-Durham**
James D. Howse, President

**Washington DC**
Candice Charles, President

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NBMBAA® PROFESSIONAL CHAPTERS

**CANADA**
**ONTARIO**
Toronto

**UNITED STATES**
**ARIZONA**
Phoenix

**CALIFORNIA**
Los Angeles
San Francisco Bay Area

**COLORADO**
Denver

**CONNECTICUT**
Hartford
Westchester/Greater Connecticut

**DISTRICT OF COLUMBIA**
Washington, D.C.

**FLORIDA**
Central Florida
South Florida
Tampa Bay

**GEORGIA**
Atlanta

**ILLINOIS**
Chicago

**INDIANA**
Indianapolis

**KENTUCKY**
Louisville

**LOUISIANA**
New Orleans

**MASSACHUSETTS**
Boston

**MICHIGAN**
Detroit

**MINNESOTA**
Twin Cities

**MISSOURI**
Kansas City
St. Louis

**NORTH CAROLINA**
Charlotte
Piedmont-Triad
Raleigh-Durham

**NEW JERSEY**
New Jersey

**NEW YORK**
New York
Western New York

**OHIO**
Cincinnati
Cleveland
Columbus
Dayton

**OREGON**
Portland

**PENNSYLVANIA**
Greater Harrisburg
Philadelphia
Pittsburgh

**TENNESSEE**
Memphis
Nashville

**TEXAS**
Austin
Dallas
Houston
San Antonio (Interim Chapter)

**VIRGINIA**
Northern Virginia
Richmond

**WASHINGTON**
Seattle

**WISCONSIN**
Milwaukee
We would like to congratulate all of the award winners from the 37th Annual Conference and Exposition.

**MBA of the Year**
Marylyn R. Harris
Executive Director, Women Veterans Business Center/Harland Healthcare

**H. Naylor Fitzhugh**
Catherine W. LeBlanc
Business and Education Consultant

**Chairman’s Award**
Dr. William Pickard
Founder, Chairman, CEO Global Automotive Alliance

**CEO/President’s**
Amos Winbush III
CEO, CyberSynchs

**Silver Torch**

**HELPING HANDS AWARDS**

<table>
<thead>
<tr>
<th>Name</th>
<th>Years</th>
<th>Chapter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kent Cooke</td>
<td>15</td>
<td>Philadelphia Chapter</td>
</tr>
<tr>
<td>Dana Davis</td>
<td>10</td>
<td>Dallas Ft. Worth Chapter</td>
</tr>
<tr>
<td>Wayne Greene</td>
<td>17</td>
<td>Dallas Ft. Worth Chapter</td>
</tr>
<tr>
<td>Keisha Kelly</td>
<td>10</td>
<td>Washington, DC Chapter</td>
</tr>
<tr>
<td>Oscar Mardis</td>
<td>10</td>
<td>Washington, DC Chapter</td>
</tr>
<tr>
<td>William Mills</td>
<td>20</td>
<td>New York Chapter</td>
</tr>
<tr>
<td>Cedric Mobley</td>
<td>18</td>
<td>Dallas and Washington DC Chapters</td>
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<tr>
<td>Anthony K. Moffett, Sr.</td>
<td>10</td>
<td>Detroit</td>
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<tr>
<td>Shamieka Nelson</td>
<td>11</td>
<td>New York and San Francisco Chapters</td>
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<tr>
<td>Tina Saulsbury</td>
<td>13</td>
<td>Kansas City Chapter</td>
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<tr>
<td>Tyrone Scott</td>
<td>15</td>
<td>New York Chapter</td>
</tr>
<tr>
<td>Angela Thornton-Young</td>
<td>18</td>
<td>Washington DC Chapter</td>
</tr>
<tr>
<td>Kathy Valentine</td>
<td>10+</td>
<td>Dallas &amp; New Jersey Chapters</td>
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</tbody>
</table>
More than 7,800 professionals and students filled Orlando for a week of high level educational sessions, unique networking opportunities and access to hundreds of companies interviewing and hiring on the spot.
2015 MEMBERSHIP DEMOGRAPHICS

GENDER
- 49% Male
- 51% Female

ETHNICITY
- 73% Black
- 10% Caucasian
- 10% Asian
- 2% Hispanic/Latino
- 5% Other

HIGHEST DEGREE
- 50% MBA
- 29% BA/BS
- 15% Masters
- 5% Other
- 1% Doctorate

AGE
- Under 25: 9%
- 26-35: 33%
- 36-45: 19%
- 46-50+: 39%

MEMBERS BY REGION
- East: 27%
- Midwest: 13%
- South: 28%
- West: 10%
- International: <1%

NBMBAA.ORG
37TH ANNUAL CONFERENCE AND EXPOSITION STATISTICS
7800 ATTENDEES

CORPORATE PARTNERS
267

ETHNICITY
Black 40%
Asian 25%
Caucasian 23%
Hispanic or Latino 5%
Other 7%

YEARS OF WORK EXPERIENCE
0 - 2 years 3%
3 - 5 years 10%
6 - 10 years 40%
11 - 14 16%
15+ years 31%

TOTAL VOLUNTEERS
3,566

DIGITAL REACH
4.48 million Overall Reach
31 million Impressions
3,262 App Users
500,000* App Actions

GENDER
55% 45%

AGE
UNDER 25 17%
36 - 45 13%
46 - 50+ 8%
62%

HIGHEST DEGREE
BA/BA 43%
MBA 42%
Other Masters 13%
Doctorate 1%
Others < 1%

CAREER LEVEL
Entry Level 6%
Professional & Technical 29%
Mid Level Management 49%
Senior Level 9%
Executive Level (C-Suite) 7%
In partnership with nearly 300 of the country's top business organizations, NBMBAA® has inroads into a wide range of industries, as well as into the public and private sectors. Yet, all of NBMBAA's partners have one thing in common: they are all committed to our core goals and values. We thank our corporate and academic partners for their support of the National Black MBA Association®.
NBMBAA® 2015 CHAPTER PRESIDENTS

Atlanta
Eric Harrison
Columbus
Tamara Staley
Indianapolis
Rita Rogers
New York
Michelle McCleary
Richmond
Mesha Mott
Twin Cities
Marsha Henry
Austin
Gregory Gibson
Dallas
Cheryl Long
Kansas City
Mozeia Jenkins Dyer
Northern Virginia
LaSondra Gray
St. Louis
Sam Gradford
Washington, D.C.
Candice Charles
Boston
Gary Morton
Dayton
Marlene Johnson
Los Angeles
Linda DeYampert
Philadelphia
Sonja Burrus
San Antonio
Eliot Lee
Westchester/Greater Connecticut
Michelle James
Central Florida
Neila Wilson
Denver
Andre Gill
Louisville
Chanda Glover
Phoenix
Alethea Session
San Francisco/Bay Area
Deborah Ann Watson
Western New York
Thomas Beauford, Jr.
Charlotte
Doris Gibson
Detroit
Paulina Johnson
Memphis
Robin Wilson-Tucker
Piedmont Triad
Chisa D. Pennix-Brown
Kraig Carrere
Nashville
Lolita D. Toney
Chicago
Angela Foster-Woods
Greater Harrisburg
Justin Coleman
Milwaukee
Cecily Keys Kelly
Pittsburgh
LaChelle Binion
South Florida
Kimberley Bankhead
Cincinnati
Jada Harris
Hartford
Guiliane Menefee
New Jersey
Michael D. Fleming
Portland
Joshua Williams
Tampa Bay
Jason Grundy
Cleveland/ Northeast Ohio
Shaquira Johnson
Houston
Errol Allen II
New Orleans
Cynthia Sylain-Lear
Raleigh-Durham
James Howse
Toronto, Canada
Charlene Currie
### SUPPORT AND REVENUE

<table>
<thead>
<tr>
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<th>2015 (Unaudited)</th>
<th>2014 Audited</th>
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<tbody>
<tr>
<td></td>
<td>Totals</td>
<td>Totals</td>
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<tr>
<td>Corporate Partner Revenue</td>
<td>7,251,570</td>
<td>7,600,747</td>
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<tr>
<td>Membership Revenue</td>
<td>521,885</td>
<td>510,401</td>
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<tr>
<td>Contributions</td>
<td>300,112</td>
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<td>In-Kind Contributions</td>
<td>453,820</td>
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<tr>
<td>Investment Income</td>
<td>1,988</td>
<td>23,987</td>
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<tr>
<td>Other Revenue</td>
<td>23,213</td>
<td>227,756</td>
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<td><strong>Total Revenue and Other Support</strong></td>
<td><strong>8,552,588</strong></td>
<td><strong>8,797,931</strong></td>
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### EXPENSES

#### Program Services

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<th>2015</th>
<th>2014</th>
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<tbody>
<tr>
<td>Conference and Other Programs</td>
<td>5,568,286</td>
<td>5,262,327</td>
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<tr>
<td>Membership</td>
<td>869,119</td>
<td>828,309</td>
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<td><strong>Total Program Services</strong></td>
<td><strong>6,437,405</strong></td>
<td><strong>6,090,636</strong></td>
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#### Supporting Services

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<tr>
<td>Management and General</td>
<td>1,886,091</td>
<td>2,111,759</td>
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<tr>
<td><strong>Total Supporting Services</strong></td>
<td><strong>1,886,091</strong></td>
<td><strong>2,111,759</strong></td>
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<tr>
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<td><strong>8,323,496</strong></td>
<td><strong>8,202,395</strong></td>
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### CHANGE IN NET ASSETS

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<tr>
<td><strong>229,092</strong></td>
<td><strong>595,536</strong></td>
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</table>
NBMBAA® STAFF

EXECUTIVE MANAGEMENT TEAM

Jesse Tyson
President and CEO

Abiola Bankhole Hameed
Chief Financial Officer

David Day
Chief Administrative Officer

Deanna Hamilton
Vice President Marketing & Partner Development

Kim Wilson
Vice President Strategic Program Initiatives

Chanelle Gandy
Associate Director Chapter, Membership and University Relations

Terra Dailey
Marketing Manager

HEADQUARTERS STAFF

Katina Bradley
Financial Analyst

Denise Brown
Web Developer

Jodessa Dunn
Accounts Receivable Specialist

Sonja Fulton
Business Services/Human Resources Coordinator

Erik LaBelle
IT Operations Manager

Janet LeBlanc
Marketing & Partner Development Coordinator

Yvonne Lee
Staff Accountant/Accounts Payable

Tamika Owens
Account Manager, Partner Development

Bryan Lee
Account Manager, Partner Development

Dianna Parkman
Membership Services Manager

Sherry Trotter
Program Manager, Strategic Program Initiatives