



CONNECTING YOUR COLLEGE/UNIVERSITY TO THE CONFERENCE

EXPERIENCE PRESENTED BY: NMBAA®

The National Black MBA Association (NMBAA®) has selected your college/university to participate in the Student Service Learning Experience at the 2018 Annual Conference and Exposition presented by NMBAA®. This is a volunteer opportunity for graduate students and undergraduate sophomores, juniors and seniors with a career interest in business or an advanced degree (student in other majors may participate).

The NMBAA® is a non-profit organization founded in 1970 at the University of Chicago, dedicated to the enhancement and development of educational and economic empowerment for African Americans. Like-minded professionals and students are able to share common experiences, histories, and career goals and aspirations. Dedicated to developing partnerships that result in the creation of intellectual and economic wealth within the Black community, the Association is in partnership with more than 400 of the country's top businesses and business organizations. The organization also has inroads into a range of industries as well as the public sector.

The organization gains its strength from a strong belief in community and a commitment to its development through economic and educational development. The main idea of the National Black MBA Association® is for members to create a network of Black MBA holders and students seeking an MBA degree. This Conference is one of our premier products and services.

The Annual Conference and Exposition is one of the largest professional development and job recruitment events in the nation. Each year, this successful affair attracts thousands business-minded attendees who are fascinated to know about topics including **career, education, entrepreneurship, lifestyle and leadership.**

The Annual Conference offers a myriad of opportunities designed to execute career enhancement, branding, recruiting, retention and corporate citizenship goals. Using the conference as a platform, The Association is committed to assisting Learning Institutions in the preparation of students for careers in business and other advanced degrees. By committing your students to serve as volunteers at the Annual Conference and Exposition in Detroit, Michigan, you allow us to expand their world of knowledge and opportunity. This exposure to top rated businesses and corporations, as well as leading business professionals, can contribute to their educational and career pathing success, by informing next steps and creating networking opportunities.

Our student volunteers work opportunities will allow them to sit-in on workshops; assist with produced events, such as luncheon; work conference hospitality and registration opportunities; marketing & social media; and gives them access of the Career Expo Floor; which features over hundreds of exhibitors from various industries. Participating students will be allowed to post their resume on the conference's nationwide job seeking portal, along with receiving on-site resume review and one-on-one job interviewing coaching. Also, the value of the NMBAA® Student Membership will be introduced and participating students will qualify to win a one-year student membership. Lastly, this volunteer opportunity can be used by your students to fulfill community service hours.

We invite you to schedule a call or an "Info Session" to get more information regarding this extraordinary service learning opportunity. **Contact LauRyn A. Williams, MBA / Host Chapter Volunteer Coordinator at: 248.890.5430 or PROFESSIONAL@detroitblackmba.org.**

We look forward to working in collaboration with your learning institution to assist in developing today, the business professionals of tomorrow!

Please feel free to visit our website at <https://nmbaa.org/conference-volunteer/>.



Determined. Empowered. Tenacious. Respected. Objective. Inspirational. Trusted.
Presented by NMBAA®

Detroit, Michigan | September 25-29, 2018

40th ANNUAL CONFERENCE & EXPOSITION PRESENTED BY NMBAA®

College & University Engagement Through Volunteer Service Learning Opportunities

THE RIGHT FIT

- Colleges and universities with undergraduate and/or graduate students interested in pursuing a degree in business or an advanced degree. (you may also include any *students taking business classes or who you deem appropriate*)
- Schools that can commit to registering 20 student volunteers or more is ideal. (*This number is negotiable*)
- Learning institutions that can commit to one or more full days of volunteer service by their students.
- Student selection should be based on a student's readiness to benefit from a highly professional business environment and ability to operate independent of constant supervision or monitoring.

REQUIREMENTS

- Must select one or more days for your student volunteers to work during the conference week, starting Sunday, September 23rd - Friday, September 28th.
- Must identify faculty or staff person, who will act as the point of contact for your school.
- Must register your student volunteers by Friday, September 14, 2018.
- Participating students must wear business attire while engaging in all conference related experiences.
- All registered students must attend The Rep Your School Volunteer Recruitment Rally & Orientation. (more details to come)
- Ensure all student volunteers and requisite faculty/staff are registered by Friday, September 14, 2018 by verification of registration report provided by Volunteer Operations Manager.
- Ensure a minimum of 50% of registered student volunteers attend each day your school is scheduled to volunteer.
- Coordinate attendance of your student volunteers at The Rep Your School Volunteer Recruitment Rally & Orientation.
- Must complete the on-line Institution Preliminary Registration form for your College or University.

PERKS & REWARDS

- Student volunteers will have one full day on the Career Expo floor. Additionally, entrance for a raffle drawing to win one of three prizes: a one-year NMBAA® Student Membership; 2019 Standard Registration (Career Fair Only Registration); or a 2019 Premium Conference Registration.
- Students will be matched with volunteer opportunities that are in alignment with their career interests, whenever possible. In addition, students will be able to self-schedule for opportunities.
- Students may take advantage of the Career Success Services. This service will provide them with interview coaching and resume writing pointers.
- Students who are job seeking will be allowed to post their resumes per-conference in our job seeking portal with hopes of securing a job interview at conference.
- Colleges/Universities with the highest number of student volunteers, who actively work, will be featured on the 2019 NMBAA® Volunteer Conference homepage, bring recognition to your school.

LOGISTICS

- Day of volunteer opportunities/assignments all student volunteers must be signed in 45 minutes prior to their assignment.
- Transportation must be provided by the school.
- The Association will provide snacks and drinks throughout the day.
- Please keep on-hand a school banner for photo-opts directed by the Association ONLY.

Questions? Please Contact:

Kimberley Hayes, MA, EdM | NHQ-Volunteer Operations Manager at: 917. 225.9130 or volunteer@nmbaa.org
LauRyn A. Williams, MBA | Host Chapter Volunteer Coordinator at: 248.890.5430 or PROFESSIONAL@detroitblackmba.org



Experience the World of Business

Determined. Empowered. Tenacious. Respected. Objective. Inspirational. Trusted.

Presented by NBMBAA®

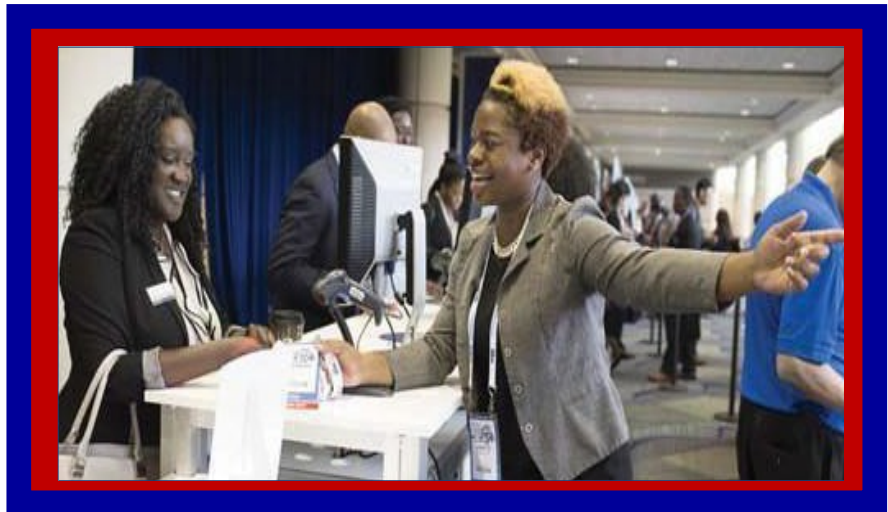
Detroit, Michigan | September 25-29, 2018

Become a 2018 NBMBAA® Annual Conference & Exposition Volunteer

An exciting way to experience the 40th Annual Conference & Exposition presented by NBMBAA® is to work behind the scenes as a Volunteer. This opportunity will expose you to pathways to career development, while giving you exposure to over hundreds of exhibitors, Fortune 500 companies and top business professionals.

As a volunteer, you may work in a variety of important areas which might include:

- Career Expo
- NBMBAA Career Success Network Center®
- Volunteer Office
- Social Functions & Other Produced Events
- National Black MBA Case Competition®
- General Registration
- Membership Booth
- Speaker-Ready Room
- Information Stations
- Marketing and Social Media
- Workshops



PERKS & REWARDS

Student Volunteers from select colleges and universities will earn as an on-site reward:

- **Free admission to Career Expo**
- **Networking opportunities with industry leaders.**
- **Resume posting pre-conference, Resume reviews at conference, & individual job interview coaching.**
- **Raffle entry to win one of three prizes:**
 - One 1-year NBMBAA® Student Membership
 - One-2019 Standard Registration (Career Expo Only Registration)
 - or One-2019 Premium Conference Registration



For more information visit: <https://nbmbaa.org/conference-volunteer/>

Contact: *Kimberley Hayes, MA, EdM | NHQ-Volunteer Operations Manager at: 917. 225.9130 or volunteer@nbmbaa.org*
LauRyn A. Williams, MBA | Host Chapter Volunteer Coordinator at: 248.890.5430 or PROFESSIONAL@detroitblackmba.org

EXPERIENCE THE
40th Annual Conference & Exposition Presented by NMBAA®

OTHER WAYS THE NMBAA®
ENGAGES STUDENTS & LEARNING INSTITUTIONS

One Voice.
Mission.

Determined. Empowered. Tenacious. Respected. Objective. Inspirational. Trusted.

Presented by NMBAA®

Detroit, Michigan | September 25-29, 2018

NMBAA Career Success Network® - Job Seeker Portal:

<http://careersuccess.nbmbaa.org/>

NMBAA Career Success Network® offers professional services to help you build and manage your career for maximum potential for success.

Click the link above to learn more

NMBAA® Case Competition: Undergraduate

<https://nbmbaa.org/undergraduate-case-competitions/>

In 2015, NMBAA® hosted its inaugural Undergraduate Business Case Competition with more than half of participating teams representing Historically Black College and Universities (HBCUs). This hands-on student consulting experience provides undergraduates early exposure to MBA-level business case strategy and allows them to be considered for competitive summer internship opportunities.

Click the link above to learn more

NMBAA® Case Competition: Graduate

<https://nbmbaa.org/graduate-case-competitions/>

For over 25 years, NMBAA® has welcomed MBA candidates from the nation's top business schools to compete for \$50,000 in cash prizes and employment opportunities. The competition allows student consulting teams to analyze a complex business case, using their problem-solving skills and present their findings before a panel of Fortune 500 executives.

Click the link above to learn more

Leaders of Tomorrow® Program:

<https://nbmbaa.org/leaders-of-tomorrow-suite/>

NMBAA® hosted the first Leaders of Tomorrow® conference in 1991 as a way to mentor talented youth aspiring to leadership roles in professional fields. Since its inception, LOT® has evolved into a comprehensive programmatic approach for providing leadership development to young people. Today, the program is driven by a strong mentoring component across four areas: Leadership, Financial Literacy, College Preparation and Career Preparation. The program offers participants resources, knowledge and opportunities in the way of scholarships, internships and mentoring relationships.

Click the link above to learn more

NMBAA® Higher Ed Expo

RSVP: COLLEGEFAIRRSVP@NBMBAA.ORG

This first-of-its-kind Higher Education Expo will bring together colleges, universities and post-secondary organizations from across the country to create a special college fair environment where students from diverse backgrounds will have access to valuable resources that will place them on a path to post-secondary success.

Click the link above to learn more

NMBAA® Collegiate Partnership

<https://nbmbaa.org/colleges-scholarships/>

The Collegiate Partnership Program brings real knowledge and resources, as well as exclusive opportunities, to our members. By becoming an NMBAA® Member, you receive access to all the benefits of this program. *Like: Exclusive Scholarships; Higher Education Expo; Discounts on Test Preparation; On-campus Experiences; Online Trainings; Admissions Tips & Tricks; Admissions Mentoring; & More!*

Click the link above to learn more

NMBAA® Programming

<https://nbmbaa.org/program-sponsorships/>

NMBAA® continues to develop and provide quality, data-driven programs for minority professionals at every stage in their career, from high school students to experienced professionals. Our programming suite is designed in three pillars: Education & Career Exploration, Leadership & Professional Development and Economic Prosperity. We are seeking value-add partners whose mission aligns with ours to help these programs flourish. Contact us for more information about program sponsorship activations. For more information about Programming, visit the program pages.

Click the link above to learn more