



Empowering Visionaries.



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The National Black MBA Association® Announce Official Collegiate Partners at the 2017 Annual Conference and Exposition in Philadelphia

ATLANTA, GA (October 18, 2017) – The National Black MBA Association® (NMBAA®) announced their first installment of collegiate partners last month at the 2017 Annual Conference and Exposition in Philadelphia, PA. The NMBAA® Collegiate Partnership Program was officially launched in April 2017.

NMBAA® Collegiate Partners include:

- Bentley University - McCallum Graduate School of Business
- Emory University - Gouizeta School of Business
- Florida Memorial University
- Georgetown University - McDonough School of Business
- Georgia Institute of Technology - Scheller College of Business
- Georgia State University - J. Mack Robinson College of Business
- La Salle University
- The Consortium (for Graduate Study in Management)
- The Ohio State University - Max Fisher College of Business
- University of Alabama - Manderson School of Business
- University of Florida - Warrington College of Business

Designed to establish long-term holistic partnerships with institutions of higher education, the NMBAA® Collegiate Partnership Program aims to increase awareness and facilitate access to graduate and business education programs in professional fields across the country.

“One of our ongoing core values is empowering minority business professionals,” said Jesse Tyson, President and CEO, NMBBAA®. “Each of these distinguished partnering institutions have demonstrated a commitment to supporting our mission, while also showing a commitment to diversity and inclusion.”

The NMBBAA® Collegiate Partnership Program allows institutions to demonstrate their commitment to providing an enriching experience for all students, faculty, and staff by actively exploring and adopting new ways to expand diversity and inclusion initiatives.

As a Collegiate Partner, each institution will receive exclusive benefits including conference discounts, promotions and invitations for future NMBBAA® events. Most importantly, the NMBBAA® Collegiate Partnership Program positions NMBBAA® to accomplish each of its goals aligned with the strategic goal of awarding \$20 million in scholarships to members and securing 100 Collegiate Partners. To date, the program has secured over \$3.5 million in available scholarship dollars.

NMBBAA® understands the importance of education and its effect on every aspect of an individual’s life. NMBBAA® is committed to making a sustainable and impactful difference in the communities in which members empower, work, and serve.

The NMBBAA® is currently seeking visionary partners to join its efforts. To learn more about the Collegiate Partnership Program and how your institution can be involved, please contact Senior Director of Collegiate Partnerships, LePra George at lepra.george@nmbbaa.org

About National Black MBA Association® (NMBBAA®)

NMBBAA® is a non-profit, 501(c)(3) professional member-based organization which leads in the creation of educational and career opportunities for black professionals. Representing more than 11,000 members within 45 professional chapters, 33 Leaders of Tomorrow® (LOT®) chapters, and 300+ corporate and university partners, the organization is dedicated to developing partnerships that create intellectual and economic wealth in the Black community through its five channels of engagement: career, education, entrepreneurship, leadership and lifestyle. For more information, visit www.nmbbaa.org.